



YOUR VISION OUR NEON ART

COLLABORATIONS:

CREATOR PROGRAM (SEK . 458846923) 08.23

Neon sign Life®

X

Influencer

Collaborations Program Guidelines



QUICK VIEW

WHAT WILL YOU GET FROM COLLAB

CUSTOM
NEON
SIGN

1

A LED CUSTOM NEON SIGN VALUED AT OVER \$300 DESIGN BY YOURSELF

YOU EARN 10% FOR EVERY SOLD

2

3

20% DISCOUNT FOR YOUR AUDIENCE

10 GIVEAWAY SUNSET LAMP

4

5

DRIVING TRAFFIC TO YOUR PAGE THROUGH OUR ADS

AIRPORT FIRST CLASS LOUNGE ACCESS WORLDWIDE

6

7

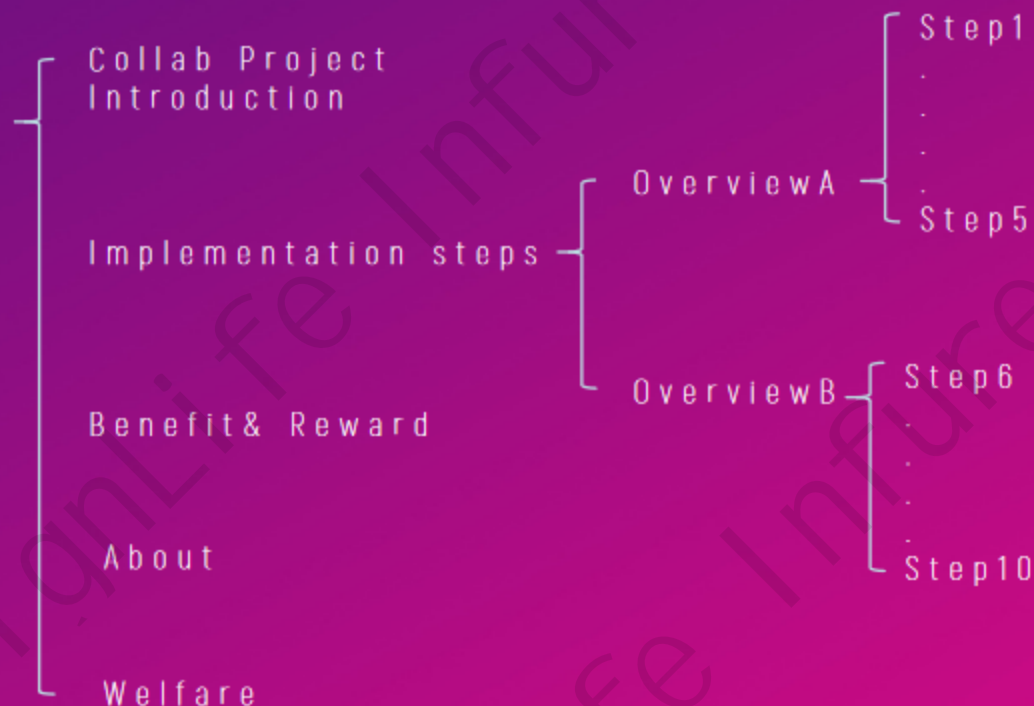
\$

ALL PROFITS FROM COLLABORATIVE EDITION NEON SIGN

NeonsignLife®

X
Influencer

CATALOG:



Thx for Reply

Hello my Friend

Before we get started, let me reiterate our standpoint:

We are a Hong Kong-based design team, passionate about neon lights. Our aim is to promote Hong Kong's neon light culture through online sales, ensuring the legacy of this iconic Hong Kong symbol.

With over 10 years of experience, we have a dedicated manufacturing department and consider our customers as valuable assets. We take pride in our professionalism.



Introduce

Hello my Friend

We have no shortage of collaborating creators, but we truly believe that you are unique. As an influencer, from your post we think you deserve the best. Like our brand philosophy:

**“A Neonsign will never light up our life,
It will illuminated by who create them.”**

by: Jason Wong

This is a powerful life lesson from a skilled neon light artisan in his 70s from Hong Kong. We feel he represents the positive and uplifting spirit of Hong Kong's Neon light culture.

By partnering with you, we hope to inspire your fans with this optimistic outlook on life.

Together, we can spread this philosophy and make a meaningful impact.



