



## Cascade Bicycle Club and Rad Power Bikes Set New Record On Today's Ebike World Record Ride & Expo

*Hundreds of ebike riders came out to help break the GUINNESS WORLD RECORDS™ title for most ebikes on a ride*



**SEATTLE, Wash. Sept. 15, 2018** — Cascade Bicycle Club today joined forces with [Rad Power Bikes](#) and hundreds of local ebike riders to break the GUINNESS WORLD RECORDS™ for most number of ebikes on a single ride.

Even with off and on rain, today's event drew 406 ebikes to break the previous record of 271. The ebike parade made a short 2-mile loop around Seattle's Magnuson Park, also home to Cascade Bicycle Club's headquarters. According to a late 2017 report by the NPD Group, ebike sales have nearly tripled since 2014. The ride was a celebration of the growing ebike market as part of the broader bicycling community.

"We're obviously thrilled to see so many people out here celebrating bicycling today," said Cascade Bicycle Club Executive Director Richard Smith. "Today's show of support is proof that ebikes are a real game changer in how people get around and interact within the bicycling community. The innovative technology of ebikes is truly helping more people leave their cars at home and discover the joys of bicycling."

More than 150 people who do not own their own ebikes were able to participate in the event with loaner ebikes courtesy of Lime and local ebike providers like Rad Power Bikes. Today's free event also included an ebike expo with vendors showcasing a variety of new ebike products and accessories.

Event sponsor Rad Power Bikes was also excited and overwhelmed by the turnout. "It was so much fun riding with everyone today. More and more people have become familiar with ebiking over the last few years, but Seattle riders are truly turning ebikes into a household name," said Rad Power Bikes Co-Founder and CMO Ty Collins.

The ebike record will be made official by GUINNESS WORLD RECORDS™ upon completion of all data transfer.

More information at [cascade.org/EbikeWorldRecord](https://cascade.org/EbikeWorldRecord).

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### **About Cascade Bicycle Club**

Cascade Bicycle Club, the nation's largest statewide bicycle organization, is powered by over 15,000 members and 36 staff and serves bike riders of all ages and abilities throughout the Puget Sound region and across Washington state. With a mission to improve lives through bicycling, we deliver community and school-based education programs, grassroots organizing workshops, free group rides, world-class events and more. Learn more at [cascade.org](https://cascade.org).

### **About Rad Power Bikes**

Rad Power Bikes is North America's largest and most trusted electric bike company. The company was born in rural California in the summer of 2007 when the founders launched their first ebike prototypes. In 2015, after noticing that it was nearly impossible to find an affordable, high-performing ebike through traditional bicycle shops, they began selling their own models directly to consumers. Since then, they have been at the forefront of sustainable electric vehicle development and accessibility, and in 2017 were named to Forbes and Inc. Magazine's "30 Under 30" lists, and the Entrepreneur 360™ list. Based in Seattle, Vancouver, and Utrecht, Netherlands, the team of passionate ebike enthusiasts, product designers and entrepreneurs create ebikes that are built for everything and priced for everyone.