



Sample Commission: Gym Proposal



HOUSEHOLD ART



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BY JANET C. TAYLOR

ARTIST STATEMENT

Don't you crave those perfect moments? You're cruising down a winding green country road, or strolling along a cool sandy beach, or maybe just basking in the glowing sunset on your front porch, when all at once it hooks you. The rhythm of the waves or the rustling of leaves in the trees, or the colour of the shadows captures your attention, and seizes your soul as a perfect moment of existence. It may be a moment of calm or peace, or maybe of excitement, awe or joy—but that right there, that moment—that's why I make art.

Seizing that moment, transforming its perfect clarity into a picture, taking that fleeting revelation of structure, that passing juxtaposition of colour and light, and giving it a permanence that can be held and shared—that's why I make art.

Weaving those moments together, gathering those fragments of beauty into groups of pictures with a story to tell or a song to sing, then bringing forth those stories and those songs, to enrich the lives and spaces of others—that too, is why I make art.

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Discussion



BRIEF

A custom piece for the gym, based on the work "Spray". The visual idea of this work is to be expanded and extended to fill a space on the wall approximately 114"x28". As well, introduction of some more 'energetic' coloring is proposed.

CONSIDERATIONS

This will be a really wonderful project, but like anything it has some challenges. There are a number of factors in deciding the best way to proceed.

SIZE & PROPORTION

The area designated for the piece is high on the wall, closely adjacent to gym equipment, and quite large. Filling that wall with one piece at 114x28" will mean a work that is very difficult to install and to manage in the future if it needs to be moved. Also, it's extremely difficult and expensive to source stretching, mounting or framing material in lengths over 96". I recommend we do a two or three panel work.

Secondly, a piece that is designed to meet the wall in three dimensions might be quite tricky to hang unless the drywall is perfectly square, which is unlikely. It seems like it might be best to create a piece which doesn't fill the whole 114x28", to allow for some "fudge factor" between the edges of the piece and the walls and ceiling. Mock-ups of how single panel, two panel, or three panel works might fit into the space on the following page. I think an offset from the ceiling of around 2-4" would probably be ideal. Before we move ahead with the work, I suggest we do a plain paper mock-up in the actual room to finalize sizing.

MATERIAL

Because of the proximity to the treadmill, we need to consider both how much the work will stand off the wall, and how much wear and tear it will get. It's likely that a framed paper print isn't the ideal way to go, particularly if we go to a two or three panel work. I would propose either stretched canvas prints, or face-mounted acrylic. Again, this might best be resolved on site. There are pros and cons to each.



ONE PANEL 114X20"

One single 114 x 20" panel. It sits 8" down from the ceiling.



TWO PANELS 54X20"

Each panel is 54x20", with an approximately 2" gap between them and at each end. They sit 8" down from the ceiling.



THREE PANELS 36X20"

Each panel is 36x20", with an approximately 2" gap between them and at each end. They sit 8" down from the ceiling.



ONE PANEL 114X27"

One single 114 x 20" panel. Artwork runs from 1" off the ceiling down 27".



TWO PANELS 54X27"

Each panel is 54x28", with an approximately 2" gap between them and at each end. Artwork runs from 1" off the ceiling down 27".



THREE PANELS 36X27"

Each panel is 36x20", with an approximately 2" gap between them and at each end. Artwork runs from 1" off the ceiling down 27".



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Process & Quote

PROCESS

1. Client acceptance of the quote, and startup payment.
2. Site visit to measure and establish physical parameters of the work as outlined in the previous discussion.
3. Creation of the proposed new work.
4. Proof presentation at a reduced size for client comment.
5. Changes as required.
6. Proof print at full size, if required.
7. Client signs off for production. Second payment is due.
8. Physical production of the final work.
9. Delivery of the final work. Final payment due on delivery.

PAYMENT SCHEDULE

PAYMENT	AMOUNT (\$CDN)
1. Startup Payment	\$-
2. Proof Sign off for Production	\$-
3. Delivery	\$-

Hanging can be arranged at an additional cost.

All payments are in Canadian Dollars and are non-refundable. Artist retains ownership and copyright of all work product until delivery of the final work. Upon delivery, the physical work becomes property of the purchaser. Copyright remains with the Artist.