



OmieBox
A hot & cold food storage system that makes lunches irresistible!



Moms and dads make, on average, **180 lunches** per child each year. These super parents are on a mission to pack a variety of nutritious lunches. And it's no easy task.

They worry about allergies, pesticides, hitting the four basic food groups, not to mention the persnickety whims of their children. They even go so far as trying to make lunch fun.

All because they love them.

But no matter how much care and effort moms and dads put in, once that lunch gets to school all bets are off. They can't control if the mac & cheese is cold and hard by lunchtime. Or if the lunchbox is dropped, crushing the strawberries whose juices turn the sandwich pink. Or if, heaven forbid, a pea touches a carrot.

There's nothing simple about a child's lunch. Which is exactly why we designed a lunch box that **protects all of that hard work and love that parents put in.**

- A lunchbox with a built-in vacuum insulated bowl, so parents can pack hot and cold food all in 1 box.
- 3 leak-proof compartments that keep food separate and mess free.
- Special features that are so easy to use, kids never need to ask for help again.

So that when your child opens his lunch, it's exactly what you intended it to be: **a fun, healthy lunch made with love and care.**

RETAIL PRICE
\$39.50

AVAILABILITY

<http://www.omielife.com/pages/buy>
Amazon.com
Diapers.com (coming soon!)

MATERIALS

Vacuum insulated bowl:
304 grade, 18/8 stainless steel.
Lunchbox: BPA-free,
phthalate-free plastic.
Complies with all FDA and
CPSIA requirements.

Healthy lunches at the perfect temperature

Inside every OmieBox is a stainless steel, vacuum insulated thermos that keeps entrees warm and tasty.

Our tray is double walled and air-insulated, so fruits and veggies stay fresh and cool.





Endless lunch possibilities

With separate hot and cold temperature zones, OmieBox opens up a world of lunch possibilities!

Easy
for little
ones

Twist lids are hard for little hands, so we designed a special lever that makes our lid super easy to open.



Visual appeal is especially important to kids. Our leak-proof compartments keep food separate and liquids contained so lunch looks as good as it tastes.

Use the divider to create more sub-divisions.



A perfect meal in one little box

Packing a sandwich (or sushi)? Just remove the thermos and use the square compartment.

The long compartment can store a drink and utensils.



**Ideal for
allergies + food
sensitivities**

With allergies and food intolerances on the rise, OmieBox is a great tool for parents who need to pack special meals. From soups to sun butter sandwiches – OmieBox packs it all!



**Because
good things
come in small
packages**

**Built-in handle
so you don't need
a separate bag.**

**Great for school, summer
camp or family trips!**



Shhhh ... Adults love us too!

OmieBox is also great for adults who need portion control and don't have a way to heat up food at work.



Nancy Yen, Founder/ CEO

The inspiration for OmieBox came from Nancy's son Brad, who never ate more than a few bites of lunch during his first year of preschool. Nancy searched high and low for something that could store hot entrees as well as fruits and vegetables. Surprised at the lack of choices, she decided to take matters into her own hands. Thus OmieBox was born – a new kind of lunch system that helps kids eat better and be healthier.

Nancy has 20+ years of experience bringing new products to market. Nancy has a MBA from Stanford Business School and a BA from Williams College.

P.S. Brad now enjoys and finishes (most of the time) his OmieBox hot lunches.



