



GOLD / SILVER FOIL

ART GUIDE



INSTANT PRINT
— YOUR LOCAL PRINT HOUSE —

1. Upload your artwork using the following guidelines:

This artwork is used to make sure we know what the file is meant to look like.

■ Bleed (3mm)

The bleed area extends 3mm beyond the edge of your finished document. Colours and images must extend beyond the edge of the document to prevent unwanted white borders around the edge of your finished document.

Note that this “bleed” will be trimmed during the finishing process, so ensure that no important details are set up to print in this area

■■■ Cut line

This is where we aim to cut your design to the finished size. Any part of your design placed outside this area will be cut off.

■ Safe Area (5mm)

It is recommended that your artwork is at least 5mm from the edge of the page if it is not meant to bleed off. Printed borders placed too close to the edge of a page may look uneven when the job is trimmed.

Exporting PDF

To export your document ready for print:

File > Save

Save as Type > Adobe PDF

Adobe PDF Preset > PDF/X-1 a:2001 (if available, if not PDF is ok)

Marks and Bleeds > Use Document Bleed Settings (3mm)

Advance > Fonts > 0%



INSTANT PRINT
YOUR LOCAL PRINT HOUSE

2. Upload your artwork gold / silver foil file

This artwork will **ONLY** have the details in it that are to be foiled.

■ Change to 100% black

In order to print and foil your details, please delete any additional information from your artwork.
Your artwork should now only contain the details that need to be foiled.

The foiling machine will only take to 100% black ink.
Therefore, the colour of your artwork that needs to be foiled, has to be changed to 100% black.

Please change your artwork to the following colour:

C: 100% Y: 100% M: 100% K: 100% #000000

Save this document as Your Artwork_FOIL.pdf

3. Upload your artwork colour file

This artwork will **ONLY** have the colour details that are NOT to be foiled.

■ Detele all the foiling details

The third file that is required is your artwork without any details that need to be foiled.
Therefore, delete all foiling details from your artwork and only have the details available that do not require foiling.

Save this document as Your Artwork_COLOUR.pdf

Make sure both artwork files
still comply with the bleed
and safe area requirements.



2. Upload your artwork
gold / silver foil file



3. Upload your artwork
colour file