

Rad Power Bikes breaks ground on Vancouver, B.C. office



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Rad Power Bikes is building out its physical footprint in Canada with a retail store.

The physical presence will help Rad Power Bikes grow sales in Canada. The company launched an online store in 2015 and sales have been strong.

"We've always had a pretty bustling business in Canada and this is just another step in that direction supporting that growing customer base," said Mike Radenbaugh, co-founder and CEO of Rad Power Bikes.

The 1,100-square-foot facility, located at 3296 East 29th Ave. in East Vancouver, British Columbia, will give customers a chance to kick the tires, take a test ride, and talk face-to-face with the local team. The Vancouver showroom is Rad Power Bikes' second international office. The Seattle-based company [opened an office in the Netherlands last year to support its recent European expansion](#).

Rad Power Bikes recruited Canadian Business Director [Daniel Henderson](#) from one of Canada's largest ebike suppliers, OHM Cycles Ltd., to head operations at the Vancouver facility.

The company has hired five people for the Vancouver team and plans to expand to about 20 employees by the end of the year so it can run independently of U.S. operations.

It generated nearly \$30 million in revenue last year, [recently launched in Europe and just rolled out a new line of bikes](#), including a fleet designed for businesses.

Canadian grocery delivery companies including Shift Delivery and Spud plan to make last-mile deliveries in Vancouver with the RadBurro etrike for commercial use.

The company employs 50 people at its U.S., Canadian and European offices and currently has four openings for retail and customer experience specialists at the Vancouver office.