

# U.S. HOUSING COMMUNITY DEVELOPMENT CONFERENCE & EXPO

**EVENT PROSPECTUS**  
MAY 30-31, 2024 | DALLAS, TX



# INTRODUCTION

The U.S. Housing & Community Development Conference

## Unlock the Advantages of Participation



**Engage with Your Target Audience:** Cultivate relationships with national developers, local & state housing authorities, buy-side investors, community development professionals, lenders, syndicators, and the AEC industry.



**Maximize Your Visibility:** Elevate your brand's presence among industry leaders and decision-makers dedicated to advancing project delivery solutions for affordable, attainable, and workforce housing.



**Drive Business Growth:** Enhance your company's growth by generating valuable leads through strategic exposure. Our sponsorship packages, designed to accommodate a range of budgets, ensure visibility both before and after the event. They also offer unique and innovative advertising solutions to effectively engage with attendees.



**Enhance Your Reputation:** Establish your company as a leading figure within the sector. By participating in our program, you'll be at the forefront of efforts to sustain and increase housing opportunities across the U.S.

It is with great pleasure that we extend our invitation for your participation in the **2024 U.S. Housing and Community Development Conference**, happening **May 30-31** at the **Hyatt Regency** in **Dallas, Texas**.

You will be joined by over 500 industry leaders, including national developers, local & state housing administrators, and industry experts who will address innovative solutions to development, design, and financing to foster **affordable, attainable, and workforce housing** across the nation.

**The event promises a packed agenda with substantial business development potential.** More than 150 local and state housing authorities are confirmed and attending to share their latest project initiatives and strategies. Our conference will offer insights on funding tools, development models, and project delivery techniques that are shaping the future of housing in communities and workplaces across the nation.

The conference is a hub for fostering collaboration, facilitating education, and encouraging project delivery innovation. We've curated an exceptional program that will spotlight cutting-edge development and financial solutions by our nation's top developers and housing leaders.

As affordable housing, workforce housing, and community development remains at the core of every local government's strategy, the growing demand presents both exciting opportunities and challenges for sponsors and stakeholders alike. Your participation is warmly welcomed, and we look forward to the insightful discussions, valuable connections, and collaborative endeavors that will unfold during this event.

**For inquiries about sponsorship or exhibition space, please reach out to Eric Iravani at [eric@housingconferences.com](mailto:eric@housingconferences.com) or by phone at 714-234-0336**



# OVERVIEW

The U.S. Housing & Community Development Conference

The U.S. Housing & Community Development Conference, set for May 30-31, is a leading forum dedicated to highlighting the newest trends, innovations, and strategies for delivering various housing solutions, from affordable and workforce housing to attainable options and community development infrastructure.

The conference offers a comprehensive program that includes keynote speeches, case studies, panel discussions, workshops, and significant networking opportunities, all designed to enhance attendees' understanding of the housing industry. The agenda covers a broad spectrum of topics, including development, design, financing, policy, innovative construction techniques, and community engagement.

Over 100 industry leaders and housing agency representatives will share insights and project examples, highlighting both the obstacles faced and the successful strategies employed. The conference seeks to assemble a broad spectrum of attendees, from government officials and housing developers to investors and community development sector professionals, fostering a dynamic idea exchange and networking.

Anticipating over 500 participants, the conference will explore collaborative and innovative approaches to housing and community development. The 2024 agenda includes discussions on how to preserve and expand housing accessibility, featuring practical insights from experienced practitioners and showcasing successful partnerships across public, private, and non-profit sectors.

This gathering is an unparalleled opportunity to connect with key stakeholders, gain insights into groundbreaking projects, and discover new strategies to advance housing projects. Join us to contribute to this vital dialogue and explore the potential for growth, networking, and innovation at the U.S. Housing & Community Development Conference.

