## **EXPERIENCE**

# Dragon's Blood Intense

## SKINCARE WITH ENHANCED FORMULA FOR AGE-DEFYING RESULTS

+50%\*

more Dragon's Blood extract \*than regular range

-28.5%\*\*

wrinkle appearance reduced in 2 months

+72 HRS\*\*

moisturisation & hydration lock

\*\*limited to ingredient properties







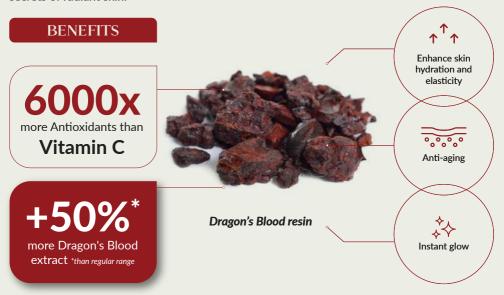




## YOUR AGE DEFYING ANTIOXIDANT SKINCARE

Indulge in the age-defying allure of PURAS Dragon's Blood Skincare. The star ingredient, Dragon's Blood extract, is derived from the resin of the *Croton Lechleri* (*Dragon's Blood*) *tree*, renowned for its potent healing properties. This extract is rich in protective antioxidants, giving it a natural scarlet colour. With an impressive ORAC value of 2.8mil, it boasts a staggering 6000x the antioxidant power of vitamin C, which protects the skin from sun damage, while enhancing hydration and elasticity.

Immerse yourself in a journey where ancient wisdom meets modern luxury, unveiling the secrets of radiant skin.



## SUITABLE FOR ALL SKIN TYPES

PURAS Dragon's Blood skincare targets all the key signs of aging:







Smoothens skin texture



Tightens pores



Improves hydration



Evens skin tone

#### INTENSE ANTIOXIDANT PEPTIDE GLOW SERUM

• Intense Antioxidants • Intense Hydrating • Skin Restorative

This deep and fast penetrating Intense Antioxidant Peptide Glow Serum gives you an instant healthy glow, helps fight visible signs of aging and improves skin hydration & elasticity. Suitable for normal to dull skin.

#### KEY INGREDIENTS:

EXTRA DRAGON'S BLOOD: With an impressive ORAC value of 2.8 million, effectively slows down the aging process of the skin.







Blood Extract

Tripeptide-38

Isomerate

PALMITOYL TRIPEPTIDE-38 (PEPTIDE): Amino acids which helps for skin rejuvenation and skin firming.

SACCHARIDE ISOMERATE: Long lasting bursting hydration, improve protection against water loss

SODIUM HYALURONATE: Penetrate deeply into the skin layers and helps to reduce wrinkles.

#### INTENSE ANTIOXIDANT CREAM

• Intense Antioxidants • Intense Hydrating • Skin Revitalising

This richly formulated Intense Antioxidant Cream is high in antioxidant, anti-aging and ultra-hydrating properties protects skin cells from UV stress and provides your skin a brightening effect, and leaving it immensely moisturised, hydrated and rejuvenated.



#### **KEY INGREDIENTS:**

VITIS VINIFERA (GRAPE) FRUIT CELL EXTRACT: Skin revitalising, nourishes our skin cell to stay fresh.



Blood Extract



Frondosa extract

Extract

LICORICE EXTRACT & ALPHA ARBURTIN: Synergistically helping in skin tone brightening and evening.

CUCUMERIA FRONDOSA EXTRACT: Rich in skin moisturising and skin revitalisation effect.

EXTRA DRAGON'S BLOOD

## INTENSE ANTIOXIDANT MOISTURIZER

• Intense Antioxidants • Intense Hydrating • Skin Smoothening

Infused with Dragon's Blood extract that is high in antioxidant and anti-aging properties, the Intense Antioxidant Moisturiser also contains moisture-rich Snow Algae and Rice Bran Oil that leave you with a fully hydrated, rejuvenated and suppled skin.



#### **KEY INGREDIENTS:**

SNOW ALGAE EXTRACT: Improves longetivity of skin cell and strengthening skin barrier.



Extra Dragon's Blood Extract



Extract Isomerate



SACCHARIDE ISOMERATE: Long lasting bursting hydration, improve protection against water loss.

ALPHA ARBURTIN: Natural skin brightening agent. Reduce pigmentation and evens our skin tone.

EXTRA DRAGON'S BLOOD

#### THE PURAS TRUTH

We believe in doing things right, not just doing things well. It's why we've gone one step further to bring you 100% pure essential oils and all-natural botanical skincare products built on our unique non-toxic, non-carcinogenic philosophy.

## NON-TOXIC, NON-CARCINOGENIC, NO COMPROMISE

At the heart of everything we do, is our adherence to a simple principle: all our products must be non-toxic and non-carcinogenic, from end-to-end, no exceptions. This is why you won't find any toxic synthetic chemicals, artificial colouring or fragrances in our formulations.











