

PERBACCO WINE CLUB

7th SHIPMENT: SPRING 2021

Theme of the Shipment: "MILLENNIALS OF ITALIAN WINE"

These wines have been selected by Francesco, we firmly believe that this selection represents the best we can offer in this price range. Each wine will be paired with an iconic song from the 90s-2000s that has had an impact on Millennials.

THE MANIFESTO

'Millennials', who are they → Generation born between 1980-1996. They are often referred as 'Generation Y'.

Characteristics → Dynamic, passionate, they want to find their own way in the wine industry. They have studied Wine Making or Agronomy and also learned from their parents or, more often, grandparents: they usually follow all aspects of wine making, from planting, farming, pruning, to the cellar with new vinification and aging techniques. They are also very attentive to promotion and marketing: more cosmopolitan than their parents, they travel the world promoting their wines and pay attention to Social Media and online brand reputation. Also, they are very curious wine consumers, often drinking wines from all over the world and have developed their own taste.

Their wines → Often organic, they usually reflect the style preferred by their generation: precise, balanced, vibrant and clean. Millennial wine makers are always 'obsessed' with cleanliness of their wines in order to avoid unpleasant smells. Most of the wines are aged in Big Oak traditional barrels: for Millennials, Oak is just a recipient that is important to make the wine 'breathe' during its aging, they don't want their wines to be too 'oaky'.

The 'Generation Y' in Italy → A generation that grew up, pampered, in the 90s, the most prosperous era for Italy: then, after 9/11, our certainties fell and our 'sweetened' childhood ended within a few, shocking minutes. The so-called 'Millennials', have had a difficult time in our country since the 2008 financial crisis: most of us were forced to live with their parents because they were denied their financial independence. Still nowadays, many Italians born between 1980 and 1996 are encountering difficulties with a high rate of unemployment despite their high level of education: others, were forced to go abroad or to move to bigger cities to find a job. Some of us, decided to remain in the small towns of 'wine regions', trying to give our contribution with our knowledge and enthusiasm to one of the fastest growing industries of the country: the result, is a beautiful 'movement' of young, skilled and passionate wine makers, full of new brilliant ideas but at the same time, very respectful of tradition and mother nature. A generation of wine makers who often combine their studies in the best Universities, with the knowledge passed on by older generations: a wonderful 'Back to the future' effect that is revolutionizing the wine industry.

Francesco's considerations → Being a Millennial myself, I am glad and proud of having found such beautiful wines, made by skilled wine makers who are about my same age. I can relate with the difficulties encountered by them in the wine industry and with how they wanted to leave their personal mark in this field. In our country, many of our peers have been deprived of the possibility of reaching their own independence and of expressing themselves: these wine makers, have been lucky to have this possibility and have earned the attention they are receiving by wine consumers. What I also appreciate of them, is the care for the soil and attention for the environment: our generation has developed a certain sensitivity towards the preservation of our planet and we are driven to save it from pollution and overexploitation of resources.

MEMBERSHIP PLAN: PLATINUM

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FRANCESCO'S DESCRIPTIONS:

Castello Tricerchi Brunello di Montalcino Cru 'A.d. 1441' 2015 **Song: Iris by Goo Goo Dolls.** The Tricerchi family has a fascinating history: men-at-arms during the Medieval times, then noble people during the oligarchy of Siena and family of influence during the Renaissance. You can feel and see the glorious past of this family while visiting the Castello Tricerchi, a beautiful Castle built in 1441 and still nowadays, center of the farm where the wine is made. A pivotal role is now played by Tommaso Squarcia, descendant of the Tricerchi Family, born in 1988: Tommaso, ever since 2012, has embraced the Brunello cause, becoming the fearless leader of the winery, driven by his passion and sense of responsibility towards the history of his ancestors. 'A.d. 1441' is the Year of the foundation of the Tricerchi Castle and this wine is the result of the best grapes that the vineyard can offer, carefully hand selected by Tommaso and his staff. This is a 'Brunello on steroids', in the most positive meaning of the word, a great selection in one of the very top vintages for Montalcino: complex, intense and elegant bouquet rich in ripe red berries, violet, dark chocolate and leather. Taste is structured, noble, sophisticated, with a marked acidity but a silky tannin for a very powerful, succulent, harmonious and deep finish. In this rare gem, Tommaso has shown his capability of producing a top Brunello, destined for greatness, here paired with one of the most iconic rock ballads of the '90s, Iris by Goo Goo Dolls. **100% Sangiovese. 2 bts in Shipment. Drink Through 2021-2030. Open 4h Before. Price range: \$100**

