

TAKE THE IMPULSE CHALLENGE!



IMPULSE CAN SIGNIFICANTLY BOOST YOUR CATCH RATE. TAKE THE CHALLENGE AND PUT THE POWER OF IMPULSE TO THE TEST. We're so confident in Impulse's effectiveness that we guarantee a significant boost in catch rates when using properly treated Impulse baits. Intrigued? [Click here](#) for a comprehensive Challenge guide, expert tips, and the chance to win fantastic Impulse prizes. Don't miss out on this opportunity to up your game!

Anglers wishing to participate in the challenge must carefully read and agree to adhere to the competition rules outlined below and precisely follow the bait preparation instructions detailed in the user guide [click here](#), available at www.biosourcebaits.com.

RULES

1. Anglers should prepare two bait samples. These samples must be identical, except one must be correctly treated with Impulse liquid, containing the appropriate dosage or more. Visit www.biosourcebaits.com or [click here](#) for specific bait preparation details. Impulse liquid must be used as a pellet or ground bait soak for the Challenge. Boilies and particles are not allowed for the Challenge, unless they are used as hook baits in conjunction with Impulse-treated pellets or groundbait.
2. Anglers are required to fish with otherwise identical treated and untreated baits / feed simultaneously, at a similar distance from the bank, with at least a 10-meter gap between each baited area. Feeding should also be

consistent, with equal-sized 'top-ups' introduced at similar intervals to each separate area. The baited areas must not overlap, and only Impulse-treated feeds should be added to the Impulse-fed area. Anglers should use similar rigs and terminal tackles on each rod or pole.

TIP: When fishing in a river or lake with noticeable flow, avoid baited areas that are immediately upstream or downstream of each other.

TIP: Specimen anglers can easily cover the required two spots with a standard two-rod setup, while match anglers should partner with another angler and fish from adjacent pegs.

3. The Challenge should be conducted at a venue with a significant population of carp, ideally in moderately stocked commercial venues. Impulse is optimized for carp, making them the target species.
4. Match/Pleasure anglers should fish long enough to catch a minimum of 9 carp in total, whilst specimen anglers should catch a minimum of 5 carp. A reasonable number of captures is essential to demonstrate any performance difference between the baits. Longer sessions with more captures are encouraged. Anglers should count the number of fish caught using each bait and, if possible, take photos of their catches (photos are required for prize awards or refunds).
5. Anglers should complete the challenge report form at www.bioosourcebaits.com in full. Only fully completed forms will be considered for entry into the prize pool.
6. Refund Qualification: If, after completing the Impulse Challenge, an angler does not experience a 50% or better increase in their catch rate with Impulse-treated baits, they may qualify for a refund in Impulse merchandise

or store credit. However, please note that refunds are subject to additional conditions designed to ensure the integrity of the challenge:

PRIZES

Between one and three anglers (depending on the number of total entrants) will be randomly awarded Impulse-related prizes for submitting 'Challenge Completed' reports. Prizes will be announced at the beginning of each competition, and winners will be notified by email at the conclusion of each competition.

To maintain the integrity of the Impulse Challenge, we encourage anglers to remember the following:

Refund Eligibility: If, after completing the Impulse Challenge, you do not observe a 50% or better increase in your catch rate with Impulse-treated baits, you may qualify for a refund in Impulse merchandise or store credit. However, this refund is subject to the conditions described in the Challenge rules:

Validated Challenge: To be eligible for a refund, you must provide comprehensive documentation of your Impulse Challenge, including catch data, proof of purchase, photos, and a fully completed challenge report form. This documentation is vital for us to verify the legitimacy of the challenge.

Retry Experiment: If your initial trial using impulse dosed baits did not achieve a catch rate exceeding 50% or better compared to similar undosed baits, we strongly recommend repeating the trial. This outcome may sometimes be impacted by unexpected environmental variables that can influence the testing conditions.

Supervisory Review: Our team may conduct a review of the challenge data, and if the challenge is suspected of being manipulated or conducted in a way that does not align with the challenge rules, we reserve the right to withhold any refund.

Fair Use Policy: To maintain fairness and discourage misuse, only one refund request per household is permitted. This restriction is in place to prevent multiple claims from the same household, which could potentially be exploited for undue advantage.

We appreciate your commitment to participating in the Impulse Challenge, and we look forward to recognizing and rewarding the genuine achievements of anglers who utilize Impulse products to enhance their catch rates.