

**RAD POWER BIKES NAMED ONE OF THE “BEST ENTREPRENEURIAL COMPANIES IN AMERICA” BY  
ENTREPRENEUR MAGAZINE**

**SEATTLE — DECEMBER 27, 2017** — [Rad Power Bikes®](https://www.radpowerbikes.com/), a Seattle-based direct-to-consumer electric bike company, today announced they were recently recognized as one of the “Best Entrepreneurial Companies in America” by Entrepreneur magazine’s Entrepreneur 360™ List, a premier study delivering the most comprehensive analysis of private companies in America. Based on this study forged by Entrepreneur, Rad Power Bikes is recognized as a well-rounded company that has mastered a balance of impact, innovation, growth and leadership.

Honorees were identified based on the results from a comprehensive study of independently owned companies, using a proprietary algorithm and other advanced analytics. The algorithm was built on a balanced scorecard designed to measure four metrics reflecting major pillars of entrepreneurship—innovation, growth, leadership and impact.

“Our annual evaluation is a 360-degree analysis of top privately-held companies representing and serving a variety of industries,” explains Lisa Murray, Chief Insights Officer of Entrepreneur Media, Inc. “These businesses are real-world case studies for any entrepreneur who seeks to master the four pillars that can greatly impact the longevity and growth of their business. With the Entrepreneur 360, success is measured by achieving balance throughout the entire organization, predicated by revenue.”

“It’s an honor to be recognized by Entrepreneur magazine as one of the best entrepreneurial companies in the country,” said Mike Radenbaugh, CEO of Rad Power Bikes. “We founded Rad Power Bikes and set out to change the world for the better. Our robust new 2018 lineup is helping usher in a paradigm-changing shift towards sustainable, zero emissions urban transportation, while also easing traffic congestion and urban parking shortages. That’s a worthwhile mission that has clearly evoked the entrepreneurial spirit throughout our entire organization.”

Today’s announcement follows on the heels of several recent key milestones from Rad Power Bikes. Over the last 90 days, the Company announced its expansion into the Canadian market, followed by announcing its debut into 28 European countries including Germany, France, Netherlands and the United Kingdom. Rad Power Bikes has also introduced its massively powerful new RadRhino model to its European markets, and has just recently announced its full 2018 model lineup, which features the introduction of the RadCity Step-Thru. Other exciting new developments from Rad Power Bikes are expected in January.

To learn more about Rad Power Bikes, visit <https://www.radpowerbikes.com/>

For additional details on the E360 List and the companies recognized, visit:  
<https://www.entrepreneur.com/360>.

**ABOUT RAD POWER BIKES**

The idea for Rad Power Bikes was born in rural California in the summer of 2007 when the company launched its first ebike prototypes. Since then, Rad Power Bikes has been at the forefront of electric



**RAD POWER BIKES™**

## PRESS RELEASE

vehicle technology development launching five unique models and making e-bikes, more than ever, ready for the masses. A group of dedicated e-bike enthusiasts, product designers, and entrepreneurs with a passion for business and technology, all three founders attended Humboldt State University and in 2017 were named to Forbes 30 Under 30 list.

### **ABOUT ENTREPRENEUR MEDIA INC.**

For nearly 40 years, Entrepreneur Media Inc. has been serving the entrepreneurial community providing comprehensive coverage of business and personal success through original content and events. Entrepreneur magazine, Entrepreneur.com, and publishing imprint Entrepreneur Press provide solutions, information, inspiration and education read by millions of entrepreneurs and small business owners worldwide.

###

### **MEDIA CONTACT**

Megan Kathman  
[Skyya Communications](#)  
[www.skyya.com](http://www.skyya.com)  
ph: (651) 785-3212  
[megan@skyya.com](mailto:megan@skyya.com)