

The Knowledge Hub

Upholstered furnishings



Furninova

Furninova is one of Scandinavia's leading manufacturers of sofas and armchairs, and for decades we have chosen to manufacture our products at our production unit. Our European factory guarantee a high level of quality, skilled craftsmanship in combination with good design. The passion for sofas and armchairs guides the entire business and the products are produced with care for the environment, health, safety and working conditions.

High quality and craftsmanship means a strong commitment to delivering furniture with a long service life. Furninova is a well-known and respected brand that will continue to develop in a responsible and long-term way.

As a leading manufacturer of sofas and armchairs, we have to always try to develop our sustainability efforts – that is our responsibility. In our efforts to minimise resources and any adverse impact on the environment, we have always focused on being able to offer high-quality sofas and armchairs that provide inspiration and are affordable and manufactured responsibly. We must constantly change and innovate in order to meet our and our customers' demands.

In Furninova's culture, it is deeply believed that we should be "solid" partners.

We maintain open lines of communication, operate in compliance with laws and regulations and are reliable when it comes to communicating with our partners. We have a strong, proactive entrepreneurial spirit based on a long-term approach where Furninova always aims to promote sustainable enterprise.

We aim to forge long-term relationships with all our customers, from small furniture shops to major chains, and our goal is to fulfil their wishes. Our customer service, sales representatives and agents are at your disposal, offering outstanding service and supreme expertise when it comes to communicating with our customers. Together with communication through social media, we are always on hand to help. We use these channels to demonstrate and present our outstanding commitment to sustainability, and we can show that we meet all expectations in our markets.



Our factory

Our primary partner and manufacturer MTI-Furninova is part of the same group as ourselves, and operating under a common owner helps to promote transparency and presence between our companies. We want to help bring about more sustainable production, so we do not offer ready-made products that are kept in stock. If we were to miscalculate ranges and trends, we would end up with a stockpile of products that would ultimately have to be discarded. This in turn would involve unnecessary consumption of raw materials and an adverse impact on our climate. For this reason, we essentially manufacture products to order only, with a specific end customer in mind right from the manufacturing stage. We have full control over quality and logistics thanks to our in-house production, which allows us to offer short lead times and competitive prices.

We are based in Sweden, but sales offices all over the world represent us. We also showcase our products on major international stages in Cologne, Shanghai, Brussels and Stockholm.

Our MTI-Furninova production unit is FSC®-certified (Forest Stewardship Council®), which guarantees that our timber comes from sustainable forests. We also hold FSC® certification, which means that the chain is certified all the way along the line, from raw material to finished furnishings.

Stommen Group members:

furninova® **CONFORM**® **A** AFFARI OF SWEDEN **S.O.U.L** **Brafab**

The production process

- The process begins when our sawmill receives pine logs from local suppliers in Poland.
- These logs are then sawn into planks, ready to be used in production. Any waste is used for heating at our factory.
- After 5 to 15 days, depending on the season, the planks are dry and are ready to be used for the frames of sofas and arm-chairs, for instance. Solid wood in combination with plywood/chipboard is used for all load-bearing parts of the frames.
- Fabrics are cut to shape using unique templates for each product. A computer is used for cutting leather to size so as to minimise waste from high-pressure cutting using water. It is worth knowing that the leather for making furniture is left over from the food industry, so a leather sofa is an eco-friendly choice.
- The upholstery is sewn by our talented seamstresses.
- The cushions are filled by hand to make them as comfortable as possible. We use soft foam, feathers and ball fibre to pad them out.
- The frame is then lined with foam and fibre wadding, and the sofa is covered with the upholstery prepared by our seamstresses. This job requires high level of precision.
- Before the sofa is ready to be delivered, quality control is carried out, modular sofas are assembled and legs are packed before the sofa is wrapped up and sent to the customer.

Environmental aspect

– Our ambition is to work with our suppliers on a long-term basis.

Our customers have questions about our sustainability efforts that can be related to our products and their chemical content in terms of what certificates, production processes, supplier working conditions, animal welfare and sustainable forestry we follow.

REACH

All materials that we use for production are compliant with the REACH regulation, which governs what is approved – or not – when it comes to chemicals.

FSC®-certified

FSC® stands for Forest Stewardship Council. The FSC label allows consumers and companies to select timber products from responsibly managed forests, i.e. forests that respect people and the environment. Both we and our factory hold FSC certification, which means that the chain is certified all the way along the line from raw material to finished furnishings.

Furninova's licence code: C152559

Soft foam

All foam that we use in production is highly resilient soft foam cut to size.

Feathers

The feathers used in our products are of European origin. These feathers come from land birds and are taken from non-living birds used solely for the food industry.

Cardboard

Our cardboard comes from recycled material.