Alberto Burzi Barolo Cru 'Capalot' Old Vines 2015 **Song: Hurt by Johnny Cash.** Despite being one of 'youngest' wineries in Barolo area, having started their production in 2012, Alberto(33 y.o.) and Caterina(26 y.o.) Burzi, can count on an incredible heritage left by their grandparents: four crus, located in La Morra, one of the most renowned area of Langhe, in which the Burzi siblings are producing this beautiful, traditional Barolo. This particular cru, Capalot, whose vines, planted by Alberto's grandfather, are more than 60 years old, is the birthplace of an incredibly hedonistic, sophisticated and powerful wine, vinified in the 'traditional' style using 30HLs barrels. Nose is overwhelmingly complex, deep and introspective with sour cherry under spirit, dark chocolate, dried rose, tobacco, cinnamon, orange peel, tobacco and a beautiful earthy note of mushrooms. Palate is rich and generous, with a succulent taste of crushed berries; broad structure, intense with a majestic tannin and a salty mineral touch. This complexity of aromas and intensity of texture is due to the old vines that, going really deep with their roots into the ground, get many minerals from the soil and deliver a much smaller, but extremely concentrated, production: Alberto and Caterina are doing a great job in the preservation of this incredible heritage and their name is, deservedly, gaining more attention every year among critics and wine lovers. Here wine is paired with the iconic warm, deep and powerful voice of Johnny Cash, who in 2002, recorded this stunning and meaningful cover of the Nine Inch Nails song 'Hurt', as a final, poignant, heritage of an incredible career. **100% Nebbiolo. 2bts in Shipment. Drink Through 2021-2035. Open 4h before. Price range \$78**

Montemercurio Vino Nobile di Montepulciano Cru 'Damo' 2012 Song: Rome Wasn't built in a Day by Morcheeba.

It is no secret that Montemercurio is one of my favorite wineries and that Marco Anselmi and I, shared desk in classroom for many years in primary and secondary school. Montemercurio is the charming story of a generational change, with the grandson Marco, who at only 20 years old, after the passing of his guide-role, the grandfather Damo, decided to take the leadership of the family estate in 2007, transforming the farm into a legitimate Vino Nobile winery, an ambitious project for such a young person. I remember the struggle at the beginning, it wasn't easy for a youngster to find his place in the wine industry, but Marco managed to build a great reputation for the brand with great quality and consistency throughout the years: the story of the winery is the epitome of the saying 'Rome wasn't built in a day'. This wine is the result of the 60 years old vines, planted by Mr Damo, whose name is proudly printed on the label by Marco: a vigorous, deep and introspective Vino Nobile, with scents of prune, cherry under spirit, pot pourri and earthy notes of scorched soil, forest floor, licorice and cigar box. In the palate is energetic, deep but the whole structure is perfectly supported by a good acidity and a majestic tannin, ending with a final mineral note and a never-ending, mouthwatering feeling of ripe cherry. A wine with an incredible rustic charm, in which Marco has balanced all the compounds of vigor and harmony like in a Van Gogh painting. **80% Sangiovese, 20% Mammolo, Colorino Nero. 2 bts in shipment. Drink Through 2021-2027. Open 3h before. \$55**

Massimago 'Conte Gastone' Amarone della Valpolicella 2016 Song: Killing me Softly by The Fugees. Massimago is the beautiful story of a young girl, Camilla, who in 2003 decides to start a winery by herself, in the family estate in the heart of Valpolicella. A millennial who brought a new exciting touch of innovation and class to Amarone, a strong young woman, conscious of her abilities and extremely passionate for her beloved Valpolicella: Camilla's keywords are excellence, creativity, respect for nature and innovation. Now the winery is a point of reference for the amazing wines and Camilla has been celebrated as the rising star of Amarone in a beautiful article by Forbes and by other newspapers: for sure, she brought Amarone into a new stage, aiming to produce a much more balanced and easier-to-drink wine, while keeping the identity and complexity that made this wine popular all around the globe. The bouquet has the intensity typical of the Amarone, with big concentration of red fruits such as ripe sour cherry, then the aroma becomes more layered with peppery notes, clove, tobacco and chocolate of finest quality. Palate is muscular, structured and generous in alcohol but supported by a refreshing acidity that balances the wine perfectly, offering an overall sensation of class and elegance, with a majestic tannin at the end and a lingering aroma of ripe red fruits. Both power and grace in this Amarone, a wine that reminds me of the beautiful voice of Mrs Lauryn Hill in this iconic hit from the 90s. **70% Corvina, 15% Corvinone, 15% Rondinella. 2 bts in shipment. Drink Through 2021-2025. Open 3h before. \$49**

Casanova di Neri Rosso di Montalcino cru 'Giovanni Neri' 2019 Song: Teardrop by Massive Attack. 'Rosso di Montalcino Giovanni Neri', the new label of iconic estate in Montalcino that needs no introduction Casanova di Neri, is the imprint of the generational change within the Neri family, with Giacomo's sons Giovanni and Gianlorenzo wanting to leave their personal mark on the wine industry. The Single Vineyard 'Tocci', purchased by the family in 2018, is destined to produce a top Brunello, but the family has decided to sell this Sangiovese as a 'Rosso di Montalcino Cru' because the wine is already developed, complex and extremely enjoyable. 'Giovanni' is both the name of the first and third generation of the Neri winery, with the grandson wanting to dedicate this wine to the memory of his late grandfather, who had started to produce Brunello in 1971. With the quintessential elegance typical of Casanova di Neri, this wine shows aristocratic traits of strawberry, raspberry and crunchy cherry, red rose and chocolate. Palate is still on its young and vibrant side but already enjoyable, refined, with a fine-quality tannin and beautiful persistency of fruits and a good sapidity. A star in born, Casanova di Neri will soon make a Brunello out of this Single Vineyard and it will become a 'cult' wine alongside with the other two crus 'Tenuta Nuova' and 'Cerretalto': when this will happen, a few years from now, you will be able to brag with your friends about drinking the first version of this wonderful Sangiovese! **100% Sangiovese. 1 bt in shipment. Drink Through 2021-2025. Open 1h before. \$60**

