



TEXTURE DEMONSTRATIONS

Empowering individuals to embrace and master the beauty of tight curls.

www.brownskinwomen.com

OBJECTIVES

In these engaging and informative sessions, participants will delve into the world of tight curls. Carmen, a renowned natural hair expert, will guide attendees through hands-on demonstrations, showcasing various textures and techniques. Participants will gain valuable insights into proper hair care, styling, and the science behind tight curls.

KEY LEARNING POINTS

1. Tight Curl Fundamentals

Participants will gain a comprehensive understanding of tight curls, including their unique characteristics, needs, and challenges. They'll learn how to identify different curl patterns and textures within this category.

2. Effective Hair Care Techniques

Through hands-on demonstrations and practical guidance, attendees will acquire essential skills in washing, conditioning, detangling, and styling tight curls. They'll discover the best products and practices for maintaining healthy and vibrant curls.

3. Curl Confidence and Self-Esteem

Beyond the technical aspects, participants will explore the emotional and psychological aspects of embracing natural curls. They'll learn how to foster a positive self-image, boost self-esteem, and develop a sense of pride in their natural hair.

TEXTURE DEMO LEVELS

Level 1 - Intro to Natural Hair Care


Level 2 - Intro to Braids


Level 3 - Intro to Braids with Extension




AT A GLANCE

- Duration: 2 hours
- Format: hands-on workshop or live demonstrations
- Audience: designed for caregivers and individuals interested in natural hair care
- Materials and resources provided
- Pricing: \$2,000 per demonstration
- The demonstrations can be tailored to specific needs and audiences.

 brownskinwomen.com

 info@brownskinwomen.com

 860-237-4828



CARMEN VEAL CONWAY

CEO Brown Skin Women

"We are dedicated to natural hair care education and enthusiastic curl advocacy."