Benefit

Hello my Friend

Except a free neon sign, our collaboration just need you to provide localized short video and a certain number of page posts.

We will advertise custom neon signs on social media platforms such as Facebook and TikTok under the name Neonsignlife®. By recommending and tagging each other, we will drive traffic to your personal social media page.

During this process, you will receive page traffic and a 10% commission for each order.

**You will improve your page traffic, and the commission you deserve.
Then left the produce and order for us**



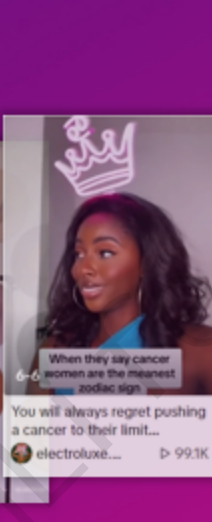
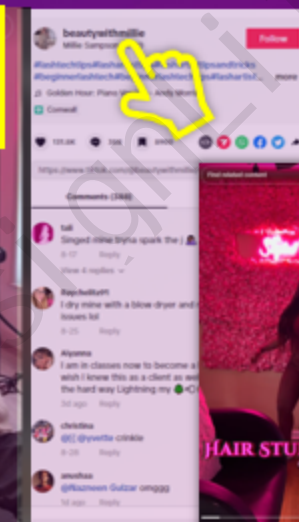
Mutual support

Hello my Friend

We get orders, you will receive page traffic and commission

★ LET OUR NEON SIGN LIGHTUP YOUR INFLUENCER BUSSINESS:

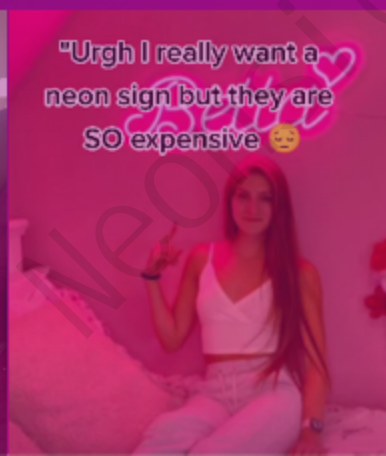
★ As an infrence you will find that some other blogger will place a neon sign as a Video background



★ Here are some intresting research from TIKTOK :



Real-time comparison of the video with backend data from TikTik to check for any visible sign or no.



Overview A**LET'S GET STARED**

summarize the collaboration process for you using a simple diagram:

Before we produce your unique design



**1.DESIGN YOUR
TEXT**



**2.UPLOAD YOUR
DESIGN**



**3.COMFIRM YOUR
COLLAB-SIGN**



**4.WE PRODUCE
YOUR UNIQUE
SIGN**



**5.FROM OUR
STUDIO TO YOUR
WALL**

GET SOME THING INSPIRE YOU:

We expect you to unleash your imagination and create unique neon lights that reflect your personal preferences or characteristics. Let your creativity shine! Get some inspiration from our LoveWall page: <https://bit.ly/3PxK8EY>

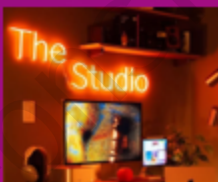
You can design your neon sign for :



HOME



KIDS



OFFICE



HOSPITALITY



RETAIL



WEDDING

STEP 1

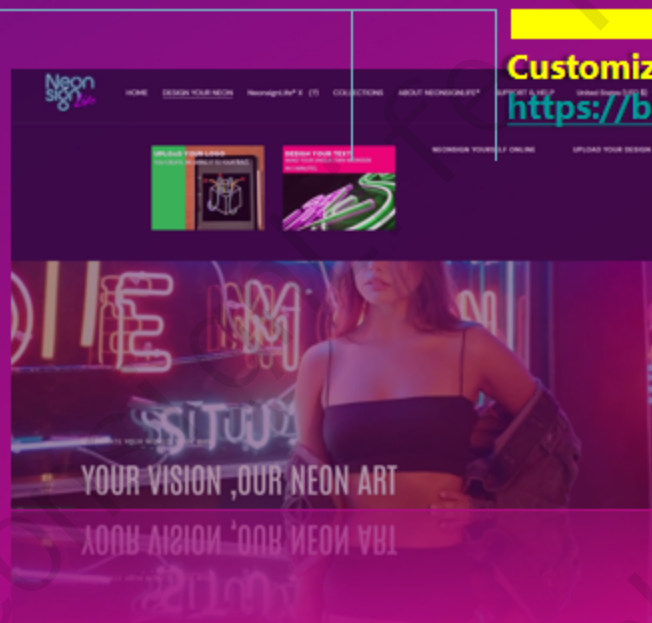
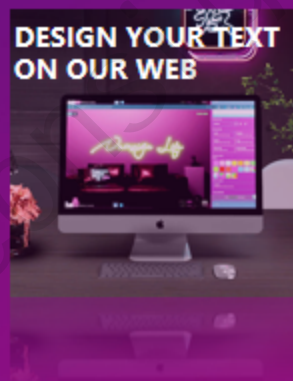
LET'S GET STARED

