

SENECA 

Homeware Collection



THE ESSENTIALS

The Essentials is a curation of our most loved products with a timeless Design aesthetic complementing each seasonal trend. The ethos behind this collection is all about doing the basics really well. Timeless quality, subtle styling, and enduring comfort that make you feel like you are sleeping in luxury.

Seneca are importers of high quality home furnishings for the Australasian market, representing some of the finest collections from around the world.

Year round, we offer a range of soft furnishings and homeware collections that are led by international trends and seasonal fashion. With our range we meet the requirements for the complete fit-out of any residential or commercial interior.



SOHO

Soho sheeting is a great crisp sheeting, perfect for those that prefer crisp over soft sheets. It's also a more affordable option than Egyptian Cotton.

100% pure cotton.
Luxury percale weave.
300 threads per 10cm squared.
Hotel quality and style.
Crisp and smooth.

Colour: White

Available in: Flat Sheet, Fitted Sheet, Standard Pillowcase Pair, Oxford Pillowcase, Euro Pillowcase and Lodge Pillowcase.
Sizes: Single, King Single, Queen, King and Super King.

Also available in: Sheet Sets.
Single and King Single Sheets Sets (including 1 flat sheet, 1 fitted sheet and 1 standard pillowcase).
Queen, King, Super King and Californian King Sheet Sets (including 1 flat sheet, 1 fitted sheet and 2 standard pillowcases).

Also available in: Super King Bed Split Sets and Cali King Bed Split Sets (1 flat sheet, 2 fitted sheets and 2 standard pillowcases).

Fitted Sheet Drop: Single 40cm.
King Single, Double, Queen, King, Super King and Californian King 50cm.



PREMIER EGYPTIAN COTTON

Seneca's premium Egyptian cotton is one of the highest quality cotton sheeting in Australasia. Famous for its silky lustre, softness and long lasting quality.

Smooth 500 thread count.
Cotton grown in the Nile Delta.
Made in NZ.
Certified genuine Egyptian cotton.

Colour: White

Available in: Flat Sheet, Fitted Sheet, Standard Pillowcase Pair, Oxford Pillowcase, Euro Pillowcase and Lodge Pillowcase Pair.
Sizes: Single, King Single, Double, Queen, King, Super King and Californian King.

Also available in: Sheet Sets.
Single Sheets Sets (including 1 flat sheet, 1 fitted sheet and 1 standard pillowcase).
King Single, Double, Queen, King, Super King and Californian King Sheet Sets (including 1 flat sheet, 1 fitted sheet and 2 standard pillowcases).

Fitted Sheet Drop:
Single and King Single 45cm.
Double, Queen, King, Super King and Californian King 50cm.

UNION HEMSTITCH

Union Hemstitch Sheets are timeless. With the softness of cotton with the body and texture of linen they are the best of both worlds. Now you can get that luxury linen look at an affordable price.

A dream to sleep in and extremely easy to care for as no ironing is required.

55% Linen and 45% Cotton

Colour: White

Available in: Flat Sheet, Fitted Sheet, Standard Pillowcase Pair, Oxford Pillowcase, Euro Pillowcase.
Sizes: King Single, Queen, King and Super King.

Also available in: Sheet Sets.
Single and King Single Sheets Sets (including 1 flat sheet, 1 fitted sheet and 1 standard pillowcase).
Queen, King and Super King Sheet Sets (including 1 flat sheet, 1 fitted sheet and 2 standard pillowcases).

Fitted Sheet Drop: King Single 40cm.
Queen, King and Super King 45cm.

Also available in: Duvet Covers. Queen, King and Super King.

Machine wash normal cycle. Do not bleach. Line dry in shade or tumble dry on low setting. Touch up iron if required.



BELLINI LUXE FLANNELETTE

Bellini Luxe Flannelette is the best quality flannelette in the world. The sheets are made in Portugal, which is the leading flannelette manufacturing country in the world. This sheeting has earned its reputation as the market leader as a result of 20 years of uncompromising quality.

The superior construction and yarn size means that Bellini sheets are non-pilling, and will last longer than any other flannelette sheets.

