

# PERBACCO WINE CLUB

## 7<sup>th</sup> SHIPMENT: SPRING 2021

### Theme of the Shipment: "MILLENNIALS OF ITALIAN WINE"

These wines have been selected by Francesco, we firmly believe that this selection represents the best we can offer in this price range. Each wine will be paired with an iconic song from the 90s-2000s that has had an impact on Millennials.

### THE MANIFESTO

**'Millennials', who are they** → Generation born between 1980-1996. They are often referred as 'Generation Y'.

**Characteristics** → Dynamic, passionate, they want to find their own way in the wine industry. They have studied Wine Making or Agronomy and also learned from their parents or, more often, grandparents: they usually follow all aspects of wine making, from planting, farming, pruning, to the cellar with new vinification and aging techniques. They are also very attentive to promotion and marketing: more cosmopolitan than their parents, they travel the world promoting their wines and pay attention to Social Media and online brand reputation. Also, they are very curious wine consumers, often drinking wines from all over the world and have developed their own taste.

**Their wines** → Often organic, they usually reflect the style preferred by their generation: precise, balanced, vibrant and clean. Millennial wine makers are always 'obsessed' with cleanliness of their wines in order to avoid unpleasant smells. Most of the wines are aged in Big Oak traditional barrels: for Millennials, Oak is just a recipient that is important to make the wine 'breathe' during its aging, they don't want their wines to be too 'oaky'.

**The 'Generation Y' in Italy** → A generation that grew up, pampered, in the 90s, the most prosperous era for Italy: then, after 9/11, our certainties fell and our 'sweetened' childhood ended within a few, shocking minutes. The so-called 'Millennials', have had a difficult time in our country since the 2008 financial crisis: most of us were forced to live with their parents because they were denied their financial independence. Still nowadays, many Italians born between 1980 and 1996 are encountering difficulties with a high rate of unemployment despite their high level of education: others, were forced to go abroad or to move to bigger cities to find a job. Some of us, decided to remain in the small towns of 'wine regions', trying to give our contribution with our knowledge and enthusiasm to one of the fastest growing industries of the country: the result, is a beautiful 'movement' of young, skilled and passionate wine makers, full of new brilliant ideas but at the same time, very respectful of tradition and mother nature. A generation of wine makers who often combine their studies in the best Universities, with the knowledge passed on by older generations: a wonderful 'Back to the future' effect that is revolutionizing the wine industry.

**Francesco's considerations** → Being a Millennial myself, I am glad and proud of having found such beautiful wines, made by skilled wine makers who are about my same age. I can relate with the difficulties encountered by them in the wine industry and with how they wanted to leave their personal mark in this field. In our country, many of our peers have been deprived of the possibility of reaching their own independence and of expressing themselves: these wine makers, have been lucky to have this possibility and have earned the attention they are receiving by wine consumers. What I also appreciate of them, is the care for the soil and attention for the environment: our generation has developed a certain sensitivity towards the preservation of our planet and we are driven to save it from pollution and overexploitation of resources.

# MEMBERSHIP PLAN: BRONZE

## 7<sup>th</sup> SHIPMENT: SPRING 2021

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### FRANCESCO'S DESCRIPTIONS:

**Castello Tricerchi Brunello di Montalcino 2015** Song: **Come as you are by Nirvana**. The Tricerchi family has a fascinating history: men-at-arms during the Medieval times, then Noble people during the oligarchy of Siena and family of influence during the Renaissance. You can feel and breathe the glorious past of this family while visiting the Castello Tricerchi, a beautiful Castle built in 1441 and still nowadays, center of the farm where the wine is made. A pivotal role is now played by Tommaso Squarcia, descendant of the Tricerchi Family, born in 1988: Tommaso, ever since 2012, has embraced the Brunello cause, becoming the fearless leader of the winery, driven by his passion and sense of responsibility towards the history of his ancestors. Wine has a beautiful intensity and a quintessential elegance typical of Brunello, with ripe red fruits, red currant, a note of blood orange, dried flowers and an intriguing, earthy note of graphite(pencil); the bouquet is precise on all of its components and extremely enjoyable. Palate is an exuberant effluvium of red fruits, great Brunello structure with a nice freshness, perfectly balanced with a well integrated tannin and a nice mineral finish. A perfect 'old school' Brunello, I always recommend to drink Tricerchi until you can, because Tommaso is the rising star of Montalcino and soon it will be difficult to find his wines for this price! **100% Sangiovese. 1 bt in Shipment. Drink Through 2021-2026. Open 3h Before. Price range: \$48**

**Castello Tricerchi Rosso di Montalcino 2018** Song: **The Real Slim Shady by Eminem**. While the whole world has discovered the importance of Brunello, in Tuscany we are developing an unconditional love for its younger brother, Rosso di Montalcino. Here Tommaso Squarcia, owner of Castello Tricerchi, offers a beautiful version of this wine in a great vintage for Sangiovese, summing up the essence of a great Rosso di Montalcino: a fresh, lively and vibrant red, less structured than a Brunello but extremely enjoyable and convivial. Fragrant aromas of strawberry, raspberry, red rose and an intriguing spiciness: palate is fresh, clean and mineral, with a compulsive drinkability that makes this wine perfect for a Pic-Nic or a lunch with friends. A vibrant, extrovert, direct and vertical wine that reminds me of a young, energetic and mouthy Eminem, one of most iconic music figures for Millennials: just like 'the Real Slim Shady' did not fear confrontation with Hollywood celebrities and music stars, this wine does not fear any challenge with top Brunellos. **100% Sangiovese. 1 bt in Shipment. Drink Through 2021-2023. Open 1h Before. Price range: \$20**

**Alberto Burzi Barolo 2016** Song: **Seven Nation Army by The White Stripes**. Despite being one of 