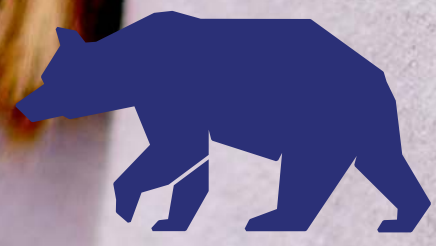


SD



CA

# SAVR

CUP

- MADE IN CALIFORNIA -



EVENTS SHOULD BE CLEANER. CUPS SHOULDN'T BE DISPOSABLE.

# A CHANGE MUST BE MADE.



## Plastic lasts forever.

Almost all plastic ever invented still exists.

**500 billion** disposable cups are used by Americans every year.

An average festival goer produces **4 pounds of waste** per day.

Unless there is change, there will be **more plastic than fish** in our oceans by 2050.

The average stadium uses 5.4 million single-use cups a year, **creating 63.75 tons of waste.**

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**SAVRCUP IS  
HERE TO MAKE  
THAT CHANGE.**

SAVRCUP



# ABOUT



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## **SAVRCUP IS A REUSABLE CUP COMPANY.**

Born in San Diego, California and inspired by the beauty of nature and the desire to keep it around, SAVRcup came about to solve the disposable cup issue prevalent in the US.

We are a better way to serve drinks at festivals, concerts, sports events, private parties, and even in your day-to-day life. We are an ecological (and stylish) solution for the excess waste of disposable cups in any and all events - large or small.

# HOW IT WORKS

## REPLACE ALL SINGLE-USE CUPS

SAVRcup is here to replace all single-use cups for our reusable, stylish SAVRcups at your next event. Not only are **our cups made out of 100% recycled plastic**, they are dishwasher & microwave safe AND good for hot or cold drinks - that means coffee OR beer!

## THE SAVR STEPS:

1. SAVRcups + holders are purchased by event planners at a discounted price.
2. The eco-friendly products are sold to attendees with a markup. You will save costs AND gain additional revenue!





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# ALL SAVRCUPS COME WITH HOLDERS!

Holders ensure that event attendees can be stylishly handsfree throughout the event and not lose their cup.

# WHY WORK WITH SAVRCUP?



SAVRCUP

1

## FINANCIAL SUSTAINABILITY

Long-term costs are decreased by no longer needing to purchase disposable cups. One SAVRCup purchase will replace at least four single-use cups. You will also generate revenue through selling SAVRCups.

2

## REDUCE WASTE

Not only will you reduce cost, but you will reduce waste by no longer using disposable cups. That also means no need to hire cleaning crews for the wasteful mess. After all, who doesn't like a nice clean floor after the party is over?

3

## PROMOTE ECO-FRIENDLY PRACTICES

With SAVRCup, you will promote powerful values with Instagram worthy cups that your event attendees will appreciate and remember. An event that is mindful of the environment can be extra compelling.

# SAVRCUP IN NUMBERS

100%

MADE FROM RECYCLED PLASTIC

80%

REDUCTION OF EVENT WASTE

51%

LESS OF A CARBON FOOTPRINT





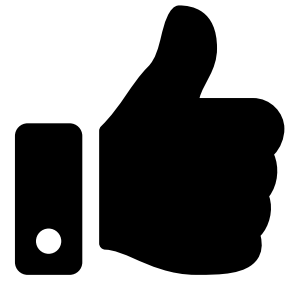


STILL UNSURE ON HOW TO IMPLEMENT THEM?

**WE ARE HERE TO HELP.**

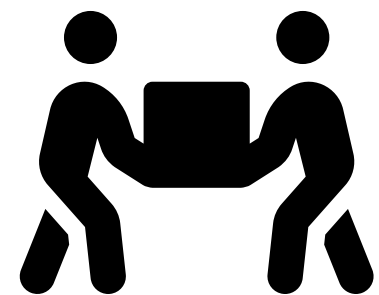
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# LET'S GET STARTED!



## CUSTOMIZE

Submit your own design or customize one of our ready-made designs! We will make sure it comes out perfect!



## DISTRIBUTE

There are a few easy ways to do this, see the most popular:

1. Give attendees the option to buy a reusable cup with their first drink. *Tip:* Offer a \$ incentive for using a reusable, like \$1 off the first drink.
2. Make reusable cups a requirement at your event! Either include a green fee in the ticket price (and distribute at attendees' arrival) or collect a green fee at the purchase of first drink.



## COST

FOR YOU: Starting at only \$1.86/cup+holder.  
*Tip:* Sponsors can help cover the cost of the cups!

FOR ATTENDEES: Sell to attendees with a markup, making a sustainable action a new revenue source.