Luxurious soft handle.
Thick and Cosy 185gm2.
World class flannelette quality.

MADE IN PORTUGAL

Colours: White, Mist and Slate

Available in: Flat Sheet, Fitted Sheet and Standard Pillowcase Pair.
Sizes: Single, King Single, Double, Queen, King and Super King.

Also available in: Sheet Sets.
Single and King Single Sheet Sets (including 1 flat sheet, 1 fitted sheet and 1 standard pillowcase).
Double, Queen, King and Super King Sheet Sets (including 1 flat sheet, 1 fitted sheet and 2 standard pillowcases).

Fitted Sheet Drop: 45cm.

Also available in: Duvet Sets (including 2 standard pillowcases) in White.

Machine wash, normal cycle. Do not bleach. Line dry in shade or tumble try on low setting.

vida STONEWASHED LINEN

The Vida Stonewashed linen is the finest linen available. This is one of those family heirloom products that gets better with age. A dream to sleep in and extremely easy to care for as no ironing is required.

We use only the finest long staple yarns which undergo an anti-pilling and pre-shrinking process. Vida is 190gsm in weight versus other less expensive linen which is typically 160gsm. 100% Belgium grown, retted and spun linen. Belgian linen is regarded as the best quality in the world, closely followed by linen grown in France.

Vida linen is then woven, dyed and sewn in Portugal, then genuinely stonewashed in small batches of 3-4 items to ensure perfect stonewashing everytime. Less expensive linen is dyed in the same process as the washing, therefore Vida colours last longer and you get a much nicer colour consistency.

Vida linen is stonewashed using natural water. Cheaper linens use garment or enzyme washing which relies on chemicals to produce the relaxed look.

MADE IN PORTUGAL

Colours: White & Dove.

Available in: Flat Sheets, Fitted Sheets, Standard Pillowcase Pairs, Oxford Pillowcases, Euro Pillowcases and Lodge Pillowcases.

Sizes: Queen, King and Super King.

Fitted Sheet Drop: Queen, King and Super King 45cm.

Also available in: Duvet Covers (pillowcases available separately).

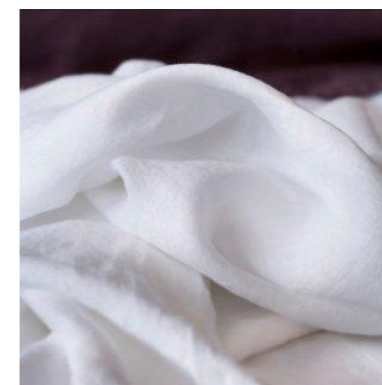
Sizes: Queen, King and Super King.

Benefits of Linen

Linen is a very durable fibre. It is 30% stronger than cotton so duvets and sheets keep their shape.

Linen has a high moisture absorbency, is hypo-allergenic, thermo regulating and highly breathable.

Environmentally friendly – less water and chemicals to cultivate than other fibres.



ROMA

A stunningly soft and comforting product inspired by nature with a subtle texture and pattern, using only natural fibres. The bed linen is woven and then stonewashed to give an amazing soft handle.

100% Cotton.

MADE IN PORTUGAL

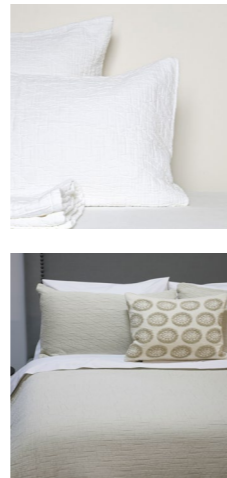
Colours: White & Putty

Available in: Bedspread Sets (including 2 standard pillowcases).
Sizes: Queen, King, and Super King.

Available in: Comforter Sets (including 2 standard pillow cases) 220 x 220cm and
Coverlet Sets (including 2 standard pillowcases) 240 x 260cm.

Available in: Oxford Pillowcases in White.

Machine wash normal cycle. Do not bleach. Line dry in shade or tumble dry on low setting. Touch up iron if required.



