Cybersecurity services for
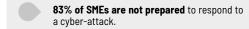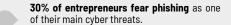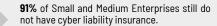# **Entrepreneurs and SMEs**

⊕ OVERVIEW

Entrepreneurs face a series of complex challenges, driven by an extremely agile and constantly evolving market. From economic uncertainty to fierce competition, one of their major challenges lies in managing limited financial resources. Adapting to changing trends and the rapid evolution of technology also poses difficulties, as entrepreneurs must stay updated and flexible to ensure the relevance of their products or services. Digitization is also highlighting the growth of the attack surface, increasing the likelihood of experiencing a cyber incident with the potential consequences it may have for the survival of their business.

KEY FIGURES

- **83% of SMEs are not prepared** to respond to a cyber-attack.

- **30% of entrepreneurs fear phishing** as one of their main cyber threats.

- **91%** of Small and Medium Enterprises still do not have cyber liability insurance.

♀ SOLUTIONS

We deeply understand the needs of Entrepreneurs, Business Owners, and SMEs in general, and we strive to meet them comprehensively by designing, implementing, maintaining, and operating comprehensive security plans based on the six areas of the NIST framework (Govern, Identify, Protect, Detect, Respond, and Recover). Among these functions, we recommend focusing on the following aspects:

Backup
Ensure the continuity of your business in critical situations and ransomware attacks by applying the 3-2-1 rule.

Networks
Implement a network based on trusted manufacturers like Fortinet to enhance management and security, separating organizational and operational units.

Perimeter security
Implement NGFW, IPS, VPN, and Application Control technologies.

Office 365
Digitize business management with Microsoft and Office 365, centralizing user management, licenses, mailboxes, and the Office suite. Safely and accessibly store data with OneDrive and SharePoint.

Active Directory
Centralize users, permissions, access, security policies, and passwords.

All-in-One Endpoint Security
Automate all employee workstation security with a single solution like Coro.

Virtualization
Enhance performance, scalability, and resource management with VMware.

TOP REFERENCES

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