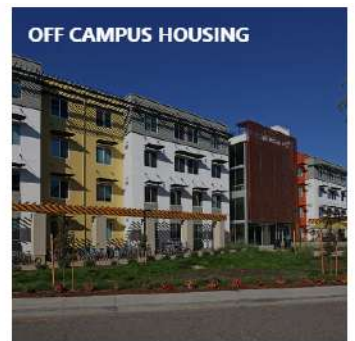


# PROGRAM

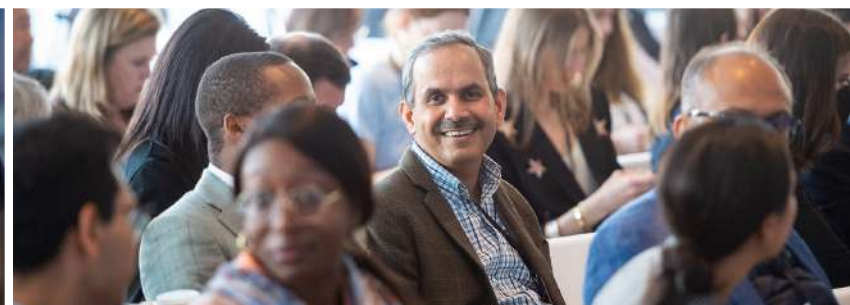
The U.S. Housing & Community Development Conference

More than 100 distinguished practitioners will share the stage to offer direct observations and experiences, highlighting actual projects of various sizes. These discussions will focus not just on the challenges encountered but also on the inventive solutions and collaborations that have resulted in successful project completions.

Industry leaders will unpack complex challenges, spotlight groundbreaking projects nationwide, and share their experiences from project inception to completion. Our program emphasizes partnerships between state, local, and private sectors, as well as non-profit champions. We spotlight inventive strategies in development and financing aimed at preserving and broadening access to affordable, attainable, workforce, and off-campus residences. Join us for unmatched growth opportunities, networking potential, and a rich exchange of knowledge.



Attendees will have the opportunity to learn from experienced market leaders who will expertly guide the audience through their own project delivery process. These seasoned professionals hail from both the private sector, bringing insights from successful developments, and visionary public sector housing officials who have led impactful projects and forged collaborative partnerships.



# FEATURED SESSIONS

The U.S. Housing & Community Development Conference

Our agenda explores collaborative solutions fostering housing and community development across the nation. With engaging panel discussions, expert-led sessions, and interactive workshops, you'll discover how housing authorities and their development partners are implementing innovative approaches to preserve and expand affordable housing, workforce housing, and community development.

- **Innovative Bond Strategies for Middle-Income Housing Projects:** This session will delve into the utilization of municipal bonds as a financing mechanism for middle-income housing projects. We will explore the various types of tax-exempt and taxable bonds, their benefits, and how they can be effectively structured to support the development of the middle market. The session will provide insights from the perspectives of private developers, public sector actors, and buy side investors. We will explore common challenges and highlight successful case studies, offering valuable lessons for developers, policymakers, and financial professionals interested in promoting middle-income housing solutions.
- **Navigating the Currents: The State of the U.S. Housing Market and Future Outlook:** This session offers a comprehensive overview of the U.S. housing market, analyzing current conditions and future projections. It begins with an examination of national macro trends influencing housing, including policy changes, modular housing innovations, and capital market shifts. We then explore diverse deal-making strategies and local market activities, highlighting examples such as office conversions in Atlanta for mixed-use development, non-traditional financing models like those used by Amazon and the University of California, and transit-oriented developments focusing on affordable housing in Bellevue. The session also covers the largest affordable housing project under the CA Surplus Land Act in San Diego, HUD's green retrofit program, and unique value strategies in Harris County's housing market. By integrating macro trends with specific case studies, this discussion aims to provide attendees with actionable insights into the evolving landscape of affordable and workforce housing across the United States.
- **Leveraging Public Land and Infrastructure for the Development of Innovative Housing:** This panel will explore the role that government, as land owner, can play in the development of affordable and other community-focused housing. The discussion will include models where the government provides land at no or low cost for the development of affordable housing to mitigate financing gaps, and also much more complex partnership arrangements that leverage existing public infrastructure (such as parking or mass transit facilities) and meet multiple public-policy objectives. An illustrative example will be the Miami-Dade County Palmetto Station project, which involves the redevelopment of a surface parking lot at a mass-transit station to include 1,000 affordable housing units with a mix of income levels, including units set aside for young adults aging out of foster care, and new parking facilities to be shared with the adjacent station, which reduces parking needs for the residential development.
- **The Benefits of Working Affordable Housing into the Mixed-use/income Condo Regime:** Integrating affordable housing into mixed-use/income condominium developments presents challenges but offers significant benefits for creating more diverse, accessible, and vibrant communities. Balancing the costs of construction, land acquisition, and maintenance against the need for affordability can be challenging for developers. Successful projects depend on close partnerships with local governments, nonprofit organizations, and the community to create a comprehensive plan that addresses various needs.
- **The Power of Higher Education and Private Employers Partnering on Workforce Housing Solutions:** Experts will discuss partnerships between employers and institutions of higher education (IHEs) to combine student housing with workforce housing needs. IHEs and employers are accustomed to partnering together to develop specialized workforce development programs. Combining housing needs can help save costs and help to make workforce education partnerships more seamless for students.
- **The Impact of Service-Enriched Housing on Property Performance:** Explore the transformative power of service-enriched programs for rental housing communities. Discover how integrating educational programs, job readiness initiatives, healthcare resources, and community-building exercises can not only enhance the quality of life for residents but also significantly boost the financial health of multifamily assets. Panelists will share insights into the tangible benefits for property owners, such as reduced turnover, increased occupancy rates, and real ROI, illustrating the value proposition of a strong community focus in housing management. Attendees will leave with a blueprint for fostering self-sufficiency and long-term resident retention through service-enriched housing.