RIPPLE

European made, these textured ripple weave bedspread sets and coverlet sets feature a modern linea design with a beautiful soft handle and drape. Ripple adds a contemporary relaxed feel to the bedroom.

100% Cotton

MADE IN PORTUGAL

Available in: Bedspread Sets (including 2 standard pillowcases).

Colour: Optical White.

Sizes: Queen, King and Super King.
Super King Bed Size: 290 x 260cm.

Also available in: Coverlet Sets (including 2 standard pillowcases) 240 x 260cm.

Machine wash normal cycle. Do not bleach. Line dry in shade or tumble dry on low setting. Touch up iron if required.

PIN VELVET

A sophisticated non crush velvet design to add sumptuous volume and warmth. These comforters and coverlets add a luxurious touch to any bedroom. Add the matching Euro pillowcases to complete a bedroom haven.

75% Viscose/25% nylon.
Fill 100% Polyester.

Colours change seasonally.

Available year round in: Quilted Comforters, Coverlets and Euro pillowcases.

Comforters - 220 x 220cm
Coverlets - 240 x 260cm
Euro Pillowcase - 65 x 65 + 3cm

Dryclean only.



The Bathroom
Essentials



vida ORGANIC TOWELS

Made in Portugal, our organic cotton towels are made using sustainable and environmentally kind materials and practices. The superior quality organic yarn we use results in a soft and absorbent product that will last.

GOTS certification for our Organic Collection recognises that all ecological and social responsibilities are taken care of. These products are a sustainable choice, gentle on your skin and on the environment.

Available in Bath Sheet, Bath Towel, Hand Towel, Face Cloth, Bath Mat

630gsm

Please refer to website for colours available.

Generous Sizes:

Bath Sheet - 100 x 150cm
Bath Towel - 70 x 140cm
Hand Towel - 40 x 75cm
Face Cloth - 40 x 40cm
Bath Mat - 50 x 90cm.



CHELSEA TOWELS

Made in Portugal by one of Europe's leading towel manufacturers, our Chelsea Towels are a superior quality with a heavy linea rib jacquard for a modern look.

Available in Bath Sheet, Bath Towel, Hand Towel, Face Cloth, Bath Mat

550gsm

Colours available:

Ink
Mist
Charcoal
White

Generous Sizes:

Bath Sheet - 100 x 150cm
Bath Towel - 70 x 140cm
Hand Towel - 40 x 75cm
Face Cloth - 40 x 40cm
Bath Mat - 50 x 80cm

SIZING GUIDE

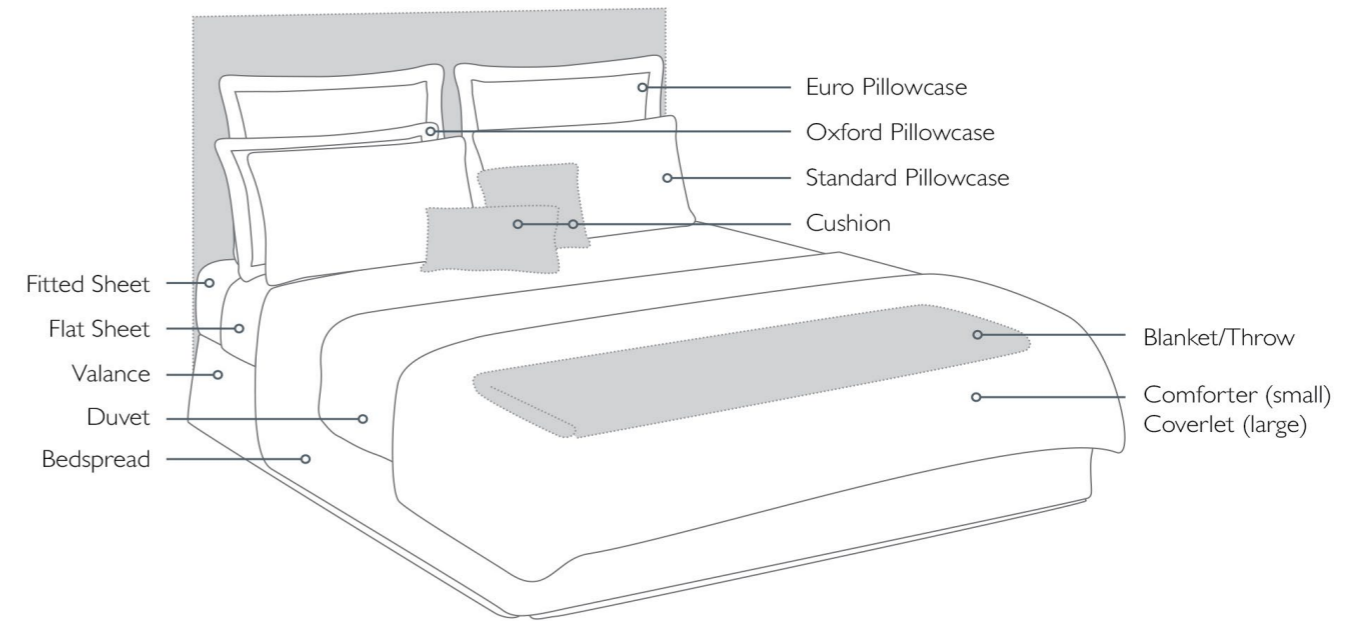
Some Seneca products and sizes may vary from this guide, so please refer to Seneca's pricelist and packaging, however, this size chart is provided as a general guide to assist in your selection process. Please refer to the list below for bedding and bath products and sizes.

