









































































































Package Details	New Release \$1,800	Top Seller \$2,600	Royal Premium \$3,500	Select \$4,600
<b>Questions?</b> Call us today at 855-77-CERTA or Email <a href="mailto:info@certapublishing.com">info@certapublishing.com</a>		Over \$1,300 Savings from New Release Package!	Over \$1,400 Savings from Top Seller Package!	Over \$2,200 Savings from Royal Premium Package!
<b>Non-exclusive Contract</b> You own 100% of the rights to your book!				
<b>One-on-One Author Support:</b> Our Publishing Consultants are always available by phone or email to every one of our authors.				
<b>Full-Color Cover:</b> Our talented design team will create a unique custom cover that reflects your vision for the book and helps make it marketable online and in bookstores.	2 Custom Covers	3 Custom Covers	4 Custom Covers Advance	5 Custom Covers Advance
<b>Interior Formatting and Design:</b> You can choose from a variety of templates and then customize any part of your book from there.	Custom	Custom	Custom Advance	Custom Advance
<b>Electronic Proof Galley:</b> Once our design team has completed the first draft of your interior and cover design, you will receive an electronic proof.				
<b>Personalized Back Cover:</b> Add your photo, a short bio, a synopsis of the book—whatever you would like.				
<b>Choice of Book Trim Size</b>				
<b>ISBN &amp; Barcode Assignment:</b> Your book will have a unique International Standard Book Number (ISBN) and UPC Barcode so that booksellers can find and order your book.				
<b>Library of Congress:</b> Your book will be on file with the Library of Congress and the PCN number will be included on the copyright page of your book.				
<b>US Copyright Registration:</b> Copyright should never be an option! Your book will be protected through registration with the US Copyright.				
<b>Books in Print Registration:</b> Your book will be a part of Bowker's authoritative, professional online book and publisher information source, which is often available to view at public libraries.				
<b>Book Retailed on Amazon.com:</b> Your book will be listed on Amazon.com. Don't miss having your book available on the world's largest bookstore. Purchasers can even submit reviews of your book to help promote it.				

Package Details (Continued)	New Release	Top Seller	Royal Premium	Select
<b>Google Book Preview:</b> Your book will be a part of the millions of books from libraries and publishers worldwide that are searched and previewed daily on Google Book Search.				
<b>Featured Book Page on Certa's Online Bookstore:</b> You will have your own information and ordering page featuring your book.				
<b>Process Book Orders From Online Store, Distributors &amp; Amazon:</b> We will process orders placed from bookstores on your behalf.				
<b>Warehouse Books:</b> Instead of storing all of your books in your living room, we'll store them for you in our warehouse for a monthly warehouse fee. <a href="#">Click here for more details.</a>				
<b>Professionally Written Back Cover:</b> Our expert team will help you promote your book with a professionally written back cover. A compelling back cover will motivate readers and get your book sold! Let our team take the guessing game out of what your back cover should or should not include. Relax, we have it! (\$199 value!)				
<b>Manuscript Review:</b> Your manuscript will receive a complete editorial evaluation, including alternate suggested titles and subtitles, as well as manuscript strengths and weaknesses. (\$299 value!)				
<b>Royalty Payments &amp; Reports</b>	Quarterly	Quarterly	Quarterly	Quarterly
<b>Complimentary Paperback Books</b>	N/A	10 Books	15 Books	25 Books
<b>Christian Books &amp; More Database:</b> We will list your book in the most complete database of all Christian products in the country with over 1,200 Christian stores participating.	\$100			
<b>Bookstore Distribution Availability:</b> We make your book available to over 35,000 bookstores via Ingram.	\$250			
<b>Christian Book Distributors Eligibility:</b> We make your book eligible for distribution through ChristianBook.com and its' catalogs.	\$250			
<b>Professional Marketing Consultation**:</b> Imagine consulting and getting advice through our experienced marketing team! We will work with you to help you discover the best ways to market and sell your book.	\$250			
<b>Quarterly Distribution Marketing Package:</b> Get your book listed in the seasonal quarterly print and online fliers with our distribution company, JPL Books. We will also promote your title in our social media channels in that quarter. (We will work with you to determine the best season to market.)	\$200			

