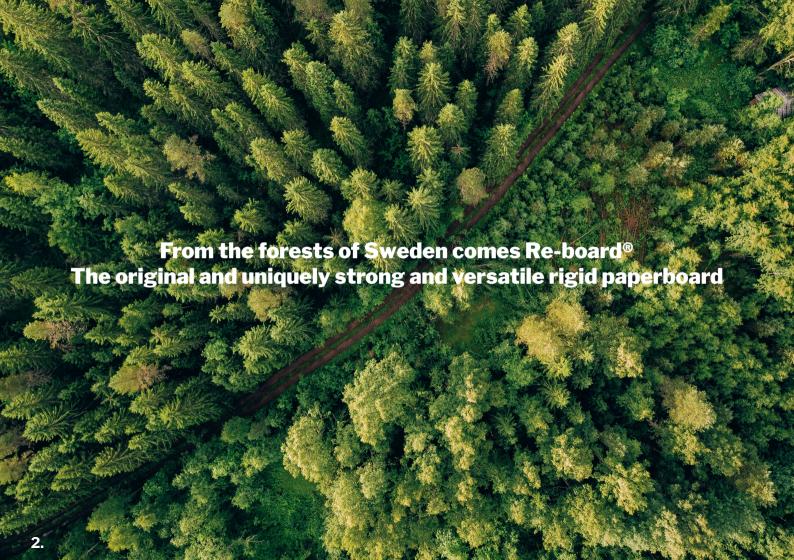




The world's leading sustainable creative paperboard



#### Norrköping, Sweden

### Join the revolution

In Sweden, the home of the Re-board® Technology Mill, 70% of the surface is covered by forests. Sustainably managed this wonderful resource is growing at a net of 3-4% yearly.

Consumer perception of plastics and heavy materials have finally reached a tipping point. Years of campaigning have resulted in a widespread awareness of the strain that plastics and oil-based has put on the environment.

Last years, we've seen this translate into real demand for change, which brands rushed to meet. From McDonald's plastic straw ban to L'Oréal's paper shampoo bottle, plastic-free initiatives hit the mainstream.

Because of this surge in awareness, consumers were not only happy to pay a premium for these products, but actively looked for brands who could supply them. Sustainable brands now show the fastest growth rate amongst all - proof that this is the path forward.

We're proud to be a 100% paper-based company and to continue leading the sustainability revolution.

Join us!



#### **Gustaf Redin**

Owner & CEO gustaf.redin@reboard.se Tel: +46 (0)11 474 2210

## Unlimited opportunities with versatile Re-board®

Re-board®'s unique engineered fluted core allows it to be cut and folded into any shape imaginable. The pristine surfaces can be digitally printed or beautifully finished with laminates.

Also when crafted in fantastical shapes, Re-Board® remains exceptionally strong, lightweight, and durable.

Easy to transport, assemble and disassemble, it is ideal for creative projects in display advertising, point of sale marketing, exhibitions and fairs, and much much more.

#### **Get started with Re-board®**

We offer a partner program with introductory seminars, technical support and a full library of drawings.

Learn more at:

designs.reboard.se

#### **POP UP SHOPS**





#### TV AND SET PRODUCTIONS





#### **SHOP WINDOWS**





#### IN STORE ACTIVATION





#### **MUSEUMS AND EXPOSITIONS**





**FAIRS & STAND** 





# There is a Re-board® sheet for your every project

## **Premium Re-board® products**



#### Re-board® Premium

The ultimate creative board, ideal for 3D constructions. A superb finish top layer in virgin fibre ensures top print quality and maximum strenght-to-weight ratio for the board.

# Re-board® Premium - Fire Retardant

The same premium print experience combined with engineering that has rendered this board a Euroclass C rating.

### **Graphical Re-board® Products**



# Re-board® Premium Black Core

This all-black product has all the features of Re-board® Premium, but a char black top layer and a fully Black Core for those special projects.

## **Exclusive Accessories**

Re-board® comes with a wide range of exclusive accessories, including screws, edge bands, corner locks, hooks and more.



The Re-board® screws has maximum grip in the Re-board® core material.



Paper edge bands combine a sustainable paper top with a self-adhesive tape for smooth application.

# Re-board® Premium White Core

The same pristine white top liner as Re-board® Premium combined with an all-white core.

## **Craft and print Re-board® Products**



#### Re-board® Brown

A top layer in craft/brown paper makes this board the choice for any design to really showcase corrugated paper construction of Reboard®.



#### Re-board® Basic

The all-purpose board for your signage and display needs, made out of recycled fibre contents.



Plastic corner locks specially developed for Re-board. Works with all thickness's.



Plastic profile used to cover edges of Re-board.

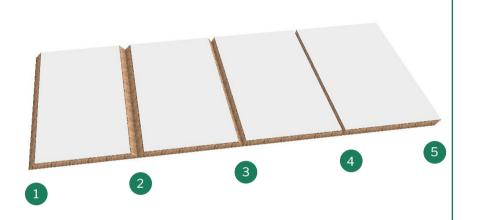


The Re-board® spears are developed to perfectly fit Re-board® display designs to hang/shelf products.

Find more information about our products, detailed product sheet, and more accessories at

reboard.se/products

# Re-board® cutting techniques

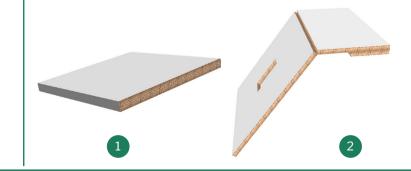


#### V-notch

- 1. V-notch cut 45 °C
- 2. V-notch fold 45 °C
- 3. V-notch fold 30 °C
- 4. V-notch fold 15 °C
- 5. Reverse V-notch cut 45 °C

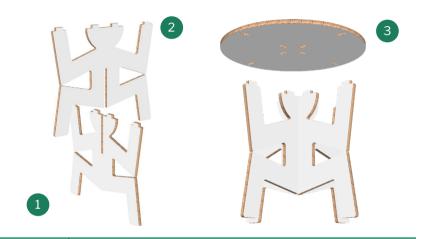
#### Partial cut

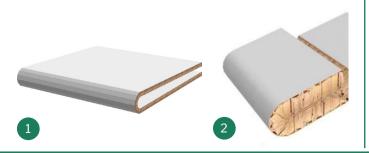
- 1. Folding, to create a corner with liner. (Example 16mm Re-board®) make a partial cut with 32 mm distance. Remove the core and fold the board.
- 2. Use the partial cut for foldings or cuts without cutting through the liner. -0,2 to -1mm from the cutting table top for best result.



## Locking

- 1. An easy way to lock two parts. Make one of the splits 16mm wide and the other 16.5 for best fitting. Meet the parts in the middle.
- 2. Standard on the tabs is 50mm wide with a  $5^{\circ}$ C angle.
- 3. The tabletop is made with partial cuts to hide the holes that's combine the table.





## **Bending**

- 1. The best way to bend Re-board® is to make multiple V-notch single folding cuts at the same direction.
- 2. Another way is to make partial cuts and remove the liner from the inside and then bend the material in the shape you want.



Re-board® Technology AB is a privately held company based in Norrköping, Sweden. The company holds patented technology for producing paperboard with a uniquely engineered fluted core. The main product Re-board® is a strong and rigid but very light-weight board that converts well for usage areas in printing, advertising and displays.

Re-board® is distributed globally in more than 40 countries. Design-databases of completed Re-board® projects contains 1000:s of projects for a multitude of international brand names.

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