

# Luzern®

## GIFT WITH PURCHASE KITS HOW TO USE



### Product Purchase Examples

1. Align your gift-with-purchase promotion with a **dollar amount** spent on products.  
*Spend \$275 on Luzern products and receive your complimentary Luzern Gift with Purchase.*
2. Maximize your gift-with-purchase promotion with a **product bundle**.  
*Purchase 3 Luzern products and receive your complimentary Gift with Purchase.*
3. Capitalize on your gift-with-purchase promotion to **move slow-selling products**.
4. **Enhance your gift card purchases** by offering a gift-with-purchase promotion to a specific dollar amount.  
*Purchase a gift card with a value of over \$150 and receive a complimentary gift from Luzern.*

### Treatment Purchase Examples

1. Align your gift-with-purchase promotion with an **extended Luzern branded treatment**.  
*Enjoy your Luzern gift-with-purchase when you pre-book your 90-min Oxygen Infusion Treatment.*
2. Maximize your Luzern GWP with a **Treatment Series**.  
*Enjoy your Luzern gift-with-purchase when you schedule a series (3-5) of Luzern Facial Treatments.*
3. Capitalize on your gift-with-purchase promotion to **introduce a new therapist** to the team.  
*Enjoy your Luzern gift-with-purchase when you pre-book your treatment with (staff name), our newest team member.*

### DON'T FORGET:

Be sure to include “**while supplies last**” and “**limited time offer.**”

**Download** your PDF shelf talkers.