

Luck of the Irish: An Irish gin and an Irish whiskey have topped a poll of consumers' favorite spirits of the past year.



January 30 2019, New York: Drumshanbo Gunpowder Irish Gin and Redbreast Lustau Edition Irish whiskey have been announced as two of the five spirits recognized in the Flaviar Awards 2019.

The Flaviar Awards is a curation and celebration of five of the very finest spirits, enthusiasts have rated over the past year. The Flaviar Awards is the only significant spirits awards based on what consumers are actually drinking and enjoying. Judging takes into account multiple data points including consumer ratings and reviews as well as sales, repeat sales and wish list data, all collated and analyzed by Flaviar. In 2018, there were over 99,000 consumer ratings, and 15,000 consumer reviews.

This year's top five includes an Irish gin and whiskey, a Japanese whisky, a rum and a bourbon. Proving Japanese whisky has lost none of its appeal Nikka Coffey Grain whisky is recognized with a Flaviar Community Award alongside a home-grown favorite, Four Roses Single Barrel and the perennial standard in rum, El Dorado 15 Year Old.

Commenting on the Flaviar Awards 2019, Flaviar co-founder Jugoslav Petkovic, comments: "It may be a bit of a surprise to see an Irish Gin top the list, but once you taste Drumshanbo Gunpowder Irish gin you can absolutely see why our members are raving about it. It is citrus-led gin made with gunpowder tea alongside 11 other botanicals, it's a real explosion of flavor in a bottle.

"Flaviar members are often early adopters when it comes to spirits, always keen to discover new, exciting flavors, so as you'd expect they do pretty well when it comes to predicting what is going to be big. The Flaviar Awards has consistently identified future trends and ones to watch ahead of the curve. Previous Flaviar Award winners include Monkey 47 (2012), Nikka Japanese whisky (2013), Aviation gin (2013 + 2018), High West Bourbon (2013) and Sipsmith gin (2017) all of which went on to have much commercial and consumer success.

"Flaviar is here to democratize the spirits industry and to make it easier for consumers to try and find spirits that will truly delight. The five spirits recognized in the Flaviar Awards 2019 are definitely drinks to savour now and also ones to watch in future."

PJ Rigney the 'Curious Mind' & founder of Drumshanbo Gunpowder Irish Gin, comments: "There is nothing more exciting than seeing your brand win an award like the Flaviar Awards! There is no greater buzz than creating something new that resonates with people across the world. I love making things, physically, from farm to fork, which is what we are doing here at The Shed Distillery, Drumshanbo, Ireland

"With Drumshanbo Gunpowder Irish Gin PJ Rigney is distilling 'oriental botanicals with gunpowder tea" combining it with meadowsweet which he harvests in Drumshanbo to create a truly remarkable, delicious, and very exotic tasting citrus gin that compares outstandingly well with the best the world has to offer."

To learn more about Flaviar membership and try all five winning spirits, visit www.Flaviar.com.

Five fun facts about Drumshanbo Gunpowder Irish Gin

- 1. It is made in a small town in Ireland called Drumshanbo, County Leitrim
- 2. It is Kosher
- 3. It is distilled using fresh citrus and gunpowder tea
- 4. It is rested 21 days after distillation
- 5. Drumshanbo Gunpowder Gin is made at the Shed Distillery, which is the first distillery in the province of Connacht for 101 years

Flaviar Awards 2019 winners

Gin: Drumshanbo Gunpowder Irish Gin

Rum: El Dorado 15 Year Old

Bourbon: Four Roses Single Barrel

Irish whiskey: Redbreast Lustau Edition
Japanese whisky: Nikka Coffey Grain Whisky

Flaviar Awards 2018 winners

Gin: Aviation gin

Scotch: Dalmore Cigar Reserve

Bourbon: Michter's US*1 Small Batch Bourbon **Rum:** Plantation XO Barbados 20th Anniversary rum

Brandy: Torres 30 Jaime I

Flaviar Awards 2017 winners

Irish whiskey: Mitchell & Son Yellow Spot 12 Year Old Irish Whiskey

Scotch: Glenfarclas 105

Bourbon: Blanton's Original Single Barrel

Rum: Dictador Solera 20 YO Rum **Gin:** Sipsmith London Dry Gin

Flaviar Awards 2015 winners

Gin: Gin Mare Mediterranean gin **Cognac:** Lecat XO Memoire Cognac

Rum: Zafra 21 Year Old Master Reserve Rum

Whiskey: Prichard's Rye Whiskey

Whisky: Kavalan Classic Single Malt Whisky

Flaviar Awards 2014 winners

Whiskey: Koval Single Barrel Millet Whiskey Irish Whiskey: Knappogue Castle 1995

Scotch: Bruichladdich Scottish Barley Malt Whisky

Brandy: Antinori Brandy

Rum: Gold of Mauritius Dark Rum

Flaviar Awards 2013 winners

Gin: Aviation Gin

Rum: Gosling's Family Reserve Old Rum

Rye: High West Double Rye **Whisky:** Nikka From The Barrel

Brandy: Mascaró Ego XO

Flaviar Awards 2012 winners

Bourbon: Woodford Reserve Distiller's Select Kentucky Straight

Whisky: Säntis Cask Strength Peated whisky

Rum: Tres Hombres 2012 Rum

Gin: Monkey 47 Schwarzwald Dry Gin **Scotch:** Glenmorangie Quinta Ruban

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About Flaviar – A members-only community for adventurous spirits enthusiasts.

Flaviar is a direct-to-consumer spirits club dedicated to the discovery and enjoyment of fine spirits.

Born out of a frustration with how inaccessible the spirits industry is, Flaviar provides members with unparalleled access and encouragement to explore the world of fine spirits.

Flaviar's tasting boxes and live experiences showcase everything from small craft producers, sought after names and true hidden gems. Members can access rare spirits from The Vault as well as exclusive bottlings and special private labels at members only prices.

Combining straight talking insider info with personalized recommendations and easy to understand flavor guides, Flaviar helps members cut through a sea of spirits and create an enviable home bar filled with interesting new favorites.

Membership to Flaviar is available for an annual fee of \$210. To learn more about Flaviar and to become a member, visit www.Flaviar.com. Tasting is Believing.