

This Because Shop Brand List and Quotes

Read full brand stories at <http://thisbecause.com/blogs/stories>

Brand name	Product	Purpose	Price range
Antiform	Hats and jumpers	Made from reclaimed wool	£30 - £110
ARTHOUSE Meath	Tea towels and cards	Celebrating the talents of artists with epilepsy	£1.05 - £7.75
Camphill Village Trust	Candles, cheese, baskets		£6.15 - £50
Chilpa	Throws	Preserving traditional Mexican craft	£70 - £88
Darlo	Babywear	Tackling hunger and malnutrition in India	£10 - £18
Elephant Gin	Gin	Protecting elephants	£8
Elvis & Kresse	Wallets, washbags	Made from reclaimed firehoses to reduce waste	£25 - £80
Eone Time	Watches	Inclusive design for people who are blind and supporting guide dog training	£269 - £359
Fine Cell Work	Cushions and Christmas decorations	Created to help rehabilitate prisoners	£12 - £125
From Babies With Love	Babywear and baby toys	Supporting abandoned and orphaned children around the world	£7.90 - £26.90
Goldfinger Factory	Table, tray, plant pots, offcuts jewellery		£25 - £3000
Hato Press	Stationery and books	Made from offcuts and misprints from their print house	£1.50 - £8
Jollie Goods	Socks	Providing socks and warmer, healthier feet for people who are homeless	£15
JOLT	Cushions, tea towels, napkins	Supporting adults with mental illness	£8 - £48
Juta Shoes	Espadrilles and slippers	Made from leather offcuts and providing a route to employment for marginalised women	£50 - £65
Keep Cup	Reusable coffee cup	Encouraging reuse	£12 - £15

Lemonaid	Lemonade	Supporting development aid projects	£1.59
Minor Figures	Cold brew coffee	Supporting everyone in a fair supply chain	£2.60
Mosevic	Sunglasses	Made from recycled denim to reduce waste to landfill	£139 - £159
Old Spike Roastery	Coffee shop and coffee beans	Providing a step employment for homeless people	£7.50
Papi's Pickles	Pickles	Working with unemployed women from South Indian and Sri Lankan communities in UK	£4.50
Pretty Decent Beer Co	Beers	Funding water sanitation projects around the world	£3.50
Reddendi	Ties and pocket squares	Supporting children's education	£45 - £85
Rubies in the Rubble	Chutney	Made from surplus food to reduce waste	£3.50
Siku Moja	Underwear	Supporting women's projects in East London and Tanzania	£30 - £75
Soap Co	Soap, hand wash and hand lotion	Providing employment for blind people	£7 - £12
Solight Design	Solar lights	Provide light in developing countries	£20 - £25
Spare Fruit	Apple juice and apple crisps	Made from rescued apples to reduce waste	£1.20 - £2.50
Start Creative	Chopping boards and Christmas decorations	Reducing raise confidence and build self-esteem of individuals experiencing mental health difficulties or social exclusion	£7.50 - £38
Sugru	Mouldable glue and hack kits	To get you fixing and reduce waste	£6.99 - £10

Tala	Lamps	Beautiful LED lamps that are 90% more efficient than traditional incandescent bulbs and fund tree planting programs	£39 - £120
Toast Ale	Beers	Made from surplus bread to reduce food waste	£3
Vélosophy	Bikes	That provide transport to school for girls in Ghana	£740
Wyatt and Jack	Tote bag	Made from recycled bouncy castles to reduce waste to landfill	£10

Quotes from brands:

"We are so excited to be part of This Because pop up with many other great social brands who are good and do good - come down to get double the feel good feeling of giving this Christmas."
Jenny Costa, Founder of Rubies in the Rubble

"This Because is a perfect retail partner for Eone; the focus on beautiful design, well crafted products, and social impact is music to our ears!"
Christian Polman, European General Manager of Eone

"The Soap Co. is delighted to be involved in This Because's Christmas Pop Up. We love working with other social businesses, especially to promote ethical gifting at Christmas. It means we can all start the new year with a clean conscience!"
Louisa Barnett, Sales and Marketing Manager of The Soap Co

"We are delighted to be involved in the This Because pop up and to be showcased alongside such inspirational and forward thinking brands. The ethos embodied by all the brands involved is incredibly refreshing and we hope shoppers enjoy discovering the stories and missions behind these products."
Jim Little, Co-founder of Darlo

"This Because has a fantastic eye for design led products and tells the stories of brands that give back in such a clear and stylish way. We're are delighted to work with This Because to enable more people to contribute to social change simply by doing their shopping this Christmas."
Cecilia Crossley, From Babies With Love

"This is a fantastic opportunity for Siku Moja to showcase our first collection in the heart of London alongside other social enterprises and entrepreneurs and to be part of This Because new adventure. Participating in a Pop Up concept that provides a home for likeminded ethical businesses in the run up to Christmas feels very special."
Jo and Elly, Siku Moja

"We are proud to be working so closely with This Because and have been heartened by their support of our brand and cause. As the Elephant Gin brand grows and matures, we are keen to release distinctive items with values that lie at the heart of the brand and offer them to customers who care - about the

story behind the products, about ethical and sustainable ways of working and about a world that we need to preserve for future generations! This Because is the perfect platform for us to reach exactly these customers."

Tessa Gerlach, Co-founder of Elephant Gin