Design your own neon sign



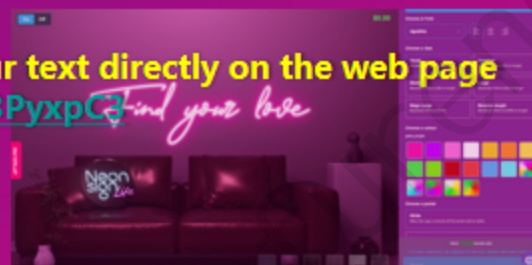
IF YOUR CUSTOMIZE DESIGN NEONSIGN IS TEXT:

Directly design on our web, be for you begin, remember to get a free code from our Cooperation confirmation email



Customize your text directly on the web page

<https://bit.ly/3PyxpC3>



With our web-based interactive system, customers can visualize when design a sign. There are over 30+ fonts, difference background and multiply color let you choose.

You will find your pleasure.

STEP 2

LET'S GET STARED

**If your design is a logo or pattern**

For personalized patterns or logos, you can upload the image for our page. After uploading, we will have a designer follow up.

DESIGN YOUR
PATTERN
ON PAD

TAKE A PHOTO FOR
YOUR SKECTH



Upload your sketch/photo/pattern
on the web form page
<https://bit.ly/3LFo0q3>



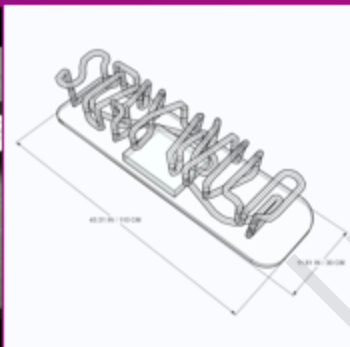
STEP 3

LET'S GET STARED



ORDER CONFIRM

After you place your order, our designers will create different visual mockups of the custom neon signs based on your preferences.



STEP 4

LET'S GET STARED



LETS GET STARTED TO PRODUCE
LED SIGN ✓
VINTAGE GLASS SIGN ✓
2-5DAYS



We offer both LED and Vintage glass neon signs to customers, and our commitment to promoting vintage glass neon signs is reflected in our founder Alex Wong's story on our website.

★ **Glass neon signs are our specialty. Unlike standardized products on platforms like Amazon, we support originality, customization, and uniqueness, just like you.**

STEP 5

LET'S GET STARED

FROM OUR STUDIO TO YOUR WALL
7-12DAYS



FREE SHIPPING 7-10DAYS ✓
DHL EXPRESS 2-5DAYS ✓

We follow the regular ordering process and our designers will communicate with you to optimize the neon sign effects, instead of sending physical samples.

We sincerely hope this collaboration a special experience where the products become a meaningful part of your life, rather than just being stored away after the photoshoot.

Trust me, it will be fun!

Overview B

WORKING TOGETHER

After you receive your neon sign

RECIEVE YOUR PACKAGE

Shoot an unboxing video upon receiving the package. The format is open-ended.



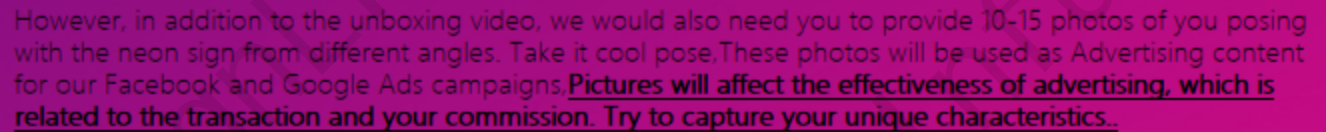
**POST TO YOUR
SOCIAL MEDIA**

SETTLEMENT YOUR COMMISSION

Based on weekly sales, settlements will be made on a weekly basis.



