



**AIMING TO BE**

**THE WORLD'S MOST ETHICAL BAR**

**EVENT IMPACT REPORT**

# EVENT IMPACT



## EMPLOYED 2 VULNERABLE PEOPLE

This event helped employ 2 vulnerable people who are either homeless, an ex-offender or suffer with mental health issues



## DONATED TO 24 CHARITIES

This event donated to 24 charities from every drink consumed, 14 UK charities and 10 global charities



## CONTRIBUTED TO 12 UN GOALS

This event contributed to 12 UN Sustainable Development Goals which is the blueprint for a global sustainable future



## PLANTED A FOREST OF 100 TREES

This event planted a forest of 100 trees from all the red wine consumed via MoreTrees, The Eden Reforestation Project and Trillion Trees. This forest will sequester 30 tonnes of carbon, which is the equivalent to 73k miles in a standard car



## DONATED 6 FLASKS

This event donated 6 reusable flasks to the homeless via Warming Up The Homeless from all the pink gin consumed



## DONATED 4 SLEEPING BAGS

This event bought 4 brand new sleeping bags for the homeless via Warming Up The Homeless from all the cocktails consumed

# DRINKS IMPACT

## WINE

### DE BORTOLI (AUSTRALIA)

Aiming to be the world's first zero waste winery and multi award winning for sustainable practices.



### SHIRAZ

Every 6 bottles sold plants one tree in Australia via One Tree Planted or Trillion Trees



### PAINTED WOLF SAUVIGNON BLANC

Every bottle helps protect the endangered African Painted Wolf via the Endangered Wildlife Trust and Tusk



### SEA CHANGE - ROSE

Every bottle helps rescue sea turtles from abandoned fishing nets (ghost nets) and rehabilitate injured sea turtles via the Olive Ridley Project.



## PROSECCO

### VILLA SANDI PROSECCO

Award winning Prosecco that gives free education to orphan kids in Ethiopia via Strawberry Fields Onlus. DOC Certified, which is the highest recognition for quality in Italian Prosecco and biodynamically farmed, which is one of the most natural and sustainable ways to make Prosecco.



### SEA CHANGE PROSECCO ROSE

Helps protect UK beaches and marine wildlife via Sea-Changers UK.



# GIN

“Because one step has the power to inspire one hundred more”



## CAPTAIN SIR TOM GIN



Every bottle donates to The Captain Tom Foundation who support:

- The Royal British Legion who provide care homes, rehabilitation, mental health support and employment support for army veterans
- Mind who are the leading mental health charity in the UK
- Cavell Nurses’ Trust who support UK nurses, midwives and healthcare assistants through illnesses, disabilities, financial crisis and domestic abuse
- The Florence Nightingale Hospice Charity who care for people with terminal illnesses. The money from this gin provides a service where patients can spend their final days and hours at home surrounded by their loved ones
- Helen and Douglas House who cares for terminally ill children and The Willen Hospice who help people with life-limiting illnesses



## FEVER TREE INDIAN TONIC WATER



The quinine-producing cinchona tree (locally known as the fever tree) has been used for years to help protect humans from the affects of malaria. Malaria is the second biggest killer of humans in the world to day and its preventable. Every gin and tonic helps prevent malaria via Malaria No More.



# CANTUIM PINK GIN

The worlds first gin in a reusable flask that also helps the homeless.



Their reusable flasks are donated to Warming Up the Homeless who help over 1000 men, woman and children every week and have currently help 857 people out of homelessness.



# RUM

## GREENSAND RIDGE WEALDEN RUM



The UK’s first carbon neutral distillery where every drink is made from 100% renewable energy. This rum is also made with surplus molasses from Tate & Lyle sugar refinery to help reduce UK food waste.



# COCKTAILS

All cocktails are made from wonky fruit to help reduce UK food waste and also help veterans and people with illnesses via The Captain Tom Foundation.



