



13th Annual "UNITED BY SACRIFICE" Concert



WHY WE NEED YOUR SUPPORT:

In order to continue our mission, we need your help. The Coleman Veterans Memorial will be hosting its 13th Annual "United by Sacrifice" Concert on May 26th, 2024, with all proceeds benefiting the Coleman Veterans Memorial. This event has proven to be a great success, drawing thousands of people globally to our event. Your sponsorship will allow us to continue our mission. Our mission is to raise funds from this event and assist other communities who are also trying to honor their community's service members with a memorial of their own, help within our community, and support programs that help service members (past and present), and assist other like minded 501 c3 organizations. Help us continue our mission.

Headliner for the 2024 "United By Sacrifice" Concert

NIGHT RANGER - heavy hitting rock legends, released their 12th studio album, "ATBPO" (which stands for And The Band Played On), an ode to making music during the covid era, on August 6, 2021 via Frontiers Music Srl. The band began writing the album in early 2020, amid the rise of the global pandemic. Throughout ATBPO we hear Night Ranger continuing their hot streak that kicked off with 2011's "Somewhere In California". Ten years on, and two highly acclaimed albums later, "High Road" and "Don't Let Up", the band's latest studio work shows them still burning with that high octane hard rock energy. Night Ranger has always had a knack for killer melodies, intricate instrumentation, and captivating lyrics; ATBPO delivers all of that and more.

Having sold over 17 Million albums worldwide, performed across more than 4000 stages, and captivated a radio audience that exceeds 1 Billion, Night Ranger has both epitomized and transcended the arena rock sound and style well beyond that era. The band continue to grow their ever-evolving fan-base. Night Ranger have earned widespread recognition that includes both multi-platinum and gold album status all while leaving their indelible mark on the music industry with a long list of best-selling albums (Dawn Patrol, Midnight Madness, 7 Wishes, Big Life and Man In Motion). Their popularity is fueled by an impressive number of instantly recognizable hit singles and signature album tracks, including legendary titles such as "Sister Christian", "Don't Tell Me You Love Me", "When You Close Your Eyes", the anthemic "(You Can Still) Rock In America", along with "Sentimental Street", "Goodbye", "Sing Me Away" and "Four in the Morning".

Night Ranger is Jack Blades (bass, vocals), Kelly Keagy (drums, vocals), Brad Gillis (lead & rhythm guitars), Eric Levy (keyboards) and Keri Kelli (lead & rhythm guitars).

WHY WE DO IT:

In May 2007, the idea for the Coleman Veterans Memorial came to life when a local soldier was killed in Iraq. Nearly ten years later, the memorial is complete. Our vision and mission statement was to build this memorial, to honor and pay tribute to those who served, sacrificed and are serving, to draw people from neighboring communities to see the memorial, to visit our city of Coleman, Michigan to see what we have to offer. Now each year, people from all over the world have come to our city and visited our memorial, and has seen what our small patriotic community has accomplished.



EVENT DATE: SUNDAY MAY 26TH, 2024 EXPECTED ATTENDANCE: 5000 LOCATION: COLEMAN MI
TICKET PRICES: ADVANCE GENERAL ADMISION \$40 AT THE GATE \$50

“UNITED BY SACRIFICE CONCERT”

SPONSORSHIP OPPORTUNITIES

- STAGE SPONSOR - \$10,000**
Company banner onstage, your company brand introducing all bands to the stage, media releases, personalized radio ad, Vendor Space to promote your business Backstage Passes, 50 concert tickets and Company Logo on event shirt.
- EVENT AREA SPONSOR - \$5,000**
Company banner within the event area (Beer Tent or Entry Gates)
Media releases, personalized radio ad, vendor space to promote your business
25 concert tickets and Company Logo on event shirt.
- Platinum Sponsor - \$1,000**
Media releases, shared radio ad, 10 concert tickets and Company Logo on event shirt.
- Gold Sponsor - \$500**
5 concert tickets and Company Logo on event shirt.
- Silver Sponsor - \$250**
2 concert tickets and Company Name on event shirt.

Notice:
SPONSORSHIPS FORMS WITH RADIO
ADVERTISEMENT MUST BE RECEIVED
NO LATER THAN MARCH 31ST.

Please fill in your contact information

Company Name: _____

Contact Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

For more information:

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Please send payments and Sponsorship document to

Coleman Veterans Memorial
PO Box 263
Coleman, MI 48618

By signing this agreement, I agree to the Sponsorship Package that I have indicated above. I will pay the total amount no later than May 1st, 2022 and provide a company logo to meet print deadlines.

Print Name: _____

Signature: _____

Date: _____

