GURU ORGANIC ENERGY CORP.

NOTICE OF 2023 ANNUAL AND SPECIAL MEETING OF SHAREHOLDERS

Montreal, Québec, January 25, 2023

Notice is hereby given that an annual and special meeting of shareholders (the "Meeting") of GURU Organic Energy Corp. (the "Company") will be held on Thursday, March 16, 2023 at 2:00 p.m. (Montreal Time).

Unless release website we advise otherwise by way of press and our on (https://investors.guruenergy.com/), we will hold our Meeting in a virtual only format, which will be conducted via live audio webcast at https://virtual-meetings.tsxtrust.com/1443. Shareholders will have an equal opportunity to participate at the Meeting online regardless of their geographic location.

The Meeting will be held for the following purposes:

- 1. to receive the audited consolidated financial statements of the Company for the fiscal year ended October 31, 2022 and the auditor's report thereon;
- 2. to elect directors:
- 3. to appoint auditors and authorize the directors to fix their remuneration;
- 4. to consider, and if deemed advisable, pass, with or without variation, an ordinary resolution approving the unallocated Awards (as defined in the Management Information Circular) under the Company's Omnibus Incentive Plan, as more fully described in the Management Information Circular:
- 5. to transact such other business as may properly come before the Meeting or any adjournment or postponement thereof.

The Management Information Circular and proxy form for the Meeting are enclosed with this Notice.

Registered shareholders and duly appointed proxyholders will be able to participate in the Meeting, ask questions and vote, all in real time, provided they are connected to the internet and comply with all of the requirements set out in the Management Information Circular. Non-registered shareholders who have not duly appointed themselves as proxyholder will be able to participate in the Meeting as guests, but guests will not be able to vote at the Meeting.

If you do not expect to be able to participate in the Meeting, please complete, date and sign the accompanying proxy form and return it by following the instructions on the accompanying proxy form and the Management Information Circular. Proxies submitted by mail, fax or Internet must be received by TSX Trust, by 2:00 p.m. (Montreal Time) on Tuesday, March 14, 2023. These instructions include the additional step of registering such proxyholder with our transfer agent, TSX Trust, after submitting your form of proxy or voting instruction form. Failure to register the proxyholder with TSX Trust will result in the proxyholder not receiving a control number to participate in the Meeting and only being able to attend as a guest.

While as of the date hereof we intend to hold the Meeting in virtual-only format, we reserve the right to hold a hybrid meeting which would permit both in-person and virtual participation. Changes to the means

of holding the Meeting, if any, will be announced by way of press release and on our website (https://investors.guruenergy.com/). We do not intend to prepare or mail an amended Management Information Circular in the event of changes to the Meeting format.

Only persons shown on the register of shareholders at the close of business on Friday, February 3, 2023, or their proxy holders, will be entitled to participate in the Meeting and vote.

By order of the Board of Directors,

(s) Ingy Sarraf

Ingy Sarraf

Chief Financial Officer and Corporate Secretary