Video & shot Requirements



Step 6-1

Photo showcase Example



EXAMPLE 1

EXAMPLE 2

Step 7

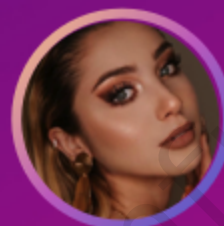
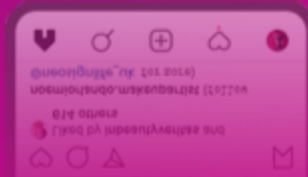
Collabor Post Example-Istagram

After your receive your neon sign

POST TO YOUR SOCIAL MEDIA



Post on your social



@Noemiorlando.
makeupartist

Our official Acct
Share Your Post & @cali_beaute



Step 8

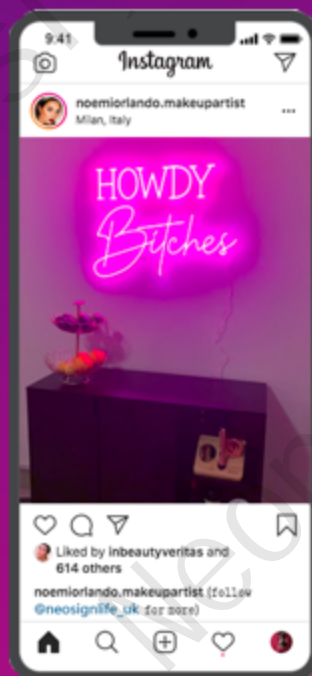
ENGAGE WITH YOUR AUDIENCE

Giveaway event 10 sunset Lamp for your audience

When you receive the customized neon lights, you can add a giveaway activity to your post. We will provide 10 LED sunset lights as gifts (gifts will be directly shipped from Hong Kong by us). Fans who follow our Instagram page through your profile can participate in a free gift draw.

Here is an example:

Choose 10 lucky followers from your comments and giveaway to them



Giveaway rules:

- ✿ LIKE & SAVE this post
- ✿ FOLLOW @abc.. and @larmedesirene
- ✿ TAG 2 besties (they must be following too!)
- ✿ For additional entries comment with a ✿ on our most recent posts!

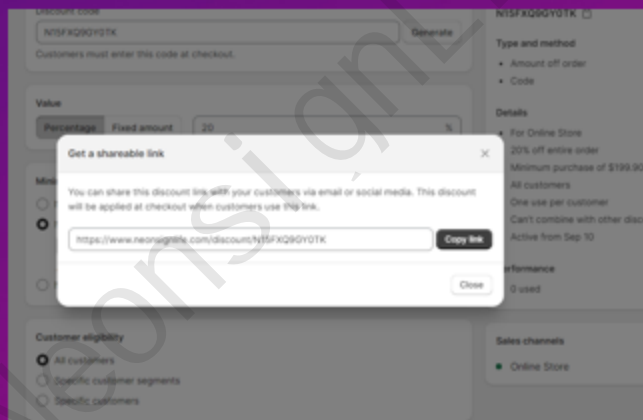
Giveaway ends 5/30 at 11:59 PM PST & the winner will be contacted via DM. GOOD LUCK!

Step 9

SET UP A PROMOTE POST

Giveaway event 10 sunset Lamp for your audience

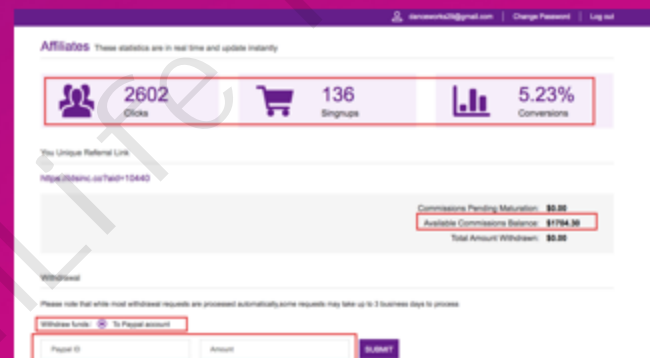
After you engage your audience, you can set up an Promote Post we will provide you with a URL link exclusively for your fans, offering a 20% discount.



