



SPRING
2015

MICHI



MICHI

www.michiny.com

info@michiny.com

(416) 551-7893



L O O K

Bionic Bodysuit

BCBB30

01

MICHI represents enduring sophistication, alluring femininity, exceptional quality and impeccable fit. MICHI originated from the desire to fill the gap between glamorous boudoir lingerie and comfortable, utilitarian athletic wear.

"Absorb what is useful, discard what is not. Add what is uniquely your own."
These are the wise words of martial artist, actor, and philosopher Bruce Lee that inspired the MICHI Spring/Summer 2015 collection. His philosophies are powerful tools for empowerment, improvement, and success, whether we focus on fitness goals, design, business, or everyday life. This collection embodies Bruce Lee's tenets of simplicity and versatility with its fluid tops, elegant leggings, and clever layering pieces. Channeling confidence, determination, and joie de vivre, saturated hues of vivid magenta, luminous yellow, and powerful ocean blues are juxtaposed against the understated power, strength, and versatility of foundational true blacks and soft heather grays.

Each piece is immaculately constructed and expertly contoured: fluid aerodynamic insertions in contrasting fabrics and textures blend with sensual boudoir chic overtones to cater to a modern active lifestyle. Luxurious and cutting edge fabrics with innovative high performance finishes, such as super-soft Italian cotton jersey, four-way stretch Swiss Nylon Lycra, and innovative temperature-regulating fabric from Japan are used for comfort, breathability, durability – and of course style. Constructed to fit, flatter and be functional, MICHI creates the illusion of length, smooth curves, and a perfectly sculpted feminine form. Each piece can be effortlessly mixed, matched, and layered to expose intricate details such as peek-a-boo bra straps and mesh piecings.

With its edgy sensuality and simply yet flattering lines, MICHI sets a new standard for sportswear. Rich in detail and suggestive contrasts, MICHI makes you feel sexy yet sophisticated, powerful yet feminine, comfortable yet polished.

"Simplicity is the key to brilliance."
(Bruce Lee)



LOOK

02

Avalon Bra
Hydra Crop Legging

AVBW10
HYCL23



LOOK
03

Liquify Top
Helix Bra
Revue Legging

LQST12
HXBR10
RVFL24



Zen Top
Avalon Bra
Illusion Legging

ZNST12
AVBR10
ILFL24

LOOK
04



LOOK
05

Dynasty Vest
Avalon Bra
Supernova Legging

DYVT14
AVBW10
SNFL24





L O O K
06

Dynasty Jacket DYJK15
Phoenix Bra PXBR10
Stardust Ruche Crop Legging SRCL23



Chameleon Tank CMTT11
Stardust Pocket Crop Legging STPC23

L O O K
07



LOOK
08

Samurai Vest
Samurai Short
Descent Bodysuit

SMVT14
SMRS21
DTBB30





Galvanize Tank
Strata Running Short
Psyloque Short

GVTT11
STRS21
PYSS21

L O O K

09



L O O K

10

Argent Top
Shadow Legging

AGST12
SHFL24



Rize Top
Supernova Pocket Legging

RZST12
SNPL24

L O O K

11



Phoenix Bra
Predator Playsuit

PXBR10
PDBS31

L O O K

12