

# Cybersecurity Services for CEOs



## OVERVIEW

CEOs are immersed in an increasingly dynamic and complex business environment, facing various challenges that demand agility and adaptability. Making strategic decisions in a context of uncertainty and the need to maintain a strong organizational culture are critical aspects that require constant attention from boards of directors. The globalization of markets, rapid technological evolution, and the growing interconnection of economies present constant challenges to boards, requiring a deep understanding of emerging risks and opportunities. In this scenario, the ability to anticipate changes, lead innovation, and efficiently manage resources and risks becomes essential skills to address current and future challenges. By 2025, half of CEOs will have a specific cybersecurity committee under their leadership.

## SOLUTIONS

At Zerolynx, we deeply understand the companies needs and aim to comprehensively address them by designing, implementing, maintaining, and operating cybersecurity plans based on the six areas of NIST:

- **Govern:** We align your organization's IT activities with its business objectives, manage risks, and ensure compliance with laws and regulations such as DORA, National Security Frameworks, Data Protection Acts/GDPR, or NIS2.
- **Identify:** We detect leakages, exposed data, malicious actors, breaches, and other threats to prevent potential new actions that could lead to a cyber incident.
- **Protect:** We reduce your organization's attack surface, ensuring the least privilege and creating a hostile environment that hinders the free movement of any malicious actor, implementing customized solutions.
- **Detect:** We analyze and assess the cybersecurity capabilities of your company through ethical hacking exercises and red teaming conducted on your external perimeter, internal networks, Cloud environments, or your suppliers' environments.
- **Respond:** We assist in containing potential cyber incidents and investigating their origin to prevent new breaches.
- **Recover:** We provide support to restore the normal activity of the company, developing improvement plans and lessons learned.

## KEY FIGURES

- **74% of CEOs** are concerned about their **organizations' ability to respond to a cyber incident.**
- **Only 5% of CEOs** have the **experience and knowledge** to understand and drive **cybersecurity** in their organization.
- **46% of CEOs see cybersecurity** as one of the **main challenges** they will face in the coming years.



*"As an international company, BOJ Global interacts and collaborates with suppliers worldwide, which has compelled us to have cybersecurity measures in line with multiple regulations. Zerolynx has helped us increase our cybersecurity levels in this complex scenario and define and implement response plans to address any incidents"*

**Kristina Apiñaniz**  
CEO of BOJ GLOBAL

## TOP REFERENCES