Your audience will get 20% Discount when they click your referral link.
(No minimum Purchase)



You Earn 10% of every Neonsign sold, from your Url Link.
All sales are trackable, weekly settlement.



☆ Our commission system

Step 10

BE OUR BRAND AMBASSADOR

The First reward

Get over 30 Sales

What you get:

Airport FIRST CLASS
Lounge Access Worldwide

- *Over 1300 lounges in more than 600 cities across 148 countries.*
- *No limitation Visit/Stay*



BRAND SALE

BE OUR BRAND AMBASSADOR

The second bonus is that we list your designed neon lights for sale on our website,



Get 10% off

MAHJONG

Inspired by the captivating game of Mahjong, our Neon-Mahjong Tiles are a stunning display of creativity and innovation. The vibrant glow of neon brings a new and exciting twist to this traditional game. Don't be misled by traditional Mahjong tiles, as these tiles, reflecting the spirit of Mahjong in a bold and electrifying way, illuminate your space with the artistry and allure of our Neon-Mahjong Tiles, and let the timeless game come alive in a whole new light.

MAHJONG



As long as your customized neon lights are unique enough, we will feature your product on our homepage.

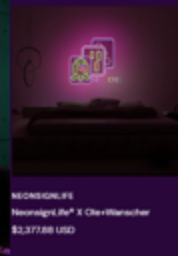
You can refer to the several artists we have previously collaborated with. The selling price will be set around \$2000 (pricing will be mutually agreed upon). For designer collaboration editions, we will only deduct the basic production and logistics costs, and you will receive all the remaining premium proceeds.

FETISH

After graduating from the prestigious Royal College of Art in the United Kingdom, Turner Wu returned to the hometown with a burning desire to disseminate the essence of Hong Kong through his creations. Recognizing the profound impact of neon signs on the city's vibrant landscape, Turner Wu sought collaboration with Neon Sign, a renowned artist known for his expertise in neon sign craftsmanship. Together, they embarked on a collaborative endeavor, blending their talents to give life to a remarkable artwork.

THE MOMENTS SPENT PLAYING MAHJONG WITH FRIENDS HAVE INSPIRED ME.

NEON, an accomplished designer from Hong Kong, comes from a family deeply ingrained in their community, with a long-standing tradition of their members. Every year, during the New Year festival, the vibrant celebration of the game of Mahjong, the family would place together the red cultural lanterns. NEON embarked on a creative journey to capture and preserve this unique moment of Hong Kong through his artistic vision in the spirit of his background. NEON sought to reimagine the essence of Mahjong through his artistic lens, infusing it with the colors and energy of the local community.



NEONSIGNLIFE
Neonsigns, Re® X Chee Chencher
\$2,377.00 USD

NEONSIGNLIFE
Neonsigns, Re® X Sophia Taylor
★★★★★ (5)
\$2,388.00 USD

NEONSIGNLIFE
Neonsigns, Re® X Turner Wu ROYDOM
★★★★★ (5)
\$1,988.00 USD
● ● ● ● ●

ABOUT

OTHER THINGS ABOUT US

Sustainable Production Practices

WHEN YOU REPLACE YOUR
NEON SIGN ORDER HERE

**We will recycle 20% of
the original price**



Planet First
protect the earth,
and let neon lights light up our lives
PURCHASING FROM US IS A
VERY COOL THING TOGETHER.



USE YOUR IMAGINATION TO
CREATE. WE CAN HELP
YOU REALIZE YOUR IDEAS

**Exhibition your art work
with us. let more people
learn more about
neonsign**



To minimize waste, we offer neon light recycling services.

If your customer wants to replace and redesign their neon light within two years of purchase, we can recycle it at 20% of the original cost.

Outstanding designs will be featured in our neon culture exhibition hall. We also collaborate with the Hong Kong Neon Trade Union to host neon culture exhibitions on selected days, providing customers with the chance to showcase their works to the public.

WELFARE

OTHER THINGS ABOUT US

Give back to the community, Social Welfare

Help them light up their lives

1% Donate

We will donate 1% of all order profits to the Hong Kong Disabled Persons Union so that more people with visual impairments can receive help.





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NeonsignLife®

X

Influencer

Thank you for time, I hope to hear from you soon