

# Point of Sale Materials Available to 3M Authorized Installers/Dealers

Helping you to build success in your shop.

Window Tint | Paint Protection | Wrap Films | Ceramic Coating

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We've created a collection of marketing tools designed to help you deliver an impactful brand experience to your customers. These items can be obtained through your distributor for use in your shop and at events.

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### Wall Displays

These eye-catching displays are designed to show 4 VLTs of each film series. Each unit measures approximately 1 meter high by 0.7 meters wide (24 in. x 36 in.).



**Crystalline Series** 



Ceramic IR Series



**Color Stable Series** 

Get inside your

comfort zone.

FX-HP Series

Ask about getting 3M" Auto

**FX-HP Series** 

\*\*\*\*\*

### Heat Demo

Demonstrate the heat reduction of 3M<sup>™</sup> Automotive Window Films.

Standard graphics kit includes Crystalline, Ceramic IR, Color Stable and no tint. Additional graphic panels available for Obsidian, FX-PM and FX-HP.

Heat demo kiosk, stand and graphics are sold separately.





**Heat Demo Kit** 14-1/2 in. L x 11-1/2 in. W x 18-7/8 in. H

Stand 10-1/2 in. L x

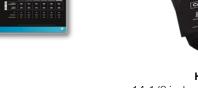
10-1/2 in. W x 42 in. H



**Obsidian Series** 



FX-PM Series





### **Posters and Retractable Banners**

Create product excitement inside and outside your shop with retractable banners and posters.





**Retractable Banner** 33.5 in. W x 80 in. H (3 ft. W x 6.7 ft. H)

**Exterior Flag** | 26 in. W x 78 in. H (not including stand)



Interior Banner | 8 ft. W x 3 ft. H



Poster | 36 in. W x 24 in. H



Poster | 36 in. W x 24 in. H



### **Brochures**

Quad-fold, product specific brochures for customers to learn more about each automotive window film series.



**Crystalline Series** 



Ceramic IR Series



**Color Stable Series** 



**Countertop Brochure Holder** Holds up to 4 brochures.



**Obsidian Series** 



**FX-PM Series** 



**FX-HP Series** 



### **Swatch Books and Sample Packs**

Help consumers visualize tint levels and benefits of each VLT in every 3M<sup>™</sup> Automotive Window Film.

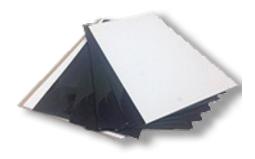


**3M Automotive Window Film Selection Guide** 

- A. 3M<sup>™</sup> Automotive Window Film Crystalline Series CR 20, CR 40, CR 50, CR 60, CR 70, CR 80, CR 90
- **B.** 3M<sup>™</sup> Automotive Window Film Ceramic IR Series IR 5, IR 15, IR 25, IR 30, IR 35, IR 50, IR 70
- C. 3M<sup>™</sup> Automotive Window Film Color Stable Series CS 5, CS 30, CS 35, CS 50
- D. 3M<sup>™</sup> Automotive Window Film Obsidian Series OB 5, OB 15, OB 25, OB 30, OB 35, OB 50, OB 70
- E. 3M<sup>™</sup> Automotive Window Film FX-PM Series FX PM 5, FX PM 15, FX PM 25, FX PM 30, FX PM 35, FX PM 40, FX PM 55
- F. 3M<sup>™</sup> Automotive Window Film FX HP Series FX HP 5, FX HP 15, FX HP 20, FX HP 30, FX HP 35, FX HP 50
- G. 3M<sup>™</sup> Automotive Window Film Obsidian Security Series (only Latin America version) OBS 5, OBS 15, OBS 35, OBS 50, OBS Clear



Film Sample Folder (1 Product)



### Film Sample Packs\*

Each pack contains 25 film samples.

- A. Ceramic IR 5, Ceramic IR 15, Ceramic IR 25, Ceramic IR 35, Ceramic IR 50, Ceramic IR 70
- **B.** OB15, OB30, OB35, OB40, OB50, OB70
- C. CR20, CR40, CR50, CR60, CR70, CR90
- **D.** CS35, CS50
- E. FXPM5, FXPM15, FXPM25, FXPM30, FXPM35, FXPM55
- F. FXHP20, FXHP35, FXHP50
- **G.** OBS5, OBS15, OBS35, OBS50
- H. SAS5, SAS20, SAS35, SAS50, SAS Clear
- \*Sample packs not included with folder.



