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## Son of a Peat is back

# Son of a Peat The Redeemer - The peatest, highest proof expression of Son of a Peat yet

**November 2020, New York:** Flaviar drops the third edition of Son of a Peat, its now notorious, unapologetically peated blended malt Scotch, with Son of a Peat 'The Redeemer'.

Even peatier than Son of a Peat Batch 2 and released at cask strength for that extra kick, Son of a Peat The Redeemer isn't messing around. This is no bland blend; it's a high quality whisky with edges. The soul of this Scotch is dark and peated, full of stimulating provocative flavors, and it packs a punch!

Son of a Peat is part of the Flaviar Originals line up and each batch is in short supply -- and based on previous form, they go fast. Sourced from choice casks from the best Scottish distilleries, whose names remain shrouded in mystery, this is a full-on, complex peat monster. Dig down and you'll find layer upon layer of nuanced peaty goodness.

In this latest release in the Son of a Peat trilogy, the flavor DNA of Son of a Peat expands and evolves, taking its distinctive taste to new heights. The essence of Scotland's Islay, Islands, Highland, and Speyside regions are trickled down the cooling pipes to be reborn as a complex peated maelstrom. This is another commanding whisky set to spark the love for peat in the kilns of your heart.

Grisa Soba, master blender of Son of a Peat, said: "With Son of a Peat The Redeemer we weren't looking to create a crowd-pleaser. This was blended for those that can handle a bit of a kick in their glass, those in need of a little something different to awaken the senses and break up the monotony of the mundane and those who aren't afraid to embrace explosive peaty flavor and are craving excitement. Smoothness, whatever that means, is overrated in whisky: those that really love peated Scotch know that the real fun starts beyond the pain threshold with something that demands you surrender your palate to flavor. And if you haven't yet embraced the power of peat in your glass, trust me, you should. It will redeem you."

Son of a Peat The Redeemer is a peated blended malt whisky released at \$xx.xx for 750ml of unapologetically unfiltered, cask strength Scotch bottled at 53.8% ABV.

## **Son of a Peat Batch The Redeemer tasting note:**

Your nose shall be captivated by uncompromising notes of peat, teamed up with earthy hints of smoked meats and a slightly medicinal undercurrent. On your palate, a fierce battle for dominance between warm notes of smoke, oak, nuts, and Sherry, will take place. Peat will prevail, naturally. All will be washed away by an endless finish with notes of chocolate, and a wee bitterish whisper that'll take you back where everything started: the isle of Islay.

For more information, visit [www.sonofapeat.com](http://www.sonofapeat.com)

### **Key facts:**

- Son of a Peat The Redeemer
- Country: Scotland
- Regions: Islay, Islands, Highland, and Speyside
- No. of single malts in blend: 12
- Age: up to 20 years old in
- Cask type: Aged in hogshead, sherry butt casks and used bourbon casks
- Style: blended malt Whisky, Non-chill-filtered, Natural color
- No. of bottles: 3200-3600
- Alcohol: 53.8% ABV
- Volume: 750 ml

### **ABOUT FLAVIAR**

Founded in 2012, Flaviar is the world's largest premium **spirits club**, with operations in the U.S. and Europe. Flaviar offers a better way to experience fine spirits.

Flaviar members enjoy a full suite of benefits, including quarterly tasting boxes and full-size bottles sent directly to their homes, invitations to exclusive spirits events, access to member-only rare and original spirits, free shipping, over 200,000 member reviews, and more.

Flaviar is here to help **more** people try **more** new things **more** often.

**Flaviar membership is \$300 per year, or \$95 a quarter.**

For more information visit [www.flaviar.com](http://www.flaviar.com)

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