Plastics

The plastics used to package our products hold Grüne Punkt certification, which means that as a manufacturer, we contribute to the cost of recycling our packaging.



REACH

REACH is an European Union regulation adopted in order to reinforce protection of human health and the environment from the risks that may be posed by chemicals. To comply with the requirements set out in the regulation, companies must identify and manage the risks linked with the substances that they manufacture and market in the EU.

All our fabrics are certified. REACH also regulates chemicals and toxic substances and is stricter than Oeko-Tex®.

Essentially, all substances are covered by REACH. This means that it includes substances in industrial products, cleaning products and paints, for example, as well as in goods such as clothing, furniture and household appliances. This is why a lot of EU companies are affected by the regulation. To comply with the requirements set out in the regulation, companies must

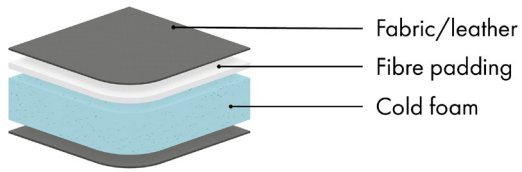
identify and manage the risks linked with the substances they manufacture or import and sell in the EU. The company has to demonstrate that the substance can be used safely throughout its life cycle and provide information on appropriate risk management measures.

Anyone using the substance in their operations must follow this information.

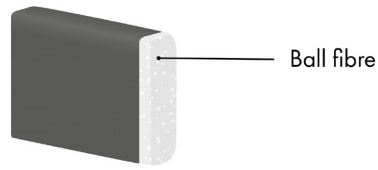
If the substances cannot be used safely, the EU can restrict their use in various ways, such as by banning them or restricting their use by other means. Licence requirements may even be introduced for particularly hazardous substances with a view to replacing them with less hazardous alternatives.

This regulation came into force on 1 June 2007.

Foam (soft) – EU

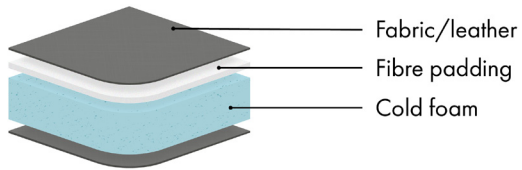


Seat. Cold foam covered with fibre padding.

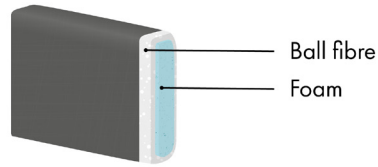


Back. Siliconized ball fibre.

Foam medium – EU+

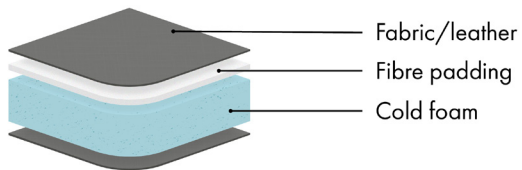


Seat. Cold foam covered with fibre padding.

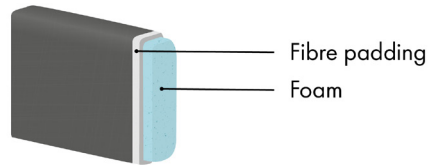


Back. Inner core of cold foam embedded in ballfibre.

Foam (firm) – C1

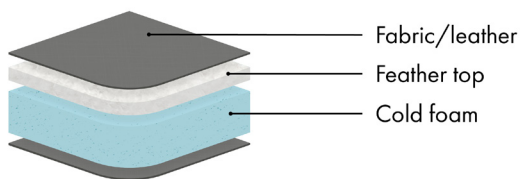


Seat. Cold foam covered with fibre padding.

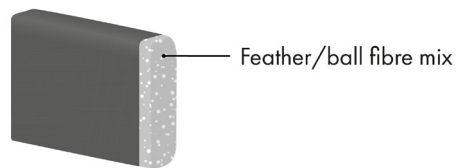


Back. Inner core of cold foam covered with fibre padding.

Feather (soft) – C2

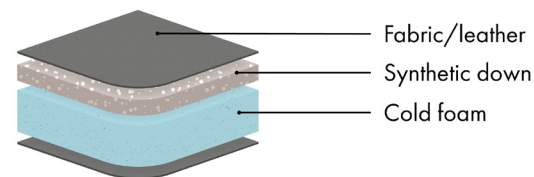


Seat. Cold foam with a feather top.

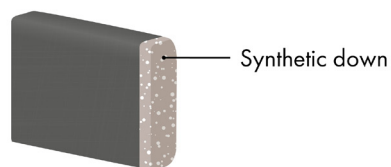


Back. Feather and ball fibre mix.