Package Details (Continued)	New Release	Top Seller	Royal Premium	Select
<p><b>Amazon.com Marketing:</b> We will establish marketing/search keywords for your book on Amazon.com so potential book purchasers can discover your book more easily. We will also provide the “Search Inside” feature on Amazon.com to allow potential buyers to preview a portion of your book.</p>	\$150			
<p><b>Graphic Insertion or Quote Outs:</b> We will insert images or quote outs into your book.</p>	\$5 Per Image	Up to 10 Images or Quote Outs	Up to 15 Images or Quote Outs	Up to 20 Images or Quote Outs
<p><b>Featured Author Page on CertaPublishing.com:</b> You will have your own author page that is all about you and the books you have written. Use this page to have any book buyers order your books straight from your publisher.</p>	\$100			
<p><b>eBook:</b> Make your book available through the newest technology on the market! Your eBook is placed for purchase on CertaPublishing.com, Amazon’s Kindle, Apple iBookstore, and Google Play.*** <b>Click here for more information.</b></p>	\$400			
<p><b>1,000 Author Business Cards:</b> Your author business cards will have your full-color cover on the front and your book’s description and purchasing information on the back.</p>	\$125	\$125		
<p><b>100 Author Bookmarks:</b> Your full-color author bookmark will have your book cover, description and purchasing information on the front. Readers love bookmarks!</p>	\$100	\$100		
<p><b>Blogger Review Program:</b> Blogs rank third (behind retail and brand sites) in impacting consumers’ decisions to purchase a product. The Blogger Review Program makes your book available for bloggers to review your book and write a review on their blog. Gaining positive reviews is an essential part of marketing your book.****</p>	\$200	\$200		
<p><b>Amazon’s Author Central Setup &amp; Optimization:</b> With over a quarter of all books in the world bought on Amazon.com, it is easy to say you want to be in as many places on their site as possible! With the creation and optimization of your personal author page on Amazon.com, you will help potential purchasers find and get to know you and your book(s). You will also be able to keep track of your sales on Amazon.com.</p>	\$200	\$200		
<p><b>Book-Signing Kit:</b> Sell more books when you do a book signing at your church or a bookstore! You will receive 250 Postcards, 200 bookmarks, 25 posters, and 50 fliers.</p>	\$400	\$400		
<p><b>Social Media Set-Up:</b> Tell the world about your book! We will create, and set you up with, Twitter, Facebook profile, Facebook page, Author blog, Goodreads, and Feedburner to help assist in the publicity of your book.</p>	\$400	\$400		

Package Details (Continued)	New Release	Top Seller	Royal Premium	Select
<b>Media Marketing Kit:</b> Have all your information, product description, author bio, interview talking points, etc. in one elegantly-designed, professional package. This is a necessity that takes you a step above the rest when approaching other professionals for partnership, interviews, and reviews.	\$500	\$500	\$500	
<b>Submission to Three Notable Online Book Review Sites:</b> By submitting your book to review sites, you can create more interest that leads to sales. A favorable review can be used in all your marketing efforts and provide credibility to potential purchasers. ****	\$300	\$300	\$300	
<b>Submission to Top National Book Award Programs:</b> We will submit your book to two national award programs. Book awards bring exposure and influence buyers. If you win an award, you will always be known as an "award-winning author!" Authors supply two copies, per award, out of their own inventory.	\$500	\$500	\$500	
<b>RUSH - 45 Days:</b> (Does not include print time.) Your books will be completed within 45 days of after we receive your final manuscript!	\$299	\$299	\$299	
<b>Video Book Trailer:</b> Bring your book to life by having a professionally produced, high-quality, compelling video trailer created to stimulate interest in purchasing your book. We will also place your book trailer on YouTube, the video posting leader, and our website. <b>Click here for more information.</b>	\$650	\$650	\$650	

\*Our publishing package prices and sales are based upon the interior layout of a standard chapter book with standard text, paragraph, and chapter flow. This does not include quote outs or special formatting. The publishing package prices are based on books up to 45,000 words. Books that do not follow this layout such as manuals, guides, text books, children's book, longer manuscripts, etc. are subject to review and additional charges.

\*\*Marketing Consultation includes a 1-hour session for the Top Seller, 1-hour + one 30-minute session with the Royal Premium. The CP Select includes three 1-hour sessions over 3 months with follow-up emails and marketing map.

\*\*\*eBook files cannot be created from PDFs. To create a market-ready ePub file, Certa Publishing must have the source file in a Microsoft Word or Adobe InDesign file. Certa Publishing will make every reasonable effort to have the formatting of the eBook edition reflect the format of the print edition; however, some design elements are not supported in the ePub format. Certa Publishing is not responsible for making changes to the design of the eBook edition. The file size of an image-based book and/or color book is too large to be placed in the eBook format. Therefore, Certa Publishing can only publish black & white text-based books in the eBook format.

Disclaimer: Print Ready Files (PDF), image-based books, color books, or designed interior file sizes larger than 10 MB are ineligible for this service.

\*\*\*\*Author must agree to supply up to 30 copies of their book for review. Author might not actually give away that many, but has to be willing to if the demand is there. All S&H is to be paid by the author.