## PACKAGING MY SOURDOUGH BREAD

Sourdough bread is a SUPERSTAR when it comes to what sells well in a home bakery. Its appeal is extremely high while its ingredient cost is extremely low. It is my #1 most profitable baked good and it does not require me to market it at all...it sells itself.

Below is everything I use to both prepare and package my sourdough. All of my sourdough recipes are available in my <u>Best Seller's for the Home Baker</u> cookbook. <u>Pink Plan</u> members, don't forget you also have access to the editable packaging labels and my Simple Sourdough Course.

