

# Luzern® Retail Cost per Application Analysis 2023

Collection	Product Name	MSRP	Product Size (oz)	Product Size (ml)	Suggested Application Amount (ml)	Applications per Container	Cost per Application	Product Usage Rate (in months)
<b>FORCE DE VIE</b>								
	Crème Luxe	\$235.00	2	60	0.63	95	\$2.47	3
	Crème Intensive	\$235.00	2	60	0.63	95	\$2.47	3
	Crème Light	\$235.00	2	60	0.63	95	\$2.47	3
	Eye Contour Crème	\$145.00	0.5	15	0.125	12	\$12.08	4
	Hand Renewal Treatment Crème	\$65.00	3.4	102	0.63	162	\$0.40	1.5
	Crème Luxe - Mini	\$85.00	0.67	20.1	0.63	32	\$2.66	1
	Crème Intensive - Mini	\$85.00	0.67	20.1	0.63	32	\$2.66	1
<b>SERUM ABSOLUT</b>								
	Firming Collagen Booster	\$215.00	1	30	0.63	48	\$4.52	1.6
	Rehydrate	\$145.00	1	30	0.63	48	\$3.05	1.6
	V15	\$215.00	2	60	0.63	95	\$2.26	1.6
	WE3	\$200.00	1	30	0.63	48	\$4.20	1.6
	Recovery	\$155.00	1	30	0.63	48	\$3.26	1.6
	Luminous	\$110.00	0.5	15	0.25	60	\$1.83	2
	Radiance	\$180.00	1	30	0.63	48	\$3.78	1.6
	The Sublime Oil	\$180.00	1	30	0.63	48	\$3.78	1.6
<b>NUIT</b>								
	Crème Nuit	\$325.00	2	60	0.63	95	\$3.41	3
	Hydra Enzyme Masque	\$160.00	2	60	0.63	95	\$1.68	3
	Ultimate Eye Balm	\$225.00	0.5	15	0.125	120	\$1.88	4
	Crème Nuit - Mini	\$120.00	0.67	20.1	0.63	32	\$3.76	1
	Hydra Enzyme Masque - Mini	\$58.00	0.67	20.1	0.63	32	\$1.82	1
<b>LA DEFENSE</b>								
	Mineral Sunscreen SPF30	\$70.00	2	60	0.63	95	\$0.74	3
	Firming Facial Mist	\$95.00	4	120	1.25	96	\$0.99	3.2

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<b>L'ESSENTIALS</b>								
	Pure Cleansing Crème	\$80.00	6	180	1.25	144	\$0.56	4.8
	Pure Cleansing Gelee	\$80.00	6	180	1.25	144	\$0.56	4.8
	Detox Cleansing Masque	\$85.00	6	180	1.25	144	\$0.59	4.8
	Micro Exfoliant	\$85.00	6	180	1.25	144	\$0.44	4.8
	The Essence	\$100.00	4	120	1.25	96	\$1.04	3.2
	Lip Enhancing Treatment	\$60.00	0.5	15	0.125	120	\$0.50	4
	AHA Exfoliating Pads	\$110.00	0	0	1 pad	30	\$3.67	1
	Alpine Rose Nectar Masque	\$125.00	2	60	2.5	24	\$5.21	N/A
	Bio Cellulose Sculpting Treatment	\$150.00	0	0	1 Sheet	5	\$15.00	N/A
	Emulsion 6	\$120.00	2	60	1.25	48	\$2.50	1.6
	Pure Cleansing Crème - Mini	\$20.00	1	30	1.25	24	\$0.83	.8
	Pure Cleansing Gelee - Mini	\$20.00	1	30	1.25	24	\$0.83	.8
	Micro-Exfoliant - Mini	\$20.00	1	30	1.25	24	\$0.83	.8
	Alpine Rose Nectar Masque - Mini	\$45.00	0.67	20.1	2.5	8	\$5.60	N/A
	Emulsion 6 - Mini	\$40.00	0.67	20.1	1.25	16	\$2.49	.54