



SEP

JORDAN

**BESPOKE WEDDINGS**

# SEP STANDS FOR SOCIAL ENTERPRISE PROJECT

We are a fashion & lifestyle brand, with a social impact focus. SEP was the first Jordanian private company to set up in the Jerash “Gaza” Camp in Jordan. We work with artists, craftswomen, who happen to be refugees.

What makes us different is that we work with the camp residents as artists, rather than recipients of aid. We have the privileged opportunity to create sustainable paths to economic independence for hundreds of women & their families.

SEP hand-embroidered accessories blend hallmarks of premium Middle-Eastern craftsmanship with modern Italian style. SEP produces one-of-a-kind accessories distinguished by their intricate embroidery, geometric design inspired patterns and a sophisticated style that breathes magical energy into every creation. Together with you, we empower less fortunate women who have the skills to create beautiful works of art, with professional, personal and economic stability.

We are looking forward to be part of the most important day in  
your life!

# UNIQUE GIFTS

Choose from this catalogue or collaborate with our designers to create bespoke items that are limited edition in every sense - made especially for you. All our products are ethically sourced and made. They are all hand-embroidered in Jordan.

We can customize the SEP patterns, or create new patterns designed specifically for the bride, groom and their guests, on a wide range of products: scarves, handkerchiefs, purses, tote bags, clutch bags, tablecloths, center tables and many, many more. Custom made to suit your wedding theme, each individual gift is special and meaningful, the perfect touch for your event. Get in touch with us for your exclusively designed and beautifully hand crafted products.



# WEDDING INSPIRATION



Learn more about  
Sinead's ethical  
wedding on our  
[BLOG POST](#)

## Ethical Weddings:

celebrating  
the love you share  
between each other  
and all humans



# GIFT IDEAS

We aim to facilitate the process of finding a memorable gift. Here is an overview of some of our best-sellers, most of which are unisex, and can be hand-embroidered specifically to match your style and wedding theme.

No item is like another, as each is done by hand by a single artist: some take several days to embroider.

Wedding list ideas: become a SEP bride, let our embroideries reach your heart and choose bespoke table and towel sets to your Wedding List!



# GOODIE BAGS & KEYRINGS

With their chic appearance and simple design, these drawstring pouches elegantly accent wedding receptions. The Linen or cotton bags perfectly wrap small gifts, or can be used to hold party wedding favors or lavender. Personalize them with monogrammed initials or your logo and match them with soft, squishy keyrings.



Unisex

Dimensions: may vary

Colors: may vary

Patterns: see Classic Patterns Appendix

Monogramming is an option

Lead time: 3 months for 200+ pcs



# CENTRE TABLES

“Something to keep”: Madoka and Dan’s guests were delighted to receive hand-embroidered center tables, a keepsake which they can actually use and treasure!



Dimensions: vary

Colors: vary

Patterns: see Classic Patterns Appendix

Monogramming is an option

Lead time: it takes 2 months to make 100 items



# JUTE SHOPPER BAGS

A classic tote shopper bag featuring a thin pvc lining, which makes it sturdy and waterproof. Perfect as a shopping, pool or beach bag. SEP proposes a series of hand-embroidered pockets, which can be personalized.

Wedding idea: perfect for your guests' welcome sets.



Unisex

Dimensions: tote 44x39x17cm, linen pocket 30x30cm

Colors: natural jute bag; pocket color may vary

Patterns: see Classic Patterns Appendix,

Monogramming is an option

Lead time: it takes 2 months to make 200 bags





# CANVAS TOTE BAGS

The SEP canvas tote bag featuring a generous size hand-embroidery.

Kakhi canvas.

Wedding idea: perfect to hold your guests' welcome sets.



Unisex

Dimensions: large 52x44cm, small A4 size

With inside canvas pocket

Colors: any

Patterns: see Classic Patterns Appendix

Monogramming is an option

Lead time: it takes 3 months to make 200 bags



# SOFT ZIP CLUTCHES

During the day, it keeps all your valuables in one place. In the evening, an elegant clutch everyone will notice.

Pure Italian linen, hand-embroidered featuring the iconic Alhambra inspired pattern.

**Wedding idea:** offer the pouch to guests as 'hangover kits' with headache pills, band aids, vitamins, mouth wash, chewing gums, etc.



Unisex in the sea (blue shades) and burgundy color combinations

Dimensions: 27x17cm

Patterns: see page 15 onwards

Monogramming is available

Lead time: it takes 3 months to make 200 bags



# EMBROIDERED KEFFIYEH SCARVES

Linda Scarf: embroidered edges on precious fabric material, hand sewn on a traditional keffiyeh scarf.

