



SAVING
THE AMAZON



Saving The Amazon Foundation



Let's protect this ecological altar. The Amazon, the tropical rainforest of Vaupes.

ABOUT US

Saving The Amazon is a Colombian foundation that was born as a Servinformacion project, Google's premier partner. Our mission is the creation of collaborative social platforms to create a social fabric that transforms society and gives welfare to communities.

The foundation has been working with indigenous communities for more than seven years for the conservation of the Amazon, planting and caring trees in the Great Indigenous Reserve of Vaupes. This with the purpose of giving work to the communities, avoiding deforestation, and compensating the indiscriminate felling of trees through the use of the Saving Gear platform.

In more than seven years of work with the communities, we have developed a model of crop substitution in the Amazon, giving the communities the planting and care of timber, non-timber and agroforestry trees, controlled and supervised by a technological platform.

We have a clear model, and we have built a social fabric for its implementation with indigenous communities of Mitú and Caquetá;

and with settler communities in Solano, Doncello and San José de Fragua in Caquetá; Puerto Asis and Puerto Leguizamo in Putumayo; Rio Iró and Bojayá in Chocó, and Colombia in Huila.



ENVIRONMENTAL SERVICES

Planting Saving The Amazon

The Amazon is an ecological altar, producing 25% of fresh water and 20% of the world's oxygen. It is the place with the greatest biodiversity on earth with 31% of the world's forests, in its territory it hosts several indigenous communities that have played a fundamental role in the conservation of the Amazon.

World Campaign: We can all participate in the conservation of the Amazon by buying tree planting through the platform www.savingtheamazon.org

The trees are planted by the indigenous communities in their shelters, as a subsistence alternative, with the purpose of providing food security and creating green businesses.



Tree planted more than three years ago in the Vaupés, Timbó community.



Indigenous child of the Tayazú community. Beneficiary of Saving The Amazon

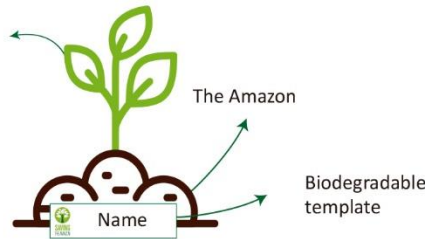
Each tree is marked with the name that the donor wishes, it becomes a real symbolic gesture of a name planted in the Amazon; part of the indigenous cosmology that conceives that humans die twice: when we stop breathing and when people stop saying our name. The trees are purchased to offset the own carbon footprint or to give as a special gift.

Business Forests:

Companies can plant their forest with the name of their clients, collaborators or workers. The trees are georeferenced on the platform and each company has access to its virtual forest to disseminate it.

Widget: We can all participate and promote the conservation of the Amazon, placing our widget on any website to sell the planting of trees planted by indigenous communities.

Native tree planted by communities



Bosques de Paz (Forests of Peace)

After more than fifty years of armed conflict, Colombia signed peace with the Revolutionary Armed Forces of Colombia (FARC). As a result of this conflict, Colombia has more than eight million seven hundred thousand victims of the armed conflict.

In Bosques de Paz, the communities victims of the armed conflict will plant a tree with the name of each victim, as a living monument to each one of them. The georeferenced photo of each tree is uploaded to the virtual forest of the platform www.bosquesdepaz.org, where the photo of each planted tree is displayed. Beside each tree, the victim's legacy (made with photos, videos, or written documents) is attached in a collaborative manner. As the number of victims is more than eight million seven hundred thousand, we are going to plant the greatest monument of peace and memory in the world.

Everyone can participate in the planting of this living monument by buying the planting of the trees on the platform and planting the business forests.

Living monument: Funerals

Funeral companies have the option of planting in the Amazon the living monument of the funeral home, by planting the ashes of their clients in a cedar tree with the possibility of survival from eighty to two thousand years. Each tree is georeferenced in the virtual forest and it is associated with two videos: one video with the planting of the ashes, and another one with the legacy of the victim so that its name is mentioned on the platform www.monumentovivo.org.

Planting control - Saving Gear

With our Saving Gear platform, reforestation, agroforestry, environmental compensation companies, environmental corporations, and state and private entities, can control tree planting, manage, plan and control the planting and survival of each tree.

Tree pension

Project that allows communities to plant timber trees controlled by the platform www.pensionarboles.org, so that the communities have an important capital in old age.

My orb

Foundations, associations, and private and state social entities interested in creating forests for social causes, can use the services of the My Orbe platform to create forests for social reasons. The platform allows the sale of the planting, the visualization in the virtual forest and the documentation of each one of the trees according to the project.



Crossing the Vaupés River the Santacruz community

Work model for rainforest communities

In more than seven years of working with communities, we have developed a model that allows communities to plant trees for subsistence, and conduct carbon certification studies. This is for communities to earn carbon revenues offset by trees planted.

