

DIGINI™

Digital Displays
Product Guide

DIGINI™

Established in 2018, Digini™ offer a selection of premium digital displays designed, manufactured and created exclusively by UK POS.

Characterised by their stylish design and latest technology, Digini™ digital advertising screens provide endless advertising opportunities. With high-quality graphics, slimline profiles and a simple setup, creating a striking POS display couldn't be easier.



- Simple setup
- Save and store all promotional materials
- Create a bespoke advert in a few clicks
- Display multiple promotional messages
- Split screen to play video and image simultaneously
- Built-in audio capability
- Schedule publishing time
- Update digital content via USB
- Available with Android operating system



Ultimate versatility

Digini™ digital displays are a stylish and highly impactful medium to promote your messages. They are also extremely versatile, allowing you to update your displays instantly by simply uploading your images, videos or presentations directly to the screens via USB or over WiFi. The ability to show rotating messages using time loops means you can present multiple promotions in a single display unit.



Timeproof displays

Digital signage is modern, timeproof, and is one of the most effective ways to communicate promotional information to passersby and potential customers. Adverts and promotions shown on digital signage have high recall rates among customers, as the screens are vibrant, eye-catching and add a premium feel to any retail setting.



About UK POS

UK POS is the UK's leading provider of visual display point of sale products. They are the first choice for over 500 global brands and 31,000 clients worldwide across industries such as hospitality, leisure, retail, education, local authority, marketing and printing.

Combining their wealth of experience and cutting edge technology, UK POS creates outstanding customer experiences through the design, manufacture and supply of visual displays that influence customer buying habits and spend.

To find out more visit www.ukpos.com or call **0161 768 6548**



UK POS

DDT – Freestanding Digital Totem



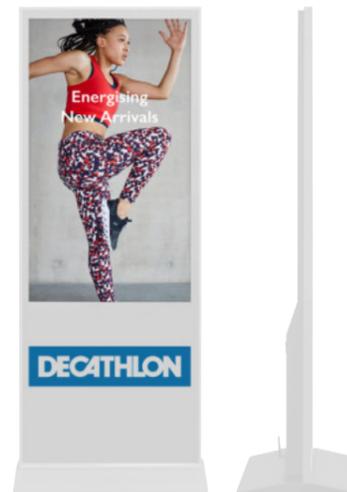
Elevate digital advertising

Create sophisticated, eye-catching promotional displays with a Digital Display Totem. It offers the perfect way to give your messages maximum impact, especially in environments where a standard sign might be overlooked. This makes it a popular choice for department stores, lobbies, and hotels.

Features

Multimedia displays

This multipurpose digital display supports images, videos, slideshows and audio to help your messages stand out.



Full HD panel

Choose between a 43" or 55" TFT LCD panel display. This bright 400cd/m2 screen has a full HD 1920 x 1080 resolution and 1200:1 contrast ratio to help your graphics stand out, delivering clear, crisp images.



Add bespoke branding

The unit is also available with optional bespoke branding to reinforce your messaging and increase brand awareness.



Internal speakers

Two built-in speakers let you play music, video or other audio to further increase the chances of your message being noticed.



Media looping function

Settings on the Digital Display Totem allow you to set timers and loop your presentations.



Indoor use only

The display totem is mains powered, so must be placed a maximum of 3 metres away from your plug socket.



Additional Features



Easy to manoeuvre

Choose to add braking wheels to the base of your unit to make it easier for you to move around your business when required.



Android operating system

These displays have an Android operating system, allowing you to download apps to display games, websites and much more.



WiFi connection

You can use the WiFi capabilities to upload your content via mobile app. Control the system using the supplied remote.



Upload from USB

Insert a USB stick containing your files into the rear of the totem to transfer them onto the built-in storage. Your displays will play in a continuous loop.



Automatic on/off timer

Set a timer so your displays only play during specified hours.



Split-screen function

The totem can display images and videos simultaneously, thanks to its clever split-screen function.



Available in two colours

Choose between a black or white totem to suit your business environment.



Scan the QR code for full specifications and pricing.



DDV – Touchscreen Digital Display



Enhance customer interaction

Interactive touchscreen signage can engage your customers in a uniquely effective way. These large, high-quality digital touchscreens are our most versatile yet. The optional software allows you to control and customise multiple displays remotely.