Meadow



Pink Berry



Blue Sky

Design Details

Total Weight

1.7 WITH VACUUM INSULATED CONTAINER
LBS

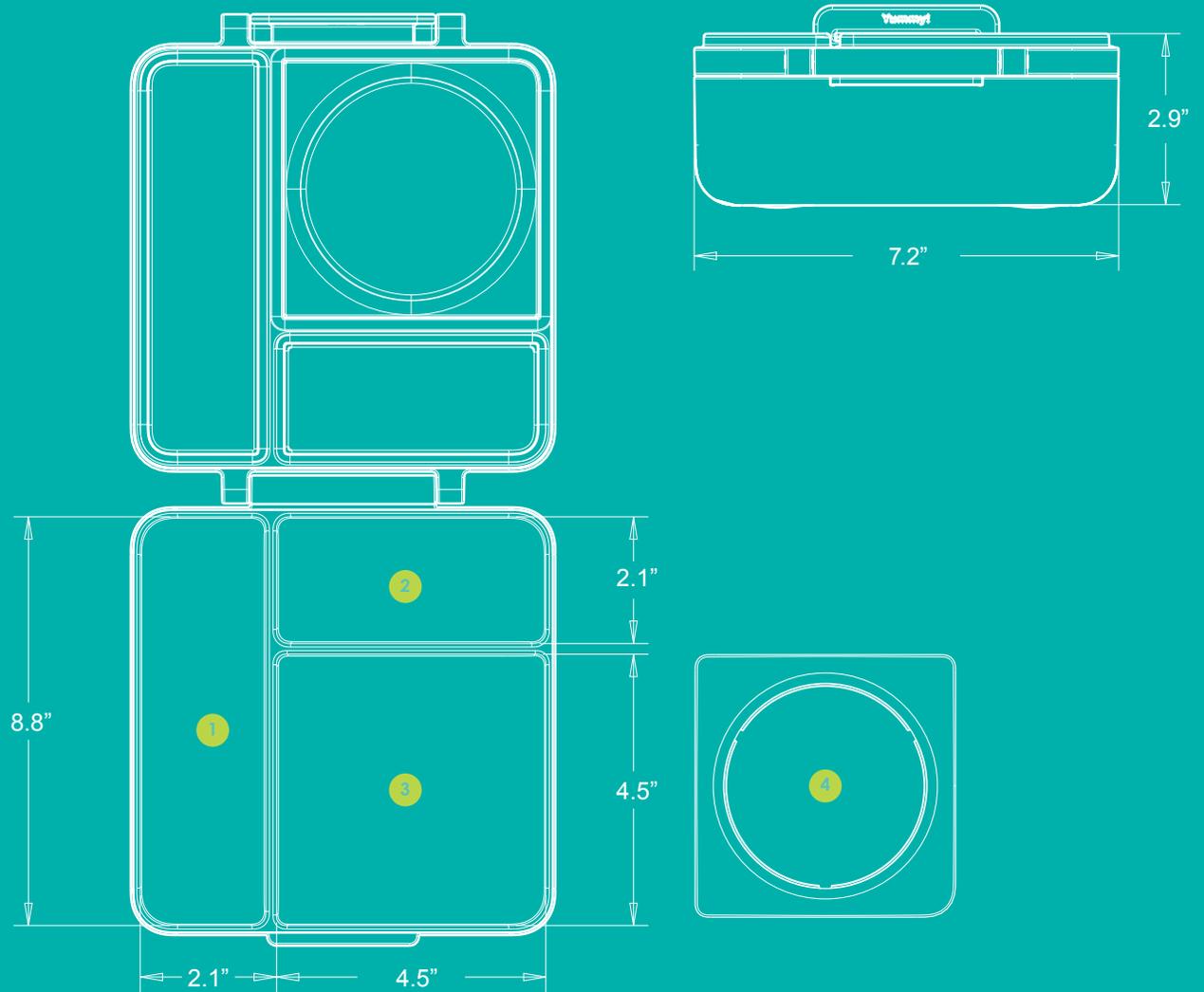
1.2 WITHOUT VACUUM INSULATED CONTAINER
LBS

Materials

18/8 FOOD GRADE STAINLESS STEEL
BPA-FREE, PHTHALATE FREE PLASTIC
FOOD GRADE SILICON

Volume

- ① LONG COMPARTMENT: 15OZ/443ML
- ② SHORT COMPARTMENT: 10OZ/296ML
- ③ SQUARE COMPARTMENT: 25OZ/731ML
- ④ VACUUM INSULATED CONTAINER: 7.5OZ/222ML



FAQ

Is OmieBox food safe?

Yes. All materials are food-safe, BPA-Free, Phthalates-free and are CPSIA and FDA compliant.

Is OmieBox microwavable?

No. OmieBox is not microwavable.

How do I use the insulated container?

For maximum performance, preheat or pre-chill the insulated container prior to use by filling with hot/cold water. Let stand for 5-10 minutes and empty.

How should I clean OmieBox?

Use warm, soapy water to wash. Do not use abrasive cleaners or scrubbers. Do not use bleach or cleaners containing chlorine.

Is OmieBox leakproof?

Yes. The insulated container can hold liquids, and the long and short compartments can hold wet foods but not liquids. The square compartment (under the insulated container) can only hold dry foods.

Is OmieBox's lid removable?

No, the lid is not removable.

How do I use the insulated container lid?

Flip the opening lever up and twist it in a clock wise direction to open the lid.

Are extra compartments created by the divider leakproof?

No. Any extra compartments you create using the removable divider will not be leak proof.

Does OmieBox come with utensils?

No, OmieBox is not sold with utensils.

Is OmieBox dishwasher safe?

Yes, OmieBox is top rack dishwasher safe; however, hand washing is recommended for best results.

How should I clean OmieBox?

Use warm, soapy water to wash. Do not use abrasive cleaners or scrubbers. Do not use bleach or cleaners containing chlorine.

Contact

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