

Me4kiz, LLC



Me4kiz, LLC is a woman-owned and family-operated company based in Arizona honored with numerous awards, kudos and personal thank-you notes from celebrity customers. Owner **Richelle Nassos** tells us that her medibuddy 4 kids has been featured on *Extreme Home Makeover*. The latest product offering from the just-nine-month-old company is the medibuddy, all in the name of "First Aid...Made Fun!" all Made in the USA...but that's not all: every purchase made with me4kiz helps disabled people. All of the products are assembled by the disabled community. "It is our way of making a difference while making a living," Richelle says. For more, visit www.me4kiz.com.



Over \$2.12 million worth of new clothing and merchandise from blankets to shoes was sent by **Kids in Distressed Situations, Inc. (K.I.D.S.)** and **Fashion Delivers** for distribution to children and families driven from their homes by wildfires in Southern California. The initial shipments were sent in the days following the disaster to the San Diego Food Bank and World Vision Los Angeles. Both agencies are deeply involved in assisting California families whose homes were destroyed or who were forced to flee when their homes were threatened by the fires.

K.I.D.S. was recently awarded the coveted 4-Star rating by Charity Navigator, the primary ranking organization of charities in the United States, based on the charity's exemplary fiscal efficiency and the advancement of its mission. The charity has also been ranked in the top 200 charities by Forbes Magazine.

pink chicken offers vintage-inspired dresses, apparel and accessories for little girls. The Spring/Summer 2008 collection is inspired by summers spent in Montauk, NY, and features retro-boho baby frocks in classic silhouettes. Visit www.pinkchicken.com for more.



Girl and Company recently launched a new collection called **limeapple** that includes athletic wear, hoodies, tee shirts, denims and loungewear for little girls. The athletic wear and denim bottoms are seasonless offering stylish options in shorts, skorts, capris and bottoms in straight leg, boot-cut and skinny leg. For more information email info@girlandcompany.com.

Are you a new Mom trying to decide what to do about your working life? Author, therapist and life coach **Diane Lang** addresses this important topic in her new book, **Baby Steps: The Path from Motherhood to Career, Reentering the workforce after staying home with children**. It takes Moms through the steps toward making a decision about whether going back to work is right for them. Who knows, maybe you'll be the next children's wear design star!

Your Fairy Godmothers in Atlanta's AmericasMart is now representing **Bebe Chic**, designer of fine baby and children's linens and accessories, in the South.

In November **J.C. Penney Company, Inc.** celebrated the grand openings of six new stores in off-mall locations across the country, marking the completion of the company's plan to open 50 new stores in 2007. JCPenney also celebrated the re-opening of its Gretna, LA store, which had been closed since Hurricane Katrina in 2005.