



**CAMP TECH**

<https://camptech.ca>

## **JOB POSTING**

**Title: Google Analytics Instructor, Toronto**

We're looking for a knowledgeable and friendly Google Analytics expert to teach Intro and Intermediate level Google Analytics workshops in Toronto. Is it you?

### **Who we are:**

Camp Tech provides beginner-friendly, hands-on workshops for adults who want to learn practical tech skills. Our half- and full-day classes are taught by leading professionals in Toronto, Ottawa, and Vancouver.

### **Job Responsibilities:**

You will be responsible for developing your own course content and teaching a 3-hour Intro to Google Analytics workshop and a 3-hour Intermediate Google Analytics workshop (with assistance and tips from the Camp Tech team). The workshops should be targeted at beginners and intermediate level small business owners and marketing professionals, and include instruction on how to setup Google Analytics, create custom views, create segments to compare data and configure simple goals. Intermediate topics include event tracking, Tag Manager, more sophisticated reporting, and building/implementing UTM codes.

### **Job Requirements**

You don't need to be Google Analytics Certified (we'll be impressed if you are), but you must have a high level knowledge of Analytics and digital marketing strategy. We're looking for experience with reading insight into Google Analytics for both service and retail based businesses.

### **Time commitment:**

Camp Tech's Google Analytics workshops run approximately once every 4-6 weeks in Toronto. You will be expected to be available for 4 hours, sometimes during the afternoon (12:30 - 4:30pm) and sometimes in the evening (5:30-9:30pm). Exact dates and times will be coordinated with the Camp Tech team, with lots of notice.

### **Perks:**

Compensation is \$100 per teaching hour (plus HST if you charge it), and you are welcome to attend any Camp Tech workshops you'd like. There are 1:1 and corporate training opportunities available, you also get some pretty sweet swag and get to hang out with great people.

If you think you're our perfect Google Analytics instructor, send an email to Avery Swartz ([avery@camptech.ca](mailto:avery@camptech.ca)) with your resume attached or a link to your LinkedIn profile. If you have business or personal blogs or social media handles please feel free to include those as well, we'd love to check them out.

**Deadline to apply is September 15, 2017. Candidates must be located in the Toronto area.**