



VENTURE OUT THIS CHRISTMAS WITH THE FLAVIAR ADVENT CALENDAR

FOR IMMEDIATE RELEASE

New York (August 2018) This Christmas, Flaviar, the members club for spirits enthusiasts, is offering the ultimate gift for whisky lovers - the Flaviar Whisky Advent Calendar. Every day in December will delight with a unique dram to get you in the festive spirit, introducing you to a selection of whiskies from all corners the earth.

The Flaviar Advent Calendar has a tippie for any adventurous palate, featuring new distilleries from well-established whisky regions like Ireland, alongside names from less traditional whisky producing countries in the world such as Taiwan.

Flaviar was founded with a goal to give people the chance to discover the world of spirits and explore their palates. Aside from themed tasting boxes, a digital home bar offering personalised recommendations, live tasting events, private bottlings and access to rare and hard-to-find spirits from The Vault, members can now enjoy a whisky filled Christmas with the introduction of this enticing calendar of diverse drams.

In keeping with its ethos of bringing 'flavor to the people', Flaviar is broadening whisky horizons through the twenty-four carefully selected whiskies which each showcase different styles and geographic varieties of spirit we all know and love. For whisky novices, the calendar is a gift that gives the ideal introduction to the wide variety of flavor profiles that whisky has to offer.

Whilst Flaviar is known for its collection of some of the world's most sought after labels, the uniqueness of the Flaviar Advent Calendar lies in its alternative range of whisky producers, including Flaviar's very own private bottling.

Available for \$200 (\$380 with annual membership), the calendar gifts you 24 days of festive spirit in the lead up to Christmas. The whiskies include:

- o Koval Four Grains
- o Kilchoman Sanaig
- o Wasmunds Single Malt Whisky
- o Journeyman Bourbon
- o Penderyn Madeira Finish Welsh Whisky
- o Dead Rabbit Irish Whiskey
- o Paul John Bold Indian Peated Whisky
- o Templeton Rye
- o Colkegan Single Malt
- o Widow Jane 8 Year Old Bourbon
- o Omar Bourbon Cask Taiwanese Whisky
- o New Holland Beer Barrel Bourbon
- o FEW Rye



- o Tipperary Watersher Irish Whiskey
- o SIA Scotch Blended Whisky
- o Nobushi Japanese Whisky
- o Westward Single Malt Whisky
- o Cotswold Single Malt Whisky
- o Port Askaig 100% Proof
- o Compass Box Hedonism
- o Tullibardine 228 Burgundy Cask Finish
- o WhistlePig Rye
- o Breckenridge Reserve Blend Bourbon
- o Flaviar Bourbon

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About Flaviar – A members-only club for spirits enthusiasts:

Flaviar is an online spirits club dedicated to providing education, discovery, and unparalleled access to the world of spirits. Born out of frustration of how inaccessible the world of fine spirits is today, Flaviar was designed as a go-to source to explore the full spectrum of fine spirits giving people the chance to build their dream home bar, experience side-by-side sample tastings and have access to extremely rare and hard-to-find spirits. Choosing from global household names to small, regional craft producers, Flaviar aims to bring a vast landscape of flavors and terroirs to its members, giving members a chance to develop their own tastes through:

- Themed Tasting Boxes
- Access to exclusive member-only private bottlings
- Digital Home Bar
- Original content on fine spirits
- Live experiences and curated regional tasting events hosted by Flaviar, distillers and brand ambassadors alike, in select markets across the country
- Free shipping on full size bottle purchases

Flaviar's membership is an annual fee of \$210. For more information and to sign up, visit www.flaviar.com.