## CONTRIBUTE

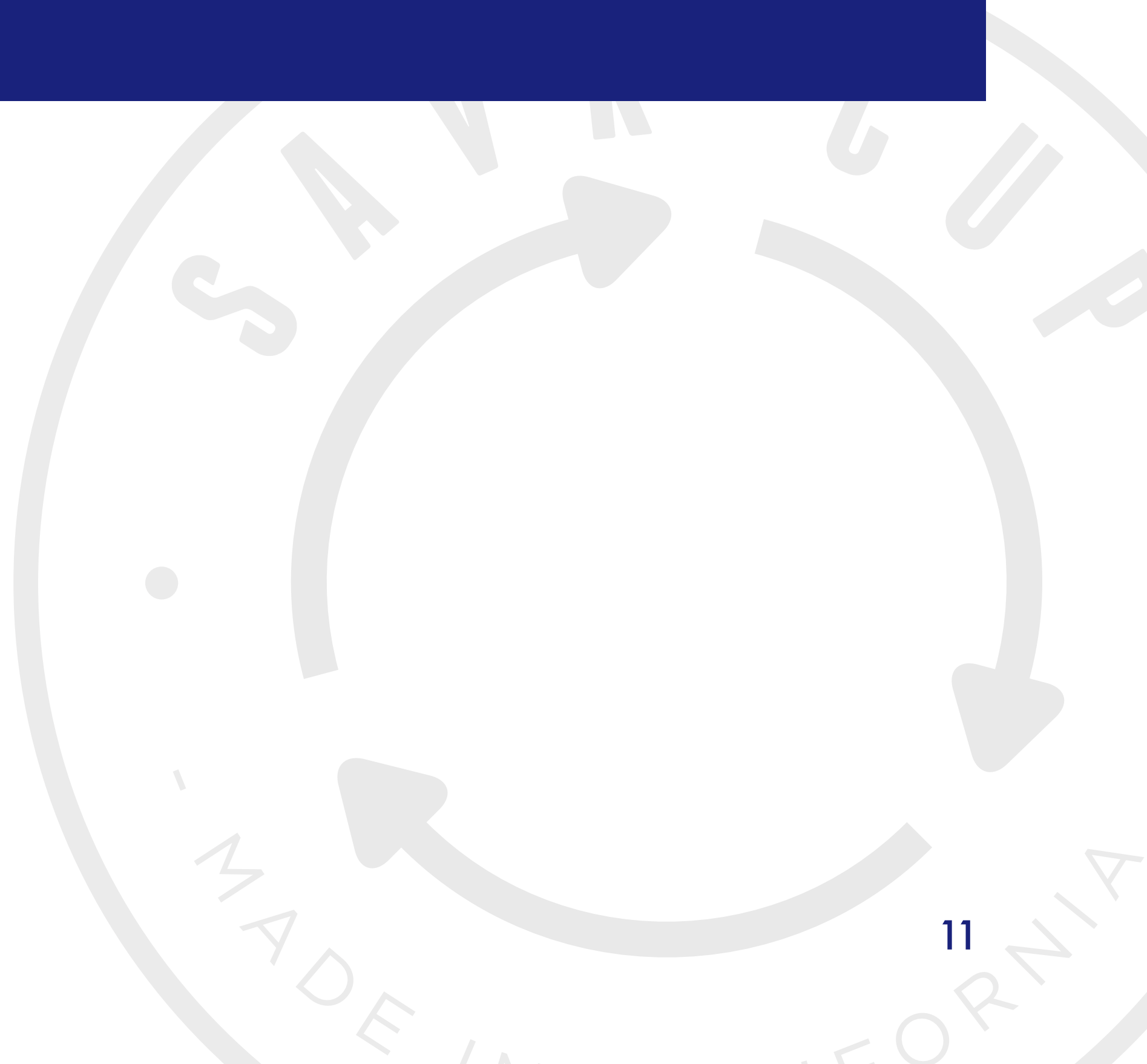
Providing reusable cups sends a clear message that your event is contributing to end the mindless use of single-use plastic! This issue is a priority for your attendees so help with the solution & not the problem - all while adding a new revenue stream to your event! What's there not to love?!





PLASTIC IS NOT THE ISSUE, THE SINGLE-USE OF IT IS.

**THE CHANGE IS IN OUR HANDS.**



# AND IF YOU STILL AREN'T CONVINCED...

## 1 IN 4 MILLENNIAL'S

favorite souvenir from an event is a reusable cup or bottle.

## 25x LESS ENVIRONMENTAL IMPACT

than a disposable cup option.

## 90% OF REUSABLE CUPS

are kept by event attendees and used in everyday life. This is ongoing free marketing for you!





# YES, WE HAVE LIDS AND STRAWS TOO!

## LIDS

Put a lid on single-use. SAVRcups are great for coffee! Our reusable lids come in generic dark grey at only \$1 each. Our reusable straws fit perfectly in the lid so you can sip your smoothie or drink your drank ;)

## STRAWS

Make this your last straw! Turn your SAVRcup into a tumbler with our stainless steel straw. Our straws are only \$0.50 each.

# BE A PART OF THIS CHANGE WITH US!



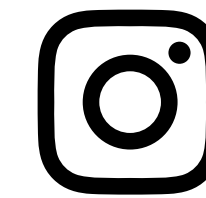
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