### **Decals and Window Clings**



48 HR Window Cling 1.5 in. W x 4.5 in. H



5 in. W x 7 in. H



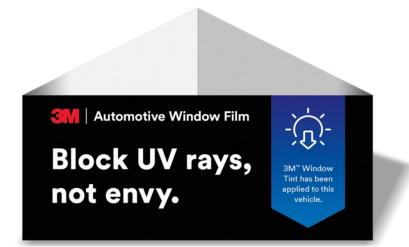
3M<sup>™</sup> Automotive Window Film Decal | 3.5 in. W x .75 in. H

### **Mirror Hangers**



**Product Care** Mirror Tag

### **Roof Topper Signs**



**Roof Topper Sign** | Each face side is approximately 20 in. W x 8 in. H

### Warranty Card



Warranty Card



### Wall Display

Showcase the difference in matte vs. gloss paint protection film. Overall dimensions 24 inches wide x 36 inches high.



Gloss Matte Hood | 24 in. W x 36 in. H

### **Self-Healing Demo**

Show customers how easily scratches are removed with light heat. \*\*\* Series 100 replacement decal included.



Film Scratch Demo | 18 in. W x 11 in. D x 14 in. H



### **Posters and Retractable Banners**

Create product excitement inside and outside your shop with retractable banners and posters.





**Retractable Banner** 33.5 in. W x 80 in. H (3 ft. W x 6.7 ft. H)

**Exterior Flag** | 26 in. W x 78 in. H (not including stand)



Interior Flag | 8 ft. W x 3 ft. H



Pro Series 200 Gloss Poster 24 in. W x 36 in. H



Pro Series 200 Matte Poster 24 in. W x 36 in. H



Series 100 Gloss Poster 24 in. W x 36 in. H



### **Brochures**

Product specific brochures for customers to learn more about each paint protective film.







3M<sup>™</sup> Paint Protection Film Series 100 Product Brochure

### Sample Cards

Help customers visualize the difference in matte vs. gloss paint protection film.



Pro Series 200 Gloss Sample Card



Pro Series 200 Matte Sample Card



**Countertop Brochure Holder** Holds up to 4 brochures.



Series 100 Gloss Sample Card





### Warranty Card



Warranty Card

### **Roof Topper Signs**



**Roof Topper Sign** | Each face side is approximately 20 in. W x 8 in. H

### **Mirror Hangers**



Product Care Mirror Tag



### Wall Displays

Show your customers all the colors and textures available with this attractive wall display. Overall dimensions 57.5 in. wide by 68 in. high.



3M<sup>™</sup> Wrap Film Wall Display | 57.5 in. W x 68 in. H

### **Brochures**

Product specific brochures for customers to learn more about wrap film.



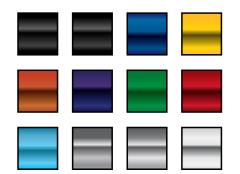


3M<sup>™</sup> Wrap Film Product Brochure

3M<sup>™</sup> Wrap Film Full Color Brochure

### Wall Display Color Inserts – High Gloss

Add-on pack of High Gloss wall display inserts.



3M<sup>™</sup> Wrap Film Wall Display Color Inserts Qty. 12



**Countertop Brochure Holder** Holds up to 4 brochures.

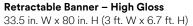


### **Posters and Retractable Banners**

Create product excitement inside and outside your shop with retractable banners and posters.







Retractable Banner - Generic 33.5 in. W x 80 in. H (3 ft. W x 6.7 ft. H) **Exterior Flag** | 26 in. W x 78 in. H (not including stand)

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Wrap F



Poster | 24 in. W x 36 in. H



Poster | 24 in. W x 36 in. H



Poster | 24 in. W x 36 in. H



Poster | 27.25 in. W x 40.25 in. H



### Window Cling



Warranty Card



Warranty Card

# <text><text><text><text>

**Roof Topper Sign** | Each face side is approximately 20 in. W x 8 in. H

### **Mirror Hangers**



Product Care Mirror Tag

### Swatch Book

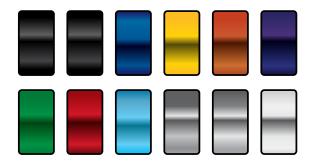
Help customers visualize each color and texture.



3M<sup>™</sup> Wrap Film Swatch Book

### Swatch Book Color Inserts – High Gloss

Add-on pack of High Gloss swatch book inserts.



3M<sup>™</sup> Wrap Film Swatch Book Color Inserts | Qty. 12



### Wall Display

This wall board makes a great addition in shops with other wall displays.