Synthetic down – C4

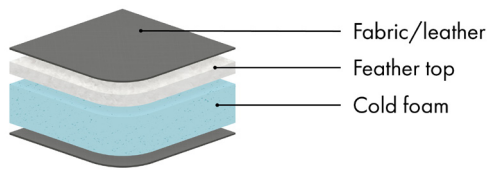


Seat. Cold foam with a top of synthetic down.

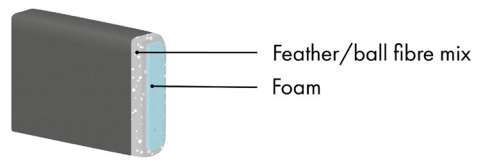


Back. Mix of synthetic down and ball fibre.

Feather medium plus – C2+

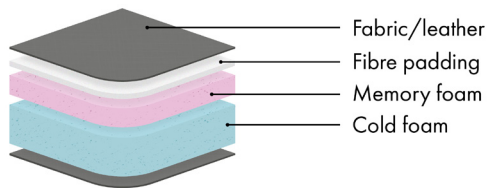


Seat. Cold foam with a feather top.

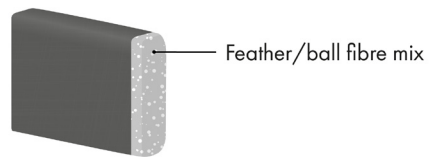


Back. Inner core of cold foam with a feather top.

Memory foam – CM

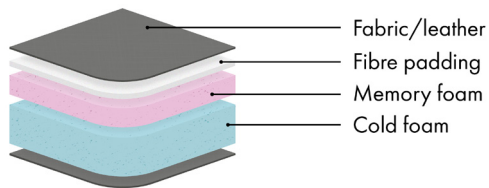


Seat. Cold foam with memory foam on top, covered with fibre padding.

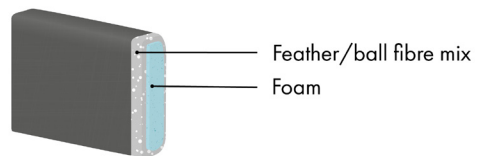


Back. Feather and ball fibre mix.

Memory foam plus – CM+

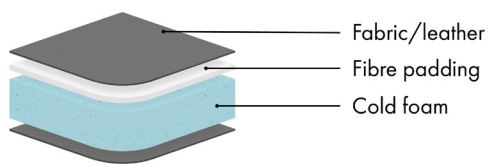


Seat. Cold foam with memory foam on top, covered with fibre padding.

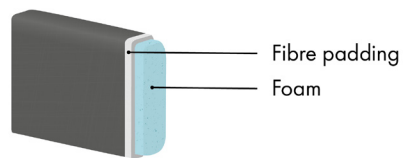


Back. Inner core of cold foam with a feather top.

Foam (firm) – DE



Seat. Cold foam covered with fibre padding.



Back. Inner core of cold foam covered with fibre padding.

Materials in our sofas

Solid timber

European FSC-certified pine.

Plywood

A sheet of fairly thin, cross-hatched veneer that is bonded and compressed at high pressure while being heat-treated to form a relatively strong and dimensionally stable product.

Chipboard

Chipboard is made from wood chips from either forest raw material or recycled material. The pulp is compressed under high pressure and heat to form a flat sheet. E0 rated.

Masonite/Fibreboard

During the manufacturing process, the wood pulp is expanded by steaming the wood fibres under high pressure and then ejecting them under normal air pressure, before compressing them to form sheets using the wood's own glue as a binding agent.

No-sag springs

No-sag springs are the sinuous, zigzag metal springs so often incorporated into sofa frames, under the cushions. This ensures that the sofa is equally comfortable no matter where you sit, and whether you are lying down or sitting up.

Wadding

A fabric that lies on top of the no-sag feathers.

Highly resilient soft foam cut to size

Soft foam is available in several different thicknesses and hardnesses, but with different densities. The density varies between 30 and 37 kg/m³, and the foam is available in different hardnesses. Different densities are bonded together with different hardnesses to optimise the comfort offered by the cushions. The high elasticity of the material ensures that sofa cushions and seat cushions retain their shape for a long time, while also being very comfortable to lean against. In many cases, you can buy a sofa with a combination of both soft foam and feathers, for instance.

