

Radical electric bikes that are built for everything and priced for everyone



RAD POWER BIKES

**RENTAL
FLEET
PROGRAM**

Commercial Sales



We are revolutionizing the way people and goods move in the business world

Rad Power Bikes are a revenue generator and great new add-on to your new or existing business.

Your customers will enjoy the unique experience of riding a steady and exciting electric bike, and the added power of the motor means that **everyone in the group will be able to travel together no matter their fitness level.**

WHY RENT RAD?



RAD POWER BIKES

- Top choice for rental fleets:
 - Lower cost, lower maintenance, and high return on investment
- Level the playing field between advanced and beginner riders, add distance to any ride, and make hills a breeze
- Eye-catching with modern & stylish design
- Get sought out for having electric bikes
 - We will send interested buyers looking for a test ride to your business!
- Discounted fleet pricing (10+ bikes)
- Affiliate program rewards you for converting sales
- Get featured on our interactive map on our website
- Strategic partners to help grow and run your business



RAD POWER BIKES

Recommended Fleet Bikes
at a glance



RadRover & RadRover Step-Thru

MSRP: \$1699 USD / \$2199 CAD



The "go anywhere, do anything" bike. The RadRover balances ruggedness with comfort. With its trademark fat tires, this best-selling flagship bike is perfect for off-road adventures and easy city riding.

The Rover is a head-turner and can get you places normal bikes can't.

The Step-Thru option gives accessibility to a wider range of riders.

7-speed Drivetrain
Front Suspension Fork
Puncture-Resistant Tires
750w Geared Hub

Integrated Head/Brake Light
Reflective Sidewall
Front & Rear Fenders
Twist Grip Throttle

48V 14 Ah Lithium-Ion Battery
Upgraded LCD Display
Front/Rear Rack add-on optional
Step-Thru Available



RadRunner

MSRP: \$1299 USD / \$1799 CAD



This is the ultimate utility bike with endless customizations. The 300 lb weight limit gives flexibility and accessibility. Enjoy easier maintenance due to the single speed drive train, but no loss of power with the 750W geared hub motor.

- Accessible Step-Thru frame
- Rigid Front Fork
- Twist Grip Throttle
- Puncture-Resistant Tires

- Integrated Rear Rack
- Simplified LED Control Panel
- 11-34 Tooth Freewheel
- Fenders Add-on optional
- Accessory-ready Design

- 48V 14 Ah Lithium-Ion Battery
- Integrated Head/Brake Light
- Dual Leg Kickstand for Cargo
- Front Rack add-on optional



RadRunner Plus

MSRP: \$1799 USD / \$2399 CAD

The Plus is the fully-loaded version of the RadRunner. This head-turning utility bike comes upgraded with front suspension and 7-speed drivetrain. The 300 lb weight limit + included Passenger Package makes this an option for rider +1. Added premium headlight and fenders make this a high-value choice.

Accessible Step-Thru frame
Front Suspension Fork
7 Speed Drivetrain
Twist Grip Throttle
Dual Leg Kickstand for Cargo

Integrated Rear Rack
Upgraded LCD Display
Premium Headlight
Front/Rear Fenders

48V 14 Ah Lithium-Ion Battery
Integrated Head/Brake Light
Puncture-Resistant Tires
11-34 Tooth Freewheel
Front Rack add-on optional



RadCity & RadCity Step-Thru

MSRP: \$1599 USD / \$2099 CAD



A solution for companies and commuters alike, the RadCity is sleek and nimble, with a high-efficiency direct drive motor. The swept-back handlebars are comfortable for longer rides. Mounts for the optional wheel lock are built-in and ideal for a multi-stop rider.

The Step-Thru option gives inclusivity to a wider range of riders.

- Front Suspension
- 750W Direct Drive Hub Motor
- Regenerative Braking
- Twist Grip Throttle
- Mount for Opt Wheel Lock

- 7 Speed Drivetrain
- Lowest Standover Height
- Upgraded LCD Display
- Front/Rear Fenders
- Integrated Back Rack

- 48V 14 Ah Lithium-Ion Battery
- Integrated Head/Brake Light
- Puncture-Resistant Tires
- Reflective Sidewalls
- Step-Thru Available



RadMission

MSRP: \$999 USD / \$1499 CAD



The RadMission is a slick, stylish, single-speed, metro bike for city riders craving more excitement and utility than your average fixie-- at the most affordable pricing.

The Mission is the lightest of the fleet for everyday riding and easier carrying. Available in High-Step or Mid-Step frames.

500W Geared Hub
Single Speed Drive Train
Simplified LED Control Panel
48 lb Frame

Puncture Resistant Tires
Reflective Side Walls
Twist Grip Throttle
Kickstand add-on optional

48V 10.5 Ah Lithium Ion Battery
Front/Rear Rack Add-on optional
Fenders Add-on Optional
Integrated Head/Brake Light



RadWagon

MSRP: \$1899 USD / \$2399 CAD



The RadWagon is the ultimate cargo (and kid!) hauler. This "family van" is strong and versatile, with a low center of gravity. Enjoy multiple points of adjustability to balance yourself while carrying a load of groceries or toting (up to 2) kids across town.

350 lb Weight Limit
Passenger Carrying
750W Geared Hub
7 Speed Drivetrain
Twist-Grip Throttle

Puncture Resistant Tires
Front/Rear Fenders
Dual Leg Kickstand for Cargo
Relaxed Comfort Ride
Reflective Side Walls

48V 14 Ah Lithium-Ion Battery
Upgraded LCD Display
Front Rack add-on optional
Endless Customizations
Integrated Head/Brake Light

OTHER DETAILS

As a rental fleet, you get exclusive pricing on all of our bikes, accessories, and replacement parts.

The Rental Fleet Agreement allows for resale after 6 months of rental use.
High RPB resell value = Return and replenish each year (less maintenance costs, update models)

**Quantity discounts
begin at 10+ bikes**

**Special pricing on
replacement parts
and batteries**

**Limited warranty
included**

**Discount applies to primary Rental-designated bikes:
RadRunner, RadCity, RadRover**

Exclusive Commercial Support



**We understand business needs are distinct and special.
Our Commercial support team is designated to help you.**

**Our techs can provide in depth instructions to your employees on
procedures and custom videos to show them how to execute.**

**Commercial training website gives you on-demand access to videos
and posts, as well as safety tips and longevity recommendations for
your fleet.**

WHAT OTHERS ARE SAYING...



Our partner fleets report increases in profits directly relating to the introduction of Rad Power Bikes to their business. Since we sell only online and a few retail locations, we have an extremely high demand for people to take test rides across the continent. We encourage interested buyers to test ride at our partner fleet locations. When they purchase, your Affiliate link will give you commission on the sale.

In addition, the eye-catching nature of Rad Power Bikes captures attention and draws new customers in.

It is not uncommon for our rental fleets to have 15-20 bikes rented out a day in sunny months. This cadence means some fleets are paid for in less than a month.

IN THE BLACK

EXAMPLE

How long might it take to pay off a fleet of 10 bikes?

**10 bikes
purchased**

@

**\$1,599
=
\$15,990**

**5 half-day
rentals**

@

**\$50 = \$250
(per day)**

**Paid off in
64 days**

=

\$16,000

LET'S MEET

I'd love to discuss your options, make recommendations, and go over any questions you may have

[SCHEDULE WITH ME HERE](#)

Availability Mon-Fri, 8am-4pm PST

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