# AUDIENCE

The U.S. Housing & Community Development Conference

Our attendees, both from for-profit and non-profit sectors, encompasses a community of public housing administrators, community development officers, elected officials, policy makers with developers, investors, lenders, tax-credit syndicators, legal and accounting professionals, and the AEC industry, among others. They all aim to network with industry counterparts, exchange insights, and cultivate partnerships in one unified setting.

## Sneak Peek: 2024 Attendee Overview

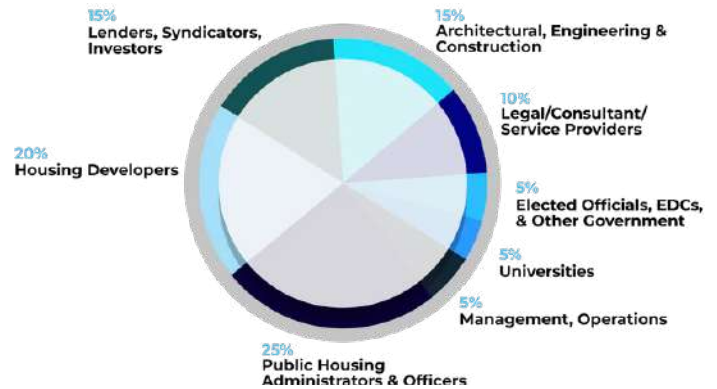
 ARLINGTON THE AMERICAN DREAM CITY	 ATLANTA HOUSING	 DURHAM COUNTY	 City of Dallas	 NYC Department of Housing Preservation & Development	 Hawaii Public Housing Authority	 CITY OF Detroit
 DHA DENVER HOUSING AUTHORITY	 CITY OF TUCSON	 COUNTY OF SAN DIEGO	 City of Phoenix HOUSING DEPARTMENT	 MIAMI-DADE COUNTY	 HOUSTON HOUSING AUTHORITY	 BALTIMORE CITY DEPARTMENT OF HOUSING & COMMUNITY DEVELOPMENT
 CITY OF ALBUQUERQUE	 city of greenville	 CITY OF FRESNO City of Fresno	 CITY OF PORTLAND OREGON 1851	 ROCHESTER Housing Authority	 The City of SAN DIEGO	 SEMINOLE COUNTY
 AUSTIN HOUSING FINANCE CORPORATION	 HOUSING AUTHORITY OF THE CITY OF AUSTIN	 BHA Burlington Housing Authority EST. 1987 Dedicated in Service to our Fellowman	 VAHCDO VIRGINIA ASSOCIATION OF HOUSING AND COMMUNITY DEVELOPMENT OFFICIALS	 HARRIS COUNTY TEXAS	 HOUSING AUTHORITY OF THE COUNTY OF KERN Creating brighter futures...and lives, one family at a time.	 Milpitas
 hasbarco Housing Authority of the County of Santa Barbara	 CITY OF PEORIA	 SARASOTA HOUSING AUTHORITY	 HHA Hiلاه Housing Authority	 Charleston Metro Chamber of Commerce	 ROCKFORD HOUSING AUTHORITY REBUILD THE REGION	 SEAL OF THE CITY OF LORAIN OHIO LORAIN Ohio
 TMHA TRUMBULL METROPOLITAN HOUSING AUTHORITY	 TCPI   TANEY COUNTY PARTNERSHIP	 Grambling Housing Authority The Link Changing Lives	 GARLAND TEXAS MADE HERE	 MIRAMAR BEAUTY AND PROGRESS EST. 1955	 Dothan Housing You Are Our Why Celebrating 50 Years of Development 1942-2022	 Powhatan County
 THE CITY OF Excelsior Springs MISSOURI	 SH SPARTANBURG HOUSING	 PINELLAS COUNTY HOUSING AUTHORITY PROGRESSIVE FOUNDATION	 CEEDD CLAIBORNE COUNTY ECONOMIC DEVELOPMENT DISTRICT	 HomeFront Partners for a Better Billings	 Vermont State Housing Authority Celebrating 100 Years of Housing National Affordable Housing Act	 VANCOUVER HOUSING AUTHORITY