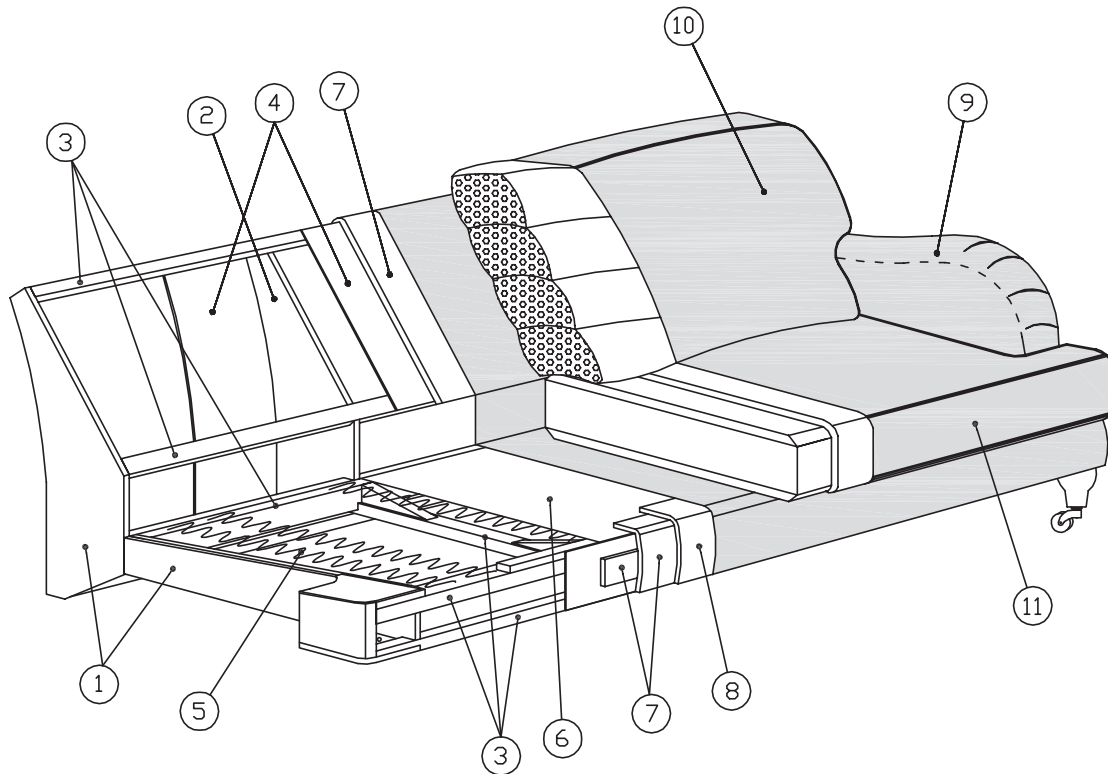
Feather

The feathers used in our products are of European origin. These feathers come from land birds and are taken from non-living birds used solely for the food industry.

Siliconised ball fibre

This is made up of lots of tiny, fluffy balls, making it easy to distribute evenly and simple to work with. Suitable as a ó for loose-fill sofa cushions.

Structure



Swedish

1. Plywood
2. Spånskiva
3. FSC®-certifierad massiv furu/tall
4. Masonit
5. Nosagfjädrar
6. Vadd - grått tyg
7. Skum
8. Fibervadd
9. Armstöd
10. Ryggplymåer
11. Sittplymåer

English

1. Plywood
2. Chipboard
3. FSC®-certified European pine
4. Masonite
5. No-sag steel springs
6. Needled grey wadding
7. Foam
8. Wadding
9. Armrest
10. Back cushion
11. Seat cushion

Options



Fixed cover



Loose cover



Higher back



Stitching



Piping



Special seams



Headrest



TV bag



Footstools



Decorative cushions

Things to remember when ordering

Combination

Always specify from left to right, as viewed from the front.

Back cushion

Day, Night, Dusk, Dawn or Double day, if the option is available.

Higher frame

Additional frame height, where offered.

Comfort

Select comfort according to the specification for the product in question.

Textile

Fabric name and number. Fixed or removable upholstery.

Leather

Leather name and leather number.

Leg type

Select the leg type according to the specification for the product in question.

Stitching type

Seam options, or piping (if the option is available).

Plain text

Used to provide additional information.

Worth noting

Leather + comfort C2

A leather armchair or sofa filled with feathers/ball fibre (C2) will look beautiful, but it is important to point out to the customer that the leather may end up being shaped according to the filling. This will make the furniture look inviting and comfortable to sit in.

Fantasy and Meno

Fantasy and Meno are semianiline leathers, but they may feel a little firmer on the surface than our other semianiline leathers as they are partially ground and corrected. Fantasy is worth recommending to families with children who want a leather that is easy to care for but also has a wonderful feel to it.

Upholster according to location

Remember to consider the characteristics of the fabric/leather when you sell a piece of furniture. What will the furniture be used for? The TV room, the living room? Will it be standing near a window/heat source? Different leathers and fabrics can never look exactly the same, because they are natural materials. Our samples of colours and materials should therefore be viewed primarily as an indication and will not show exactly how the finished upholstery will look.





furninova[®]