### **Retractable Banner**

Create product excitement inside and outside your shop with retractable banners.



**Retractable Banner** 33.5 in. W x 80 in. H (3 ft. W x 6.7 ft. H)

### **Brochures**

Product specific brochure for customers to learn more about Ceramic Coating.





**3M Ceramic Coating** 

**Countertop Brochure Holder** Holds up to 4 brochures.

### **Vehicle Reminders**

3 Science. Applied to Life."	3M <sup>rss</sup> Ceramic Coating Warranty Claim Form
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Warranty Card

## Door Jamb Sticker $4.5 \text{ in. W} \times 1.5 \text{ in. H}$

# **Multiple Product Branded Items**

### **Retractable Banner**

Create product excitement inside and outside your shop with retractable banners.



Retractable Banner 33.5 in. W x 80 in. H (3 ft. W x 6.7 ft. H)



### **Banner, Flag and Postcard**

Create product excitement inside and outside your shop with eye-catching banners, flags, posters and postcards to promote your status as a 3M<sup>™</sup> Pro Shop Dealer and 3M Products offered.



**3M<sup>™</sup> Pro Shop Dealer Retractable Banner** 33.5 in. W x 80 in. H (3 ft. W x 6.7 ft. H)



**3M™ Pro Shop Dealer Exterior Flag** 26 in. W x 78 in. H (not including stand)



Postcard Front



Postcard Back (logo can be added to back side) **3M<sup>™</sup> Pro Shop Dealer Postcard (back)** | 6 in. W x 4 in. H

These items are exclusively available to 3M<sup>™</sup> Pro Shop Dealers. Contact your distributor to learn more about all the benefits of becoming a 3M<sup>™</sup> Pro Shop Dealer.



### Wall Banner and Posters

Create product excitement inside and outside your shop with eye-catching banners to promote your status as a 3M<sup>™</sup> Pro Shop Dealer and 3M Products offered.



3M<sup>™</sup> Pro Shop Dealer Interior Wall Banner with Grommets | 8 ft. W x 3 ft. H



3M<sup>™</sup> Pro Shop Dealer Poster | 36 in. W x 24 in. H



3M<sup>™</sup> Pro Shop Dealer Poster | 36 in. W x 24 in. H

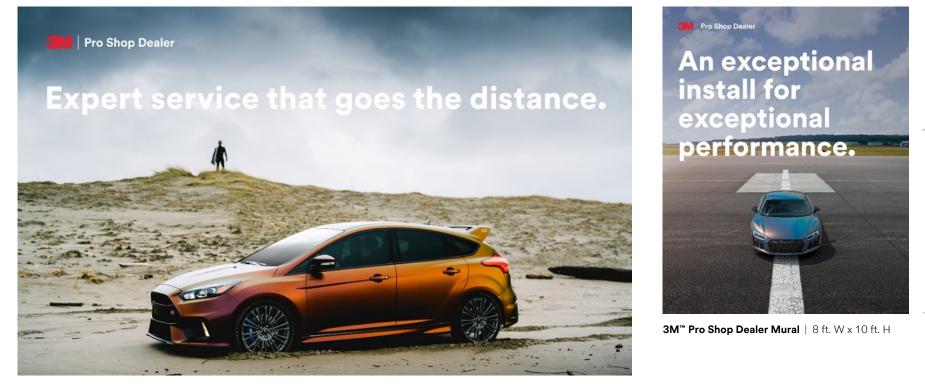
These items are exclusively available to 3M<sup>™</sup> Pro Shop Dealers.

Contact your distributor to learn more about all the benefits of becoming a 3M<sup>™</sup> Pro Shop Dealer.



### **Mural Graphics**

We've created a collection wall graphics designed to help you deliver an impactful brand experience to your customers.



3M<sup>™</sup> Pro Shop Dealer Mural | 20 ft. W x 12 ft. H

These items are exclusively available to 3M<sup>™</sup> Pro Shop Dealers.

Contact your distributor to learn more about all the benefits of becoming a 3M<sup>™</sup> Pro Shop Dealer.

72"



### **Floor Graphics**

For use indoors to promote your status as a 3M<sup>™</sup> Pro Shop Dealer and 3M Products offered.



**3M<sup>™</sup> Pro Shop Dealer Floor Mat** | 5 ft. W x 3 ft. H

These items are exclusively available to 3M<sup>™</sup> Pro Shop Dealers.

Contact your distributor to learn more about all the benefits of becoming a 3M<sup>™</sup> Pro Shop Dealer.