SHEET INDIVIDUALS

Single Bed Flat	180 x 260 cm
Single Bed Fitted	91 x 193 x 45 cm
King Single Bed Flat	200 x 260 cm
King Single Bed Fitted	107 x 203 x 45cm
Double Bed Flat	230 x 260 cm
Double Bed Fitted	137 x 193 x 50cm
Queen Bed Flat	245 x 260 cm
Queen Bed Fitted	152 x 203 x 50cm
King Bed Flat	270 x 270 cm
King Bed Fitted	167 x 203 x 50cm
Super King Bed Flat	290 x 270 cm
Super King Bed Fitted	180 x 203 x 50cm
Cali King Flat	310 x 278 cm
Cali King Fitted	203 x 203 x 50cm

SHEET SETS

Single	Flat	180 x 260 cm
	Fitted	91 x 193 x 45 cm
	1 Pillowcase	
King Single	Flat	200 x 260 cm
	Fitted	107 x 203 x 45cm
	1 Pillowcase	
Double	Flat	230 x 260 cm
	Fitted	137 x 193 x 50cm
	2 Pillowcases	
Queen	Flat	245 x 260 cm
	Fitted	152 x 203 x 50cm
	2 Pillowcases	
King	Flat	270 x 270 cm
	Fitted	167 x 203 x 50cm
	2 Pillowcases	
Super King	Flat	290 x 270 cm
	Fitted	180 x 203 x 50cm
	2 Pillowcases	
Cali King	Flat	310 x 278 cm
	Fitted	203 x 203 x 50cm
	2 Pillowcases	



DUVET COVER SETS

Single Bed	140 x 210 cm + 1 PC
King Single Bed	180 x 210 cm + 1 PC
Double Bed	180 x 210 cm + 2 PC
Queen Bed	210 x 210 cm + 2 PC
King Bed	245 x 210 cm + 2 PC
Super King Bed	265 x 210 cm + 2 PC
Cali King Bed	285 x 210 cm + 2 PC

BEDSPREADS

Comforter	220 x 220 cm
Coverlet	240 x 260 cm
Queen Bed	265 x 260 cm
King Bed	285 x 260 cm
Super King Bed	310 x 260 cm
Cali King Bed	340 x 260 cm

PILLOWCASES

Standard Pair	48 x 74 cm
Oxford	48 x 74 cm + 5cm
European	65 x 65 cm + 5cm
Lodge	55 x 85 cm

TOWELS

Bath Sheet	100 x 150 cm
Bath Towel	70 x 140 cm
Hand Towel	40 x 75 cm
Face Cloth	40 x 40 cm
Bath Mat	50 x 80 cm



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