Android operating system

The screen can be adapted to fit a huge range of uses, thanks to the versatile operating system. Display websites, wayfinding applications, stock checkers, product selectors and more.

Scan the QR code for full specifications and pricing.



Features



WiFi enabled

Use the Wifi connectivity to download and run your choice of apps directly from the display unit.



Update your display remotely

Update and customise your display remotely thanks to our Digital Signage CMS Software. Ask a member of our team for more details on this software.



Increase customer engagement

Ideal for areas where customers may require information or assistance with wayfinding, or simply to showcase your product range - the possibilities are endless!



Automatic on/off timer

Set a timer so your displays only play during specified hours, for improved energy efficiency.



Indoor use only

This is a mains-powered touchscreen, so must be placed a maximum of 3 metres away from your plug socket.



Touchscreen display

Using a touchscreen encourages customer engagement and enhances their perception of your brand.



Commercial-grade screen

Designed for 24/7 use, ensuring your graphics stay bright and attractive at any time of day.



Upload from USB

If you have no internet connectivity, upload video, images and audio files to the unit via USB and play them on a loop.



Premium aesthetic

The 43" and 49" edge-to-edge tempered glass screens have a tablet-like appearance and adds a modern, high-end feel to any business.



Easy to manoeuvre

Add braking wheels to the base to make it easier for you to move the unit around your business and secure it in place.



Customise your unit

You can choose between a black or white frame, and opt to add wheels to your base for a more portable display.



DAB02 - Digital A Board 43"



Latest technology, timeless aesthetics

Easily incorporate a state-of-the-art digital display into your business with a Digital A Board. Its foldaway design and robust construction creates a digital advertising screen that is durable, portable and easy to store.

Modern design

The Digital A Board has a modern design with a premium feel, adding a high-quality aesthetic to a range of environments.

Features

Remote controlled

The Digital A Board can be fully operated using the supplied remote control and easy-to-follow instruction manual.



Upload from USB

Insert a USB stick containing your files into the rear of the display to transfer them onto the built-in storage. Your displays will play in a continuous loop.



Energy-saving on/off timer

Set an automatic on/off timer to ensure your displays only play during specified hours.



Split-screen function

The board can display images and videos simultaneously, thanks to its clever split-screen function.



Two colour options

The Digital A Board is available in either black or white, so you can choose the style that best suits your brand and location.



Multimedia displays

This multipurpose digital display supports images, videos, slideshows and audio to help your messages stand out.



Additional Features

Space-saving design

The screen has a folding design with robust metal hinges, making it easier to move and store away neatly.



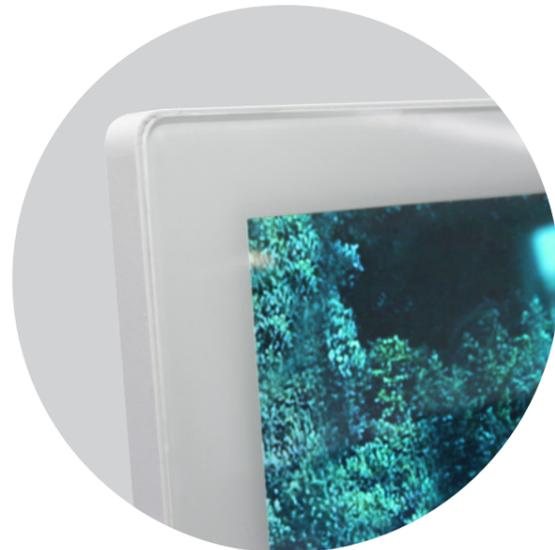
Add bespoke branding

Get your company branding applied directly below the display screen, for a comprehensively branded point of sale.



High-quality graphics

The unit features a 1920 x 1080 pixels full HD 16:9 screen made with tempered glass, for a strong display with crisp, bright graphics.



Scan the QR code for full specifications and pricing.



DDUH - Ultra High Brightness Display Screen

Features

Shine brighter than ever

With added temperature and brightness regulation features, this Ultra High-Brightness Screen can display stunning graphics even in direct sunlight. It has been specially designed to be the perfect digital screen for window displays, but looks fantastic in a wide range of environments.

Scan the QR code for full specifications and pricing.

