GLORIA

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Gloria 2023 Lookbook



Gloria ALL-ROAD



In case you wonder who is GLO-RIA? Ever felt that awesome buzz after a ride? That's what Gloria's all about - capturing that post-ride high we all know and love.

Here at Gloria, we're big believers in the magic of multifunctionality. We think a bike should be more than just a onetrick pony. True cycling bliss? It's when your ride can handle just about anything without losing its edge. Whether you're zipping through city streets or taking the scenic route, your Gloria bike is your trusty sidekick for every adventure.









Gloria FKTi

XC BUILD

Exciting news from our end - we're rolling out our new XC bike, we have called it - the FKTi.

A bike that's ready to take on any thing, from local XC laps, chatty UK gravel rides to epic, edge-ofthe-world adventures. We believe this bike absolutely does it all.

The FKTi is our wildcard, we are betting very heavily on it!

It could be your classic purebred XC machine but with a touch of the untamed.

Go light and speedy for local races, or gear up for rugged adventures and let it loose all the way to Caracas.



What's the secret sauce?

We mixed a modern XC geometry that meets anyone's trail-riding zeal, crafted in top-notch titanium Grade 9 3.25 tubing. The FKTi is adventure-ready, folks.

This bike is more than just a lunch lap cruiser - it's built for any wild adventure you can cook up. We've already seen it smashing FKTs and ultra races. As off-road gets more adventurous, the FKTi is here to blaze the trails. Get it with frop bar and a rigid (or not) fork and you will have the ultimate UK focus gravel bike.

FKTi

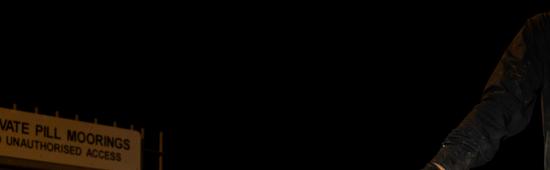
Mechanical or electronic? Hydraulic or Cables – the FKTi is versatile. Wanted fully integrated, you have it!

Ready for anything? Absolutely. We are not gonna lie. We're betting the FKTi will be a top-seller, ready for both local XC races, ultras and hardcore bikepacking. Actually, it will be the gravel bike everyone needs in the UK. Just let us know and we fit a drop bar.

It's a full-featured speed demon, marrying efficiency, lightness, and stability. Just as comfy on singletrack as it is on gravel roads leading to it.

We've kept things sleek and simple – a straight headtube for stiffness and weight reduction, a direct mount rear brake, and a classic BSA bottom bracket.

Gloria 2023 Lookbook



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EF



Gloria ALL-ROAD





Frame

Guide prices:

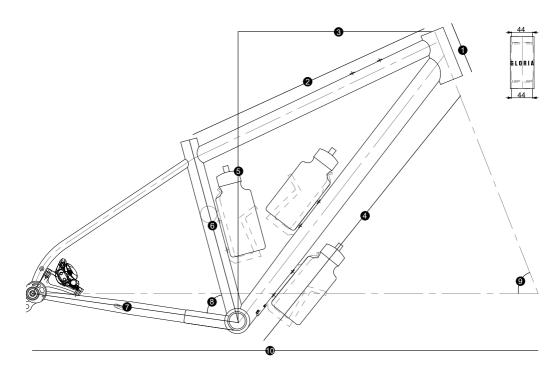
Frame only £1299.99

Frameset £1599.99 (Judy Fork)

*Frame supplied with Robert Project rear thru-axle and all appropriate cable guides. *ZS44/EC44headset. *Titanium collar. *Internal Routed *4 cage mounts *Rack mount



Geometry



		S	М	L	XL
1	- HT LENGTH	110	110	115	120
2	- TP LENGTH	566	584	608	638
3	- REACH	410	435	461	488
4	- DT LENGTH	702	718	736	754
5	- STACK	610	610	614	619
6	- ST LENGTH	395	435	485	535
7	- CS LENGTH	435	335	435	435
8	- ST ANGLE	75	75	75	75
9	- HT ANGLE	68	68	68	68
10	- WHEELBASE	1119	1144	1172	1202
11	- FORK RAKE	51	51	51	51

Frame details: *Frame finish included - Dark blasted with hand brushed and satin logos *Axles Robert Axle Project Rear Axle 174Xm12-TP2.0 bolt thru *Bottom bracket Standard BSA 73 *Brake mount 160mm rotor *Seat tube internal 31.6.mm & Seat tube external 34.9 *Tyre clearance 29x2.4 *Headset ZS44/EC44 & Front mech 31.8 band on 20





So, with all the options... How would you ride it? Flat or drop bar, rigid or front suspensiton.

Hey, just a reminder... The FKTi isn't just any bike - it's a ride for life. Take it on your travels, give it a good thrashing, get it muddy - it'll still look just as great.

Authentic bike for life....





Gloria FKTi

IN CYCLING WE TRUST