May Scarf: stylish colored keffiyeh scarf featuring hand embroidered SEP patterns.

**Wedding idea:** a party favour with a twist, ideal at a pre-party or a garden party where you feel guests may get a bit chilli. Add Monogramming!



Unisex

Dimensions: 122x122cm

Colors: black & white, red & white, blue & white, mixed colors

Patterns: see Classic Patterns Appendix

Monogramming is an option

Lead time: it takes 2 months to make 200 scarves



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# LINEN SHAWLS

Sumptuous linen shawl featuring stunning infinity patterns, hand-embroidered over two months, with great attention and care.

**Wedding idea:** a party favour with a twist, ideal at a pre-party or a garden party where you feel guests may get a bit chilli.



Dimensions: 180x60cm

Colors: gray, taupe, blue, mauve linen

Patterns: see SEP Classics

Lead time: it takes 3 months to make 200 scarves

Pattern and colors can be customized

Unisex, can be worn with casual and elegant outfits.

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# LINEN BEACH TOWELS

Pure Italian linen towel, luxury texture featuring an elegant Alhambra-inspired pattern. A large towel, perfect for the beach, the pool and on the boat.

**Wedding idea:** perfect to decorate a beach, boat or pool party.



Unisex.

Dimensions: 180x110cm

Colors: SEP color combos: SEA and SUN. Can be customized

Patterns: Alhambra or SEP Classics

Lead time: it takes 4 months to make 100 towels



# CASHMERE SHAWL, PONCHO, TRANGLE AND SCARF

Luxurious Cariaggi cashmere shawls, ponchos, scarves and triangles featuring a precious hand-embroidered Alhambra pattern. Cashmere available in beige and gray; pattern can be customized and monogrammed.

**Wedding idea:** to keep the bride and bridesmaids warm and chic of just a precious gift for your most treasured guests.



Dimensions:

shawl 180x60, poncho one size, triangle one size, scarf 40x175

Colors: gray or camel color cashmere, embroidery tbd

Patterns: see SEP classics, monogramming is an option

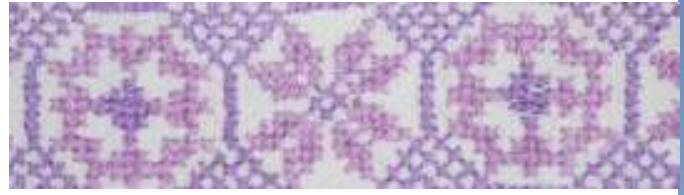
Lead time: 3 months



# SEP CLASSIC PATTERNS (1)



Murano Chandellier



Flowers and Leaves



The Labyrinth



The Diamond Flower



Hearts in a Square



Taif

# SEP CLASSIC PATTERNS (2)



Zigzag



The Cross



The Murano Chandelier



Coral



The Flame



Flowers



# SEP CLASSIC PATTERNS (3)



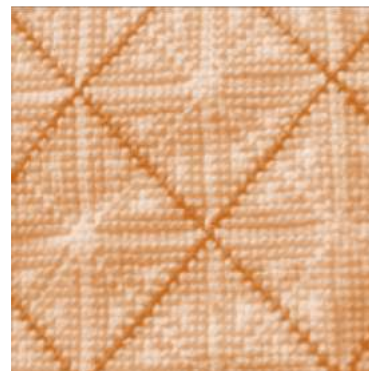
Geometric Hearts and Flowers



The Poppy



The Rose



The Labyrinth



Shooting Star



Diamond

# SEP CLASSIC PATTERNS (4)



Flowers and Leaves



Pyramids



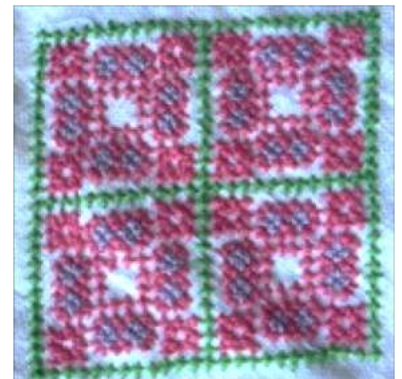
Home Away from Home



The King of Runners



The Cross



The Streets of NY

# WEDDING LIST (1)

Tablecloths, runners, placemats, cushions, toweling sets, beach towels. We love putting together home linens collections for the newlyweds' home.



# WEDDING LIST (2)

Tablecloths, runners, placemats, cushions, bed-heads, toweling sets, beach towels. We love putting together home linens collections for the newlyweds' home.



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**HOTEL LOBBY, JORDAN**  
**SEP WORKSHOP, JERASH 'GAZA' CAMP, JORDAN**

**STAY CONNECTED**

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