

Four T's of Tile

1 ∞ Timeless Beauty

- Vast array of *authentic* looks
- Wide range of textures
- Incredible selection of sizes
- Fascinating number of styles

Unlimited style and color selections that empowers you to create with confidence.



- Stain Proof
- Scratch/scuff Proof
- Abrasion Resistant
- No fading
- Water Proof
- Fire Resistant

With an innate durability, tile withstands decades of heavy traffic resulting in floors that look like they were installed yesterday.

3 Trouble-Free

- Indoor/Outdoor
- Slip resistance
- Easy to Clean
- No Specialized Cleaners

Seamless design from indoors to outdoors; low maintenance and easily cleaned with zero restrictions

4 Trustworthy

- Zero Allergens
- Zero VOCs
- Zero Formaldehyde
- Zero PVC
- Sustainability
- Recycle/Reuse

The lowest carbon footprint of any floor, tile leaves homes and businesses free of any harmful chemicals.

TIMELESS BEAUTY

Tile flooring offers unlimited color and style selections that never go out of style. It gives you the freedom to seamlessly design throughout the home, both indoor and out.



Unlimited style and color selections that empowers you to create with confidence.



Reveal Imaging™

High definition detail. Most authentic looks.



EverLux™

State-of-the-art finishes that bring color and detail to life



TruTouch™

Technology you can touch. Exclusive structures and textures.



TruEdge™

Tightest grout lines, natural seamless looks.

TOUGH

Floor tiling has an innate durability that resists decades of heavy traffic. In fact, you'll want to update your tile for style purposes long before it's lifecycle is up.

It's stainproof, scratchproof, waterproof, and fire-resistant.



With an innate durability, tile withstands decades of heavy traffic resulting in floors that look like they were installed yesterday.



ClimatePro™

Tile that won't freeze, fade or crack due to cold weather. Perfect for indoor/outdoor spaces.



ProTough™

Waterproof, scratch proof, stain proof... it's family proof!



StepWise™

Increased slip resistance over standard tile.*

* Not applicable to every product. When compared with tile meeting 0.42 DCOF.

TROUBLE-FREE

Low-maintenance tile flooring is easily cleaned with just mild soap and water, leaving your home not only clean, but free from harsh chemicals. Porcelain tile is non-porous--meaning that it doesn't absorb moisture easily--so there's little worry about staining, warping, or mold. Tile doesn't readily accumulate dirt and dust like other flooring options that may cause allergy or asthma flare-ups. Keep life trouble-free with tile.



Trouble-Free

Seamless design from indoors to outdoors; low maintenance and easily cleaned with zero restrictions



SimpliClean™

Nothing cleans easier, no need for specialized cleaners.

TRUSTWORTHY

Floor tiling has the lowest carbon footprint of any floor option. It's green certified and completely free of VOCs, plastics, and many other dangerous chemicals present in other flooring.



- Zero Allergens
- Zero VOCs
- Zero Formaldehyde
- Zero PVC
- Sustainability
- Recycle/Reuse