Carbon bonuses

We are specialists in the realization of forest carbon projects to be certified by a national and international entity, through our Saving Gear platform that manages and controls the planting of each tree.



Members of the Saving The Amazon team with indigenous people from the Tayazú community, visiting the plantings.

DEVELOPED PLATFORMS

- www.savingtheamazon.org
- www.bosquesdepaz.org
- www.myorbe.org
- www.pensionarboles.org
- www.monumentovivo.org
- Saving Gear
- Plug In to identify illicit crops and deforestation

EMPOWERED COMMUNITIES

Vaupés: Association of Traditional Indigenous Communities in the area of influence of the micro hydroelectric power station of Mitu (AATICAM), Association of Traditional Indigenous Communities of the Yapú area (Asatriza)

Choco: Bojaya (ALIBO) Clean Agriculture Bojaya, Women Head of Home of the Pacific (MUCHOPA-RIO IRO)

Putumayo: San Miguel, Puerto Asis, Puerto Leguizamo, Puerto Guzman

Caquetá: Doncello, Paujil, Solano, San Jose del Fragua

Huila: Colombia (The Nazarenes)

BUSINESS FORESTS

Jhonson & Jhonson, Servinformacion, Botanique, Bon Bonite, Colegio Gran Bretaña, Aviomar, Cane Power, Facturas & Negocios, Corrupack, Notaria 53, Procolombia, Procables, Puro Cuero, Representaciones Grey, Sistole, Seguros Bolivar, Crudo, Global Seguros de Vida, Concejo Estudiantil Uniandino, Linea Adhesiva, Medcar Supply SAS

ENVIRONMENTAL RESULTS

- Environmental restoration: 60,000 hectares in Mitu-Vaupés, Colombian Amazon, in process.
- Environmental restoration: 1,250 hectares in Solano, Caqueta, Colombian Amazon, in process.
- Planting of Saving The Amazon business forests.
- Saving The Amazon planting.
- Start planting Bosques de Paz of Mitu, Bojaya and Rio Iro.
- Bosques de Paz's national coordination.
- Mitu's carbon credits certification study, in process. (*LivePlantet SAS)
- Study carbon bonuses certification in process (*LivePlantet SAS)



Gloria, beneficiary of Saving The Amazon, doing cleaning, care and maintenance of trees.

BOSQUES DE PAZ PRESENTED TO THE MINISTRY OF THE ENVIRONMENT

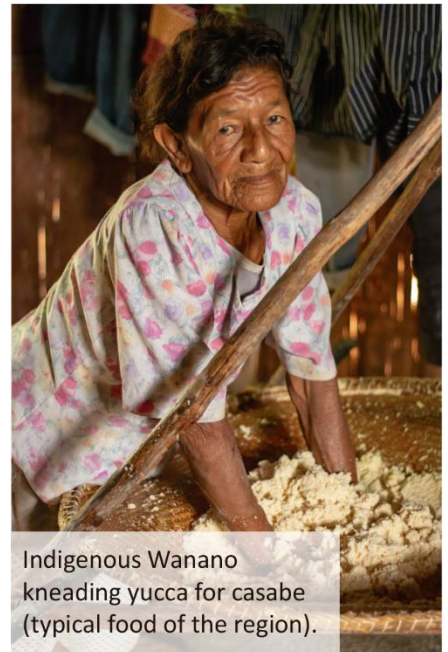
Bosques de Paz in process:

- Mitu-Vaupes (24,000 trees are being planted).
- Encharcazon-Rio Iro-Choco (3,936 trees are being planted).
- Bojaya-Choco (1,243 trees are being planted).

Bosques de Paz in process of financing:

- Vaupes: Yapu, Mitu
- Caqueta: Doncello, Pujil, Solano, San Jose del Fragua
- Putumayo: Puerto Leguizamo, San Miguel, Puerto Guzman, Puerto Caicedo, Villa Garzon, Mocoa, San Francisco, Sibundoy, Colon, Santiago
- Huila: Colombia, Neiva, Hobo

*** The supply of the technological platform, and the studies of carbon credits are made by LivePlanet SAS**



Indigenous Wanano kneading yucca for casabe (typical food of the region).


AWARDS AND DISTINCTIONS

- 2012: Innpulsa Call - Innovation Project.
- 2015: Fedesoft Ingenio Award - Most Outstanding Project.
- 2018: Portfolio Award - Environmental Protection



CONTACT US: www.savingtheamazon.org
www.bosquesdepaz.org

Saving The Amazon Foundation
contacto@savingtheamazon.org
Tel: +57 (1) 2562030
Calle 84 # 24-78 Bogotá, Colombia

 [@fundacionsavingtheamazon](https://www.facebook.com/fundacionsavingtheamazon)

Cover photo: Benedicto, indigenous of the Tayazú - Mitu community. In the background the Vaupes river. All photos are property of the Saving The Amazon Foundation, taken by Maria Andrea Parra.



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