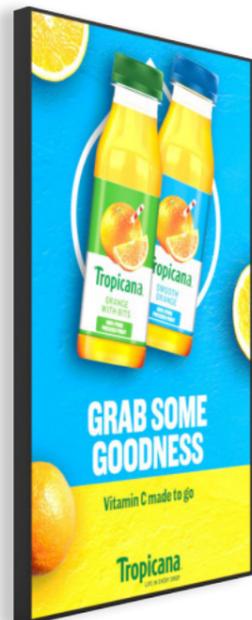


10 x brighter than a standard screen

Up to ten times brighter than domestic screens, these 3500cd/m2 ultra high brightness displays deliver the brightest, sharpest graphics, even in direct sunlight and through polarised lenses.

Ambient light sensor

An ambient light sensor controls the brightness of your display to ensure that your screen is always operating in an energy-efficient manner.



x 10
BRIGHTER



Stylish slim frame design

The screen has a lightweight frame with a stylish slimline profile. It is made from aluminium for faster heat loss, and has a mild steel back panel for durability.



Upload from USB

Insert a USB stick containing your files into the unit to transfer them onto the built-in storage. Your displays will play in a continuous loop.



Choice of fixing options

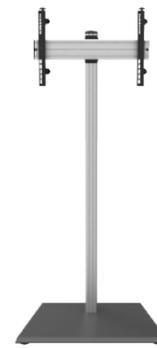
The screens come complete with your preferred fixings. Choose between wall mounts and a selection of floor stands.



Floor fixed stand for 43" and 49" screens



Floor fixed stand for 55", 65" and 75" screens



Tilting stand



Wall mount bracket

Anti-blackening technology

Can tolerate high surface temperatures up to 110°C without any blackening flaws - crucial for outward-facing window displays which are exposed to the sun.



With anti-blackening



Without anti-blackening



Up to 110°C

Smart temperature control

The self-regulating airflow system keeps your screen functioning at its best to ensure a good lifespan for your digital window displays.



Suitable for 24/7 use

The High Brightness Window Display Screen is a commercial-grade unit, with a minimum LCD life of 70,000 hours.

