



## A Year Of New Beginnings

Back in August we announced that Consumer Brands Limited (CBL) were the official licensee of Morphy Richards in the UK.

Sales Director, Paul Simpson (right), said 'I'm delighted to be back with the brand that I had 10 fantastic years with at the start of my career. It's even better to be back with a great team that I've worked alongside for the past 15



years to continue our journey'. Rob Wileman (left), Managing Director, added 'we have a truly unique opportunity, in the UK Morphy Richards has an 86% brand recognition which is up there with industry-leading global brands! With the right products and a great team I truly believe we can re-establish Morphy Richards into the envy of the industry!'

It's been a whirlwind five months, but success comes with drive and dedication, and we're so grateful to the whole team for this.



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# The Past Five Months In Numbers

Thank you for being a part of our community!

# 185.4K

people across our social community - that's 40K more of you in the past five months.

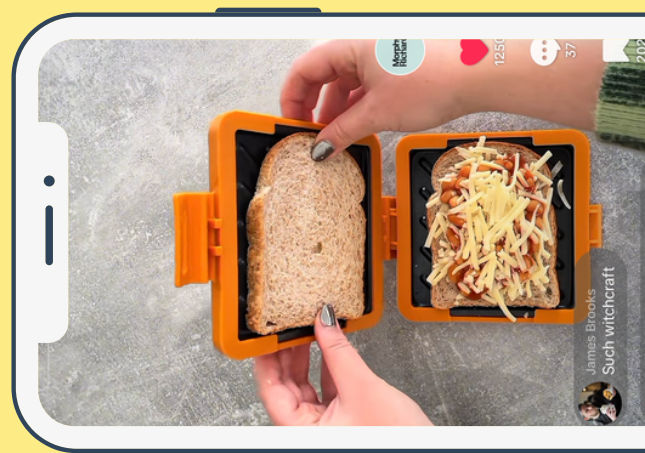


# 990

new recipes added to our website.

# 638.1K

views on the hashtag #loveyourmorphy on TikTok





## MacMillan Coffee Morning

Back in September, the Morphy Richards team got busy in their kitchens, donning their baking hats and rolling up their sleeves for a good cause! We participated in the Macmillan coffee morning with some delicious homemade treats to help raise money for cancer support. From oreo cookies to mouth-watering Baileys rocky road, we couldn't wait to get stuck in, share and enjoy these creations, all while contributing to a worthy cause. Together with Macmillan, we can make a difference and show our support for those affected by cancer. Just from this day, the team's efforts raised £126.40 for Macmillan Cancer Support.



## Wear It Pink!

In October, the team came together to show our support for breast cancer awareness and research. It was a wonderful moment to see everyone wearing shades of pink to support this important cause. By donning pink, we not only raise awareness and vital donations to research, we show solidarity for those who have battled or are currently fighting this disease. For more information, or to donate, please visit [this link](#).

# A Catch Up With the Wider Team

Our UK team jetted off in October to have a catch up with the wider team overseas. From brainstorming new product ideas to analysing the latest market trends, our teams were buzzing with energy and excitement. There's nothing quite like bouncing ideas off of likeminded colleagues from all corners of the globe. We can't wait to see what kind of magic comes from those discussions in the new year!



## Jetting Off to Berlin

This year at IFA looked a little different. For those of you who may not know, IFA is one of the oldest industrial exhibitions in Germany with an event every September exhibiting everything from computing and gaming to household appliances. As this was right at the beginning of our journey, our directors visited this year without exhibiting, but the excitement about the brand and new possibilities with customers and suppliers was nothing short of overwhelming - in the very best way!

OVERSEAS  
opportunities

# FESTIVITIES

## Feeling Festive...

If there's one thing to know about us, it's that we love an occasion in the office. So, of course, we were going to participate in Christmas Jumper Day the best way we know how! Whether it's classic Christmas trees, playful reindeer, or even just a touch of sparkle, our team rocked their festive best this year!



## ...Festive Feelings

Of course, the festivities didn't end there. After working exceptionally hard this year, the whole team gathered together to celebrate a successful five months at Morphy Richards. We laughed, danced, ate too much food, had a dabble at karaoke, and reflected on this year whilst looking forward to the future. We have so much in store for the new year - we hope you stick around to see it!

# Nutella & Biscoff Air Fryer Pies

Have you ever tried Nutella and Biscoff together? If not, you're in for a treat! These two sweet spreads are a match made in dessert heaven. And when you combine them with the magic of an air fryer, the result is a crispy, flaky pie that's oozing with gooey goodness.

**Serves: 2**

**Preparation time: 5 minutes**

**Cooking time: 5 minutes**

## Ingredients:

A couple of slices of thick white bread

Nutella

Biscoff spread

Egg wash

Icing sugar

## Method:

**Step 1:** Press the centre of a slice of bread to make a rectangular well

**Step 2:** Add a generous dollop of Nutella/Biscoff spread to the well

**Step 3:** Paint egg wash onto the edges of the bread and fold in half

**Step 4:** Crimp the edges with the back of a fork

**Step 5:** Paint egg wash onto the outside of the bread and place in the air fryer

**Step 6:** Air fry at 200C for 5 minutes or until golden brown

**Step 7:** Dust with icing sugar and drizzle over some warmed-up Nutella

