



SUPER PREMIUM DOG FOOD

PERFORMANCE PLUS™

RECOMMENDED DAILY FEEDING GUIDE

WEIGHT (in lbs)	DAILY AMOUNT (in cups)	MAX. DAILY AMOUNT* (in cups)
40	3 1/8	3 1/5
50	3 1/4	4
60	3 3/4	4 4/5
70	4 1/4	5 3/5
80	4 3/4	6 1/2
90	5 1/8	7 3/10
100	5 3/4	8 1/10

Increase feeding intake by 1/2 cup for every 10 lbs over 100 lbs

*Limit maximum daily amount of Glucosamine to 15 mg/kg of body weight and Chondroitin to 12 mg/kg of body weight.

These guidelines are an initial recommendation for an average active adult dog. Adjust amounts as needed depending upon your dog's age, activity and environment.

**KEEP FRESH WATER
AVAILABLE AT ALL
TIMES.**

To ensure your pet's overall health, it's important to schedule regular veterinarian visits.

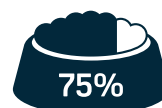
TRANSITIONING TO NEXT LEVEL: To avoid dietary upset, allow 6-8 days to ease the transition from your dog's current food to Next Level dog food. Gradually increase the amount of Next Level while decreasing the amount of your previous food until you're exclusively feeding Next Level.



Days 1-2



Days 2-4



Days 4-6



Days 6-8