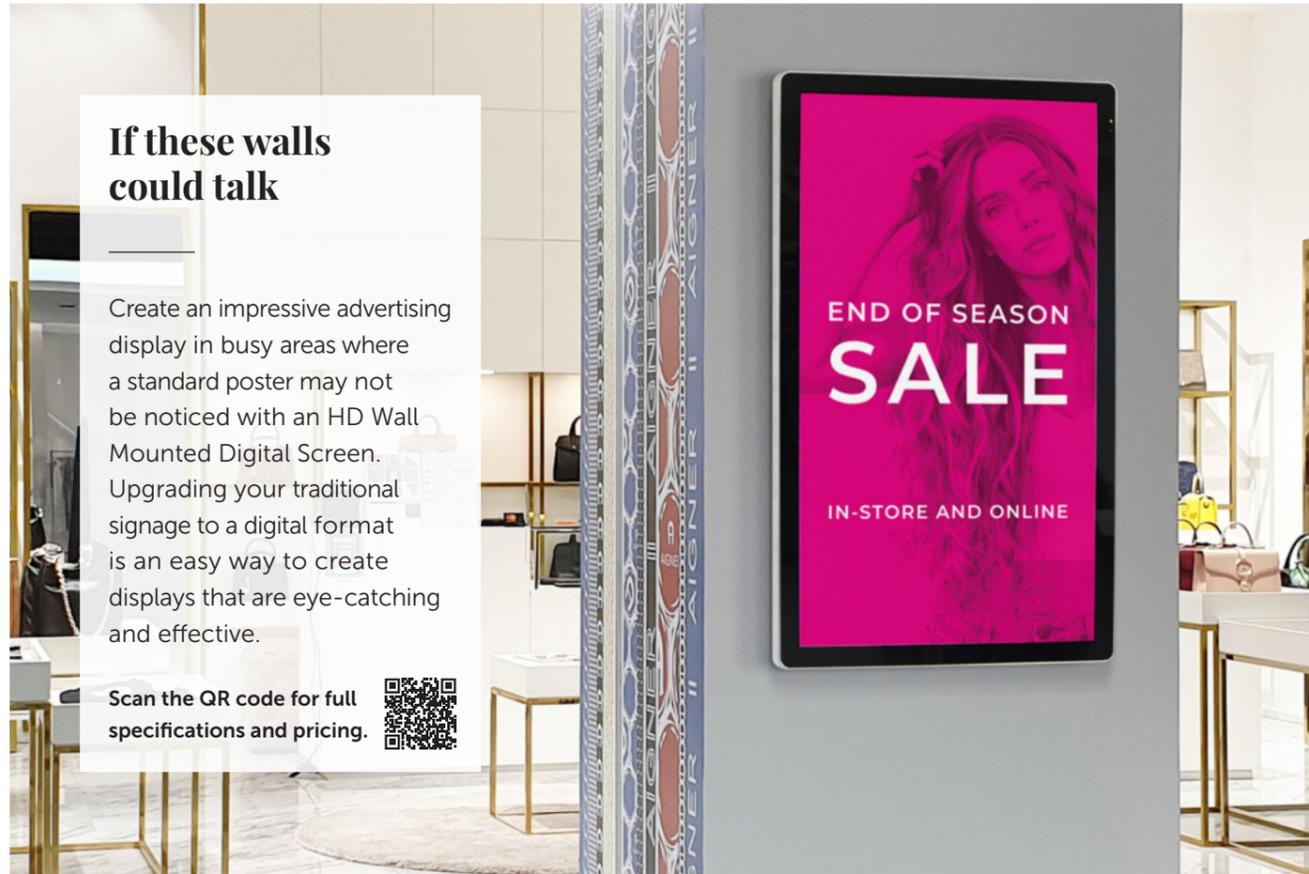


Flexible display options

This digital screen has all the benefits of our standard screens, including media looping, split-screen functionality, and an automatic on/off timer for convenience and energy efficiency.



DDW – Wall Mounted Digital Advertising Screen



If these walls could talk

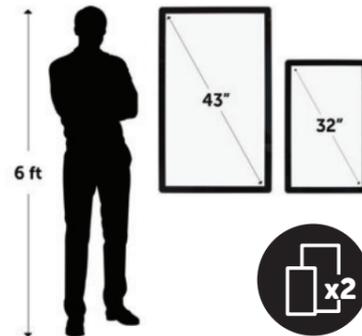
Create an impressive advertising display in busy areas where a standard poster may not be noticed with an HD Wall Mounted Digital Screen. Upgrading your traditional signage to a digital format is an easy way to create displays that are eye-catching and effective.

Scan the QR code for full specifications and pricing.



Slimline design

The aluminium alloy protective casing has a slimline design, with edge-to-edge tempered glass giving it a modern, tablet-like appearance.



Choice of two sizes

Our digital poster is available with either a 32" or 43" screen size. The HD 1920 x 1080 resolution LCD screen has 350cd/m² brightness with 1200:1 contrast ratio, ensuring you can display bright, impeccable images.



Suitable for portrait or landscape installation

The supplied wall mounting bracket allows you to install your screen in either a portrait or landscape orientation to suit your displays.



Multimedia displays

This multipurpose digital display supports images, videos, slideshows and audio to help your messages stand out.



Internal speakers

Two built-in speakers let you play music or other audio to further increase the chances of your message being noticed.



Mount at any height

Supplied complete with a wall mounting bracket and fixings so you can mount the digital poster at the ideal height to capture your customers attention.



Remote controlled

This Digital Advertising Screen can be fully operated using a remote. It's easy to use, even when mounted out of reach.



Eco-friendly on/off timer

Set an automatic on/off timer to ensure your displays only play during specified hours.



Split-screen function

The digital poster can display images and videos simultaneously, thanks to its clever split-screen function.



24/7 commercial-grade screen

The screen is designed to be suitable for 24/7 use when required, ensuring your graphics stay bright and attractive at any time of day. It's perfect for venues which are open at all hours, such as hotels, hospitals and airports.



Upload from USB

Insert a USB stick containing your files into the side of the screen to transfer them onto the built-in storage. Your displays will play in a continuous loop.

Digital Signage Software

Features

Ultimate remote management

Our user-friendly CMS Android software allows you to manage your digital signage remotely, from anywhere in the world. It couldn't be easier to manage your digital display content - simply select the correct display orientation, upload your media and select the display screens you want to update. This software can be used with our Touchscreen Displays (DDV)



Scan the QR code for full specifications and pricing.



Easy layout design, preview and monitoring

Layout design is flexible and easy when using this software. You can preview it before you schedule and check up on its operation, ensuring a perfect display every time.



Scalable display solution

Control multiple display screens using a single account. Add more units as your network grows.