# AUDIENCE

The U.S. Housing & Community Development Conference

## A Hub of Cross-Industry Collaboration

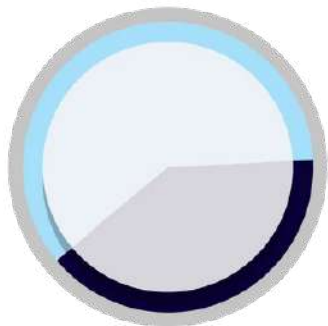
Attendees represent a diverse range of industries and backgrounds, offering a unique opportunity to forge connections.



65%

### Private Sector:

- Developers
- Lenders
- Investors
- Syndicators
- AEC
- Legal/Advisors
- Insurance/Bonders
- Property Managers



35%

### Public Sector:

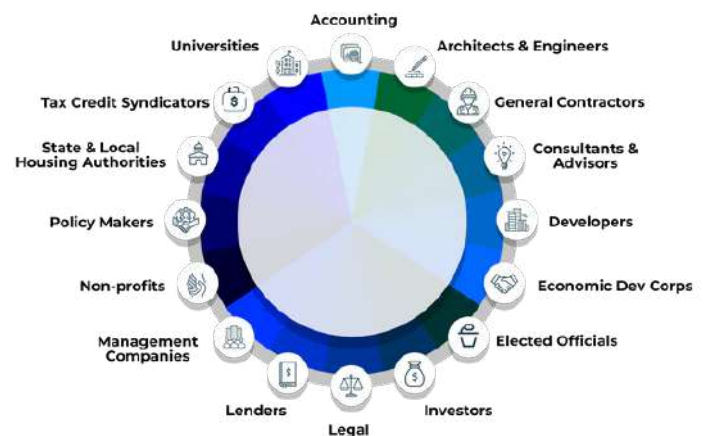
- Housing Officers
- Elected Officials
- Economic Dev Corps
- Universities
- State & Local Agencies

## Uniting Private & Public Perspectives to Enrich Networking and Insights

Our attendees are a blend of private and public sector professionals, with 65% hailing from private industry and 35% from the public sector. This equilibrium enriches the networking and educational experience, gaining insights from diverse viewpoints.

## Connecting Sectors

The conference brings together a diverse assembly of sectors, enriching the event with a cross-pollination of ideas and the opportunity to forge meaningful connections across various industries.



# NETWORKING

The U.S. Housing & Community Development Conference

The U.S. Housing & Community Development Conference provides unparalleled networking opportunities designed to connect participants with industry leaders, experts, and innovators from across the housing sector. Here's an overview of the networking potential at the event:

## Structured Networking Sessions

Scheduled networking slots in the agenda ensure ample opportunities for attendees to connect with peers, partners, and sponsors.



## Roundtable Sessions

Small group discussions offer a platform for in-depth conversations on shared interests, fostering closer dialogue among attendees.



## Social Events

From welcome receptions to evening gatherings, our social events promote relaxed interactions and build professional relationships.



## Exhibition Floor

The exhibition area provides a casual space for attendees to connect, discover new products, and explore collaborations.



## Interactive Workshops and Panels

Workshops and panels offer insights into trends and challenges, facilitating engaging conversations with speakers and attendees.



## Diverse Attendee Profile

The conference gathers diverse professionals, fostering a vibrant exchange of ideas, strategies, and best practices.





# U.S. HOUSING COMMUNITY DEVELOPMENT CONFERENCE & EXPO

[www.housingconferences.com](http://www.housingconferences.com)

## Questions? Contact:

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