



TICKETS AVAILABLE FOR THE ANNUAL  
CRAFT SPIRITS CELEBRATION

FOR IMMEDIATE RELEASE

New York (September 2018) – Flaviar is happy to announce that tickets to the sixth annual Craft Spirits Celebration are now available. The event is returning to New York City to bring incredible spirits to an audience of passionate spirits lovers, craft connoisseurs and those just starting to explore their palates. Expect everything from Whistle Pig Bourbon and Highland Park Single Malt Scotch Whisky to Don Papa Rum and local players in the industry, the New York Distilling Company.

The evening, kicking off from 6pm, will see over 100 quality spirits under one roof, from both big name distillers and smaller craft producers. Guests will have the chance to meet the people behind the brands and experience one-to-one why ‘Tasting is Believing’. Aside from mingling with distillers and brand ambassadors, guests can enjoy a selection of spirits that have been meticulously paired with a medley of small plates and sweet treats.

Craft Spirits Celebration is hosted and organised by Flaviar, the online club for spirits enthusiasts with a mission to help each and every person build their dream home bar. A highlight in the spirits calendar, the event aims to bring to life the ethos behind Flaviar’s message, ‘Flavor to the People’, by bringing together members and non-members for a spirit celebration like no other. Alongside partner brands, Flaviar will introduce guests to its own private bottlings.

Flaviar members can purchase tickets for \$80 and general admission will be available for \$100.

**Date:** Thursday, October 11<sup>th</sup>, 2018

**Location:** Houston Hall, 222 W. Houston Street, New York City

**Time:** 6:00 – 9:00pm (early entry from 5pm)

**Tickets:** <https://flaviar.com/craft-spirits-celebration>

“We can’t wait to welcome New York to another year of our Craft Spirits Celebration. The event has always been a highlight for us as it brings us and our community together to do what we love best – explore the world of spirits,” says Co-Founder of Flaviar, Grisa Soba. “Whilst we spend most of our working year meeting with distillers and ambassadors, it is exciting to be able to bring that experience to our members and introduce Flaviar to new enthusiasts. The positive feedback from last year’s event was incredible to hear, from both our members and brand partners, so we’re proud to have succeeded in introducing an event like no other, offering not only spirits tastings but also food pairings, music and meet and greets.”

Ticket prices include all spirits tastings, food pairings, a Flaviar branded Glencairn glass on arrival and for members, earlier entry.

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**About Flaviar – A members-only club for spirits enthusiasts:**

Flaviar is an online spirits club dedicated to providing education, discovery, and unparalleled access to the world of spirits. Born out of frustration of how inaccessible the world of fine spirits is today, Flaviar was designed as a go-to source to explore the full spectrum of fine spirits giving people the chance to build their dream home bar, experience side-by-side sample tastings and have access to extremely rare and hard-to-find spirits. Choosing from global household names to small, regional craft producers, Flaviar aims to bring a vast landscape of flavors and terroirs to its members, giving members a chance to develop their own tastes through:

- Themed Tasting Boxes
- Access to exclusive member-only private bottlings
- Digital Home Bar
- Original content on fine spirits
- Live experiences and curated regional tasting events hosted by Flaviar, distillers and brand ambassadors alike, in select markets across the country
- Free shipping on full size bottle purchases

Flaviar's membership is an annual fee of \$210. For more information and to sign up, visit [www.flaviar.com](http://www.flaviar.com).