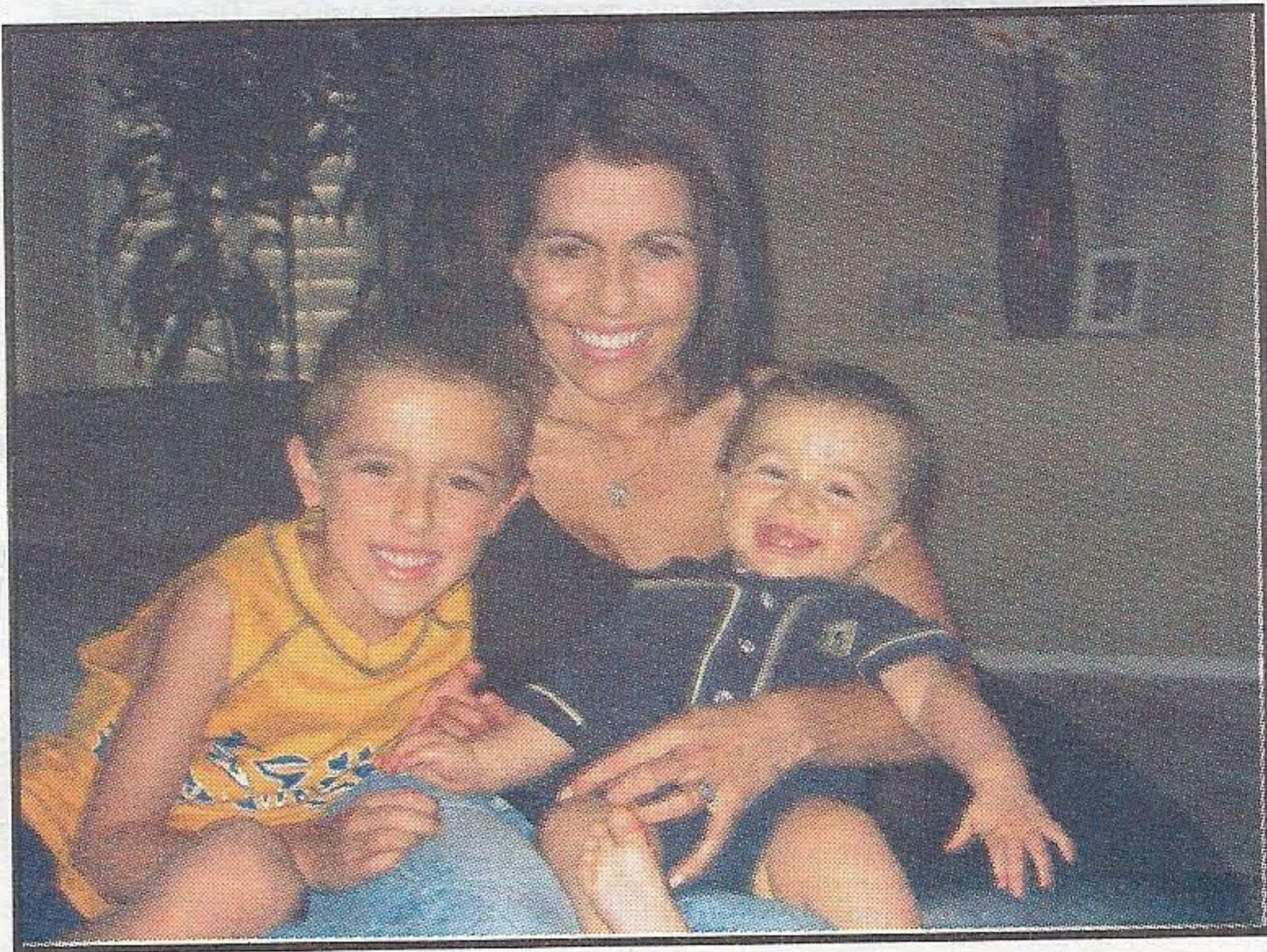


The me4kidz story

Mom-invented & making a difference



Her dream became a reality when Richelle Nassos started her company from the kitchen of her home while raising 2 young children. Tired of Corporate America and ready to create products that would put a whole new spin on first aid for kids - while making a

children don't think of first aid & parents typically don't break out the first aid kit until the moment of need", says Richelle. She felt compelled to change that experience. "If first aid was fun and packaged up in a way that kids took an interest, then parents would get involved much more before the point of need" she added. This began her journey to change the outlook on first aid for kids! With long days starting at 5am and sometimes not ending until 1 am the next day, she was out to make a difference.



difference along the way... is exactly what she did!

It all started when her oldest son Cody was stung by a bee and had a bad reaction coupled with a tremendous amount of fear. It was in that moment that Richelle realized that she wasn't properly prepared with the basic first aid needs to care for her children. "Most

Although me4kidz began as a small company, Richelle was determined to give back to her community. The only "employees" so to speak that they have is through a wonderful facility called the Gompers Center, a facility that for over 60 years has rehabilitated disabled individuals with hopes to place them back into the mainstream workforce. These wonderfully talented and loving people assemble all of the products

manufactured by me4kidz and in turn a percentage of me4kidz sales are donated to the center.

Me4kidz also works with the community in other ways; such as fund raising with schools across the nation and providing donations of their products to disaster situations and non-profit organizations as well as the underprivileged such as Seven Fountains Elementary School in South Africa in which me4kidz donated enough medibag first aid kits for all of their students.

In a time when companies are pressured to take their manufacturing overseas to

save money, me4kidz has all of their products Made in the USA of recycled plastic and tested lead free.

Today, Richelle handles all of the day to day tasks of the business from her home. As you can imagine, handling the sales for over 4000 stores in 12 countries, the accounting, websites her days are quite full. She would be remiss if she didn't mention her wonderful God sent soul mate & husband Peter who makes everything on the back end work to make sure all the manufacturing runs smoothly and all the orders go out on time.

Peter & Richelle feel so

very honored to have the customers that they are working with and the relationships they have built. Their products have been honored with 8 awards in the Juvenile industry, endorsed by Top 50 Drs., Fire Chiefs, and parents world wide. They have been featured on Extreme Home Makeover, Rachel Ray & they have hand written thank you notes from the likes of Brooke Burke, Kelly Preston, Melania Trump & many others. The list is long for the people who love what used to be just a "little idea". me4kidz started from just a simple "medibag" first aid kit and has expanded into other travel sized kits, pet first aid kits and kid's bandages. me4kidz products can be found nationwide. Please visit www.me4kidz.com and click on where to buy for a store nearest you.

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first aid
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