

MERRYMAKERS  
LICENSING

PRESENTS

# DOG MAN And Friends®

FROM THE BESTSELLING BOOKS BY DAV PILKEY



**LOL!** Dav Pilkey's follow-up series to **CAPTAIN UNDERPANTS** appeals to boys AND girls, toddlers to preteens...and adults! A broad demographic laughs out loud!

**EPICNESS!** In just 3 years publisher Scholastic has over **30 MILLION** books in print!

**#1 HITS** Each of the 6 books released to date debuted at the top of the *NYTimes* bestseller list.

**AWESOME!** Widely anticipated books #7 and #8 are due to hit in August and December 2019.

**YO!** Available in **25** languages worldwide.

**CLASSIC!** The latest, **DOG MAN, BRAWL OF THE WILD**, knocked Michelle Obama's *Becoming* off the #1 slot for both adult and children's books.

**IT'S HUGE! 5 MILLION** copies of book #6 rolled out at launch—Scholastic sees extraordinary demand from mass merchants and specialty markets alike.



**HAW! HAW! HAW!** Dog Man generates tons of media: NPR, AP, NYT, LATimes, Reuters, Parents, Publishers Weekly, The Hollywood Reporter, BuzzFeed, Entertainment Weekly, and many others.

## SUPA BUDDIES!

Key licensees include;

**JAY FRANCO,**  
**PHILCOS,**  
**UNIVERSITY GAMES,**  
**AIRWAVES, BROWN**  
**TROUT, RAYMOND**  
**GEDDES and**  
**MERRYMAKERS.**

**BIG FUN!** Author/illustrator Dav Pilkey supports the property with national tours, many scheduled in STADIUMS to accommodate massive crowds.

**A BUNCH A STUFF!** Target, Walmart, Barnes & Noble, Amazon, and many others offer placement.

 MerryMakers

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