Podere Colle Primo 'Le Nuvole' Igt 2017 Song Fallin' by Alicia Keys. Mattia Cianchi, born in 1992, started to make wine as a hobby while working at his family business in the gold and luxury goods industry: driven by an innate passion for Sangiovese, Mattia decided to produce his own wine from the 65 years old vineyard located very close from his family farm in Arezzo, Tuscany. The very limited production, 1600 bts equally divided into 2 labels, is an attentive selection of the best grapes coming from the charming 'Nuvole' vineyard, in which time has stopped, with a hundred ornamental Ducks and Geese supporting Mattia, managing the grass naturally, tilling the soil and giving a fully organic nurture for the vines and creating a beautiful ecosystem, in which no chemicals are used, as nature can take care of itself. The result is this powerful Sangiovese: a wide and complex bouquet of dark maraschino cherry, black currant, dried flowers, tobacco, dark chocolate, spices of licorice, Tuscan leather and a balsamic, earthy touch due to the 65 years old vines that deliver a limited quantity of grapes with the finest quality and density of aromas. Palate is warm, generous and robust: very nice balance with a good acidity and a firm, yet perfectly integrated, tannin. Long lasting finish of ripe red fruits and herbal notes, with a nice mineral touch. A rare gem, whose song pairing with the beautiful hit by the talented Alicia Keys, has been selected by Mattia himself. **100% Sangiovese. 1 bt in shipment. Drink Through 2021-2025. Open 2h before. \$ 41**

Grifalco Aglianico del Vulture cru 'Damaschito' 2016 Song: Praise You by Fatboy Slim. Grifalco is the beautiful project of the Piccin family, who in 2004 has started to produce wines in Vulture, the dormant Volcano that dominates Basilicata, one of most charming wine regions of the South of Italy. Lorenzo, born in 1988, grew up in Montepulciano among rows of Vino Nobile vines, learning from his parents Cecilia and Fabrizio, then completed his studies in Oenology in Piedmont: after acquiring familiarity with Sangiovese and Nebbiolo, Lorenzo took over the family winery with his younger brother Andrea, mastering Aglianico, the king of red grapes in South of Italy. The terroir of Vulture is quite unique, with good altitudes giving a good sun exposure, ventilation and temperature swings combined with volcanic soils, creating the perfect conditions for a successful wine. The bouquet is at first extremely classy, with beautiful floral notes of violet and lilac, prune, redcurrants and raspberry, then becomes even more layered and complex with notes of earth, Mediterranean scrub and a balsamic touch, for an overall quintessential elegance. Palate is marked with a vibrant freshness, with a fine-grained tannin and a lingering finish with a beautiful aftertaste of small red fruits and an extremely enjoyable sapidity, typical of the volcanic soil of Vulture. Wonderful Aglianico, a proper joy for the palate, a feast for the taste buds. **100% Sangiovese. 1bt in Shipment. Drink through 2021-2027. Open 1h before. \$ 44**

Vigna Lenuzza Schioppettino di Prepotto cru 'Indigenously' 2017 Song: Fake plastic trees by Radiohead . Friuli, located in the North-East side of the country close to the border with Slovenia, is one of the most fascinating wine regions of Italy, worldwide famous for its mineral and crispy whites: but it is an ancient red grape that is gaining more, deserved, popularity within the last few years, Schioppettino. Daniele Lenuzza, the 27 years old passionate wine maker of the family estate, offers a beautiful version of this wine: a vivacious, spirited, spicy and expressive red. With the help of his father Gianpaolo and the wife Tanika, Daniele's goal is to combine finesse, balance and personality in Lenuzza wines, by using all principles of Organic farming and respect for terroir. 'Indigenously' is the new project of the winery, only 600 bottles made, made by a careful selection of the best grapes grown in native Friuli vines, indigenous terroir, with traditional and respectful cultivation methods and vinified by using indigenous yeasts only. The result is an exceptional interpretation of Schioppettino, light in color but extremely complex and elegant, with beautiful notes of wild strawberry, raspberry, a floral side of rose, balsamic notes, cardamom and a spiciness, typical of the grape, of pepper. Palate is perfectly balanced, fresh, vibrant and vertical, with a finesse comparable to a Pinot Noir but a spicy, 'indigenous' touch of Schioppettino from Friuli. Here I am pairing this fabulous wine with one of my favorite bands, Radiohead, with the subtle voice of Thom Yorke and a 'spicy' electric guitar solo, in one of the most iconic songs of the 90s. **100% Schioppettino. 1bt in Shipment. Drink Through 2021-2027. Open 2h before. \$75**