## MOJITO



## RASPBERRY FIZZ



## NEGRONI



## PASSIONFRUIT MOJITO



# BEER



## PIPE DREAM BOHEMIAN PILSNER

Provides clean drinking water in Africa via charity:water



## TIDAL SAVE SESSION IPA

Removes plastic from the ocean via Ocean Generation



## ROOT CAUSE WEST COAST PALE ALE

Protects rainforests via Rainforest Trust



## TWO DEGREES CRAFT LAGER

Reduces carbon in the atmosphere through regenerative farming via the Soil Association



# NON-ALCOHOLIC



## ZERO EMISSION 0% ORGANIC PROSECCO

Super sustainable Organic Prosecco made from 100% renewable energy.



## 0% LAGER

Award winning B Corp beer that helps disadvantaged kids transition from youth crime to employment and apprenticeships via Street Elite (The Change Foundation) and The People. This beer also emits 90% less CO2, has 70% less waste and uses 80% less water and energy than the industry average for brewing beer.



## 0% PALE ALE

Helps children with mental health issues via surf therapy with The Wave project.



# SOFT DRINK

## KARMA DRINKS

Builds schools and funds free education in Africa via The Karma Foundation



## ORGANIC AND FAIRTRADE KARMA COLA



## ORGANIC AND FAIRTRADE DIET KARMA COLA



## ORGANIC AND FAIRTRADE LEMONY LEMONADE



# CHARITIES DONATED TO



charity: water



THE PEOPLE



edenprojects.org  
PLANT TREES | SAVE LIVES



OLIVE RIDLEY  
PROJECT



ENDANGERED  
WILDLIFE TRUST  
Protecting forever, together.



THE WAVE  
PROJECT



THE  
CAPTAIN TOM  
FOUNDATION



ROYAL BRITISH LEGION



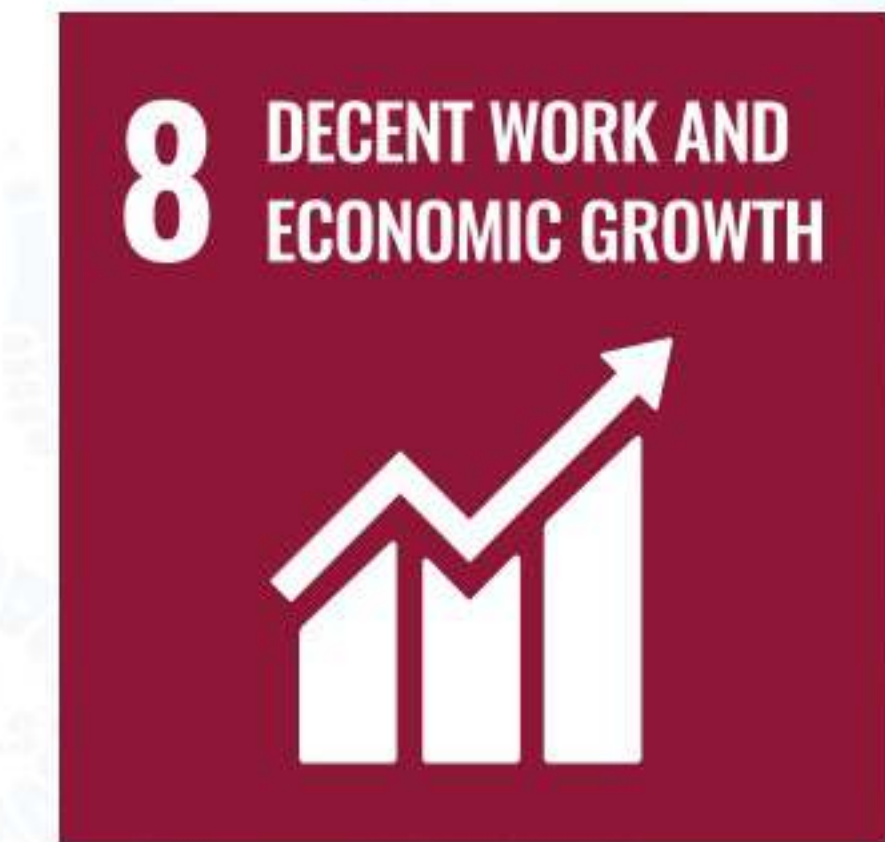
ONETREEPLANTED



[www.betterworld.love](http://www.betterworld.love)



# UN GOALS CONTRIBUTED TO



*Thank you for your support*