



PRESS RELEASE

Flymen Fishing Company announces the next generation of Fly Tying Beads

- Flymen Fishing Company introduces the Nymph-Head™ premium fly tying bead.
- Innovative new bead design adds realism and detail.
- Nymph-Head™ offers fly tiers exciting possibilities to create new fly patterns.

MATTHEWS, NC. – December 7, 2007 – Flymen Fishing Company today announced the availability of the Nymph-Head™ range of premium tungsten Fly Tying Beads in the United States. The Nymph-Head™ bead builds on the proven effectiveness of the common counter-sunk fly tying bead with the addition of three-dimensional “nymph eyes”. The eyes add realism and unprecedented detail in addition to the normal bead benefits of shape, flash and weight.

"We believe the Nymph-Head™ bead represents an important next step in the evolution of the basic fly tying bead as an important fly tying material" said Martin Bawden, of Flymen Fishing Company. "The result is the most effective and versatile bead available today. The 'nymph eyes' combine with the general bead shape and size to deliver a touch of realism, the tungsten material provides optimum weighting and the various metallic coating options give that "fish attracting" color and flash!"

Nymph-Head™ Beads enhance existing bead head nymph patterns as well as offer fly tiers endless possibilities for creating exciting, new flies. Available in 4 different colors and in 5 sizes, Nymph-Head™ Beads are versatile and can be applied to most Mayfly, Caddis, Scud, Stonefly and Midge patterns.

Nymph-Head™ beads are now available through a network of authorized Fly Shops and online retailers as well as off the FFC website. For more information on Nymph-Head™ offerings visit www.flymenfishingcompany.com.

About Flymen Fishing Company

Flymen Fishing Company was created with the vision to contribute to and enhance the sport of fly fishing through the creation of new, innovative and quality fly fishing products, accessories and fly tying materials. For more information, visit www.flymenfishingcompany.com.

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Nymph-Head™ is the registered trademarks of Flymen Fishing Company in the United States.

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