Digital Signage Software Applications



BANKING & FINANCIAL

Display your latest promotions to customers and include dynamic information such as exchange rates



HEALTHCARE

Improve your patients' experience by displaying general medical advice and guidelines while they wait



CORPORATE COMMUNICATION

Update your digital notice boards with announcements and updates across departments and branches



Flexible display design

Supports a range of multimedia content, including audio, images, video, HTML, streaming, text and PDF.



Save time by scheduling

Save yourself time with this hassle-free software, by scheduling your content to be shown whenever and wherever you need.

Add widgets for dynamic, self-updating information

Add self-updating content from external sources by adding widgets, such as weather forecasts, data and time, RSS feeds and more.



User-friendly

Schedule your displays and create interactive content with no coding or developer knowledge required.



RETAIL STORES

Create interactive experiences for customers, such as allowing them to browse or reserve stock



FOOD & BEVERAGE

Create digital menus and advertise scheduled special offers such as Happy Hours



SPORT VENUES

Provide wayfinding, advertising and other important information for fans or gym users



EDUCATION

Share class schedules, upcoming events and motivational messages for your students



TRANSPORTATION

Provide up-to-date timetables for buses, trains and flights and generate advertising revenue



CINEMA & THEATERS

Display film schedules and advertise special offers for snacks or memberships



HOTELS & HOSPITALITY

Engage guests in lobbies, showcase your spa or dining service, or even allow guests to book their own treatments and meals



SHOPPING CENTRES

Promote events, provide wayfinding information and generate revenue from advertising



ADVERTISING

Regardless of your display type for Dooh advertising network, our software has the perfect tools to manage them all

DDB - Freestanding Digital Signage with Brochure Holder



Embrace sleek, slimline design

Encourage customers to browse your brochures with this slimline freestanding digital screen, which is ideal for showrooms and reception areas. It features four slots to hold your literature, along with the option to upgrade the unit to add wheels and branding.

Scan the QR code for full specifications and pricing.



Features



Interactive marketing

Upload a digital presentation to the HD screen and create a cohesive and interactive marketing display at your point of sale.



Indoor use only

This is a mains-powered digital stand, so must be placed a maximum of 2 metres away from your plug socket.



Multimedia displays

The multipurpose digital display supports images, videos, slideshows and audio to help your messages stand out.



21" full HD screen

This digital advertising stand has a 21" display with a backlit panel. This 450cd/m2 LCD screen has a full HD 1920 x 1080 resolution with 4000:1 contrast ratio, providing bright, crisp images.



Slimline design

This digital stand has a sleek, slimline construction with a stylish frame. It provides a contemporary look, while also saving on floor space.



Upload from USB

Insert a USB stick containing your files into the rear of the unit to transfer them onto the built-in storage. Your displays will play in a continuous loop.



Integrated brochure holders

The unit features four 13cm tall slots, which can each hold leaflets and magazines of varying sizes up to 2cm in depth.



Wheeled base available

Add braking wheels to the base of the screen to make it easier for you to reposition it whenever you need to.



Add bespoke branding

The display is available with optional bespoke branding to reinforce your messaging and increase brand awareness.

Digital Displays

Enhance the shopping experience



Digital advertising screens are extremely versatile, as they allow users to change their displays instantly.

Advertising isn't just about persuading the customer to buy a specific product. Using digital signage can affect your customer's or visitor's mood and perception of their surroundings.

The use of digital signage as an atmospheric tool has been found to be highly effective. Digital screens can significantly impact shopper emotions, enhancing their perception of the environment and increasing their spending.



68%

of customers say that digital signage would make them more likely to buy advertised products



Digital signage that evokes emotion can have a positive effect on customers, and improve their mood. This can lead to more impulse buys, and increase customer loyalty.

Attractive digital displays, such as colourful images or video, help to eliminate the display blindness effect, gaining more attention than traditional printed signs. Furthermore, interactive touchscreen-based signs give a better user experience by involving the audience.

Perceived wait time is reduced by

35%

when digital signage is used



One study found individuals were attracted to dynamic content

1.5X

more than static content



Get in touch to find out how we can make a difference to your business by making your brand visually outstanding.



Contact our sales team today for expert advice on our standard or bespoke products, to discuss how we can assist your business, or to arrange a meeting.

Email sales@ukpos.com

Call 0161 768 6548

Visit www.ukpos.com/digini

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