



**CAMP TECH**

## **JOB POSTING: SOCIAL MEDIA INSTRUCTOR, TORONTO**

We're looking for a knowledgeable and friendly social media expert to teach social media workshops in Toronto. Is it you?

### **WHO WE ARE**

Camp Tech provides beginner-friendly, hands-on workshops for adults who want to learn practical tech skills. Our relaxed & informative in-person classes are taught by leading professionals across Canada. Learn more about Camp Tech by visiting <https://camptech.ca>.

### **JOB RESPONSIBILITIES**

You will be responsible for developing your own course content and teaching 3-hour social media workshops (with assistance and tips from the Camp Tech team).

### **TIME COMMITMENT**

This is a contract position (approx. 4-8 hours a month) that's perfect for someone working in the industry.

You will be expected to be available for 4 hours at a time, once or twice a month. Workshops run from 1-4pm on weekdays (so you'd need to be at Camp Tech from 12:30 - 4:30pm) or from 6-9pm on weeknights (so you'd need to be onsite from 5:30-9:30pm).

Exact dates and times will be coordinated with the Camp Tech team, with lots of notice.

### **REQUIREMENTS**

We're looking for someone who lives and breathes social media, and has experience with planning and executing social media campaigns of all shapes and sizes, for both service and product businesses. Our ideal candidate works directly with small business, non-profit or charitable clients on their social media.

Previous teaching experience isn't necessary, but you need to share Camp Tech's core values (<https://camptech.ca/pages/about-camp-tech>).

### **PERKS**

Compensation is \$100 per teaching hour (plus HST if you charge it), and you are welcome to attend any Camp Tech workshops you'd like. You also get some pretty sweet swag and get to hang out with great people.

### **SUBMISSION DETAILS**

If you think you're our perfect social media instructor, send an email to Avery Swartz ([avery@camptech.ca](mailto:avery@camptech.ca)) with your resume attached or a link to your LinkedIn profile. Also send a note detailing some of the social media campaigns you've run for small businesses or charities (with links if possible). Don't forget to include your own social media handles.

Deadline to apply is March 8, 2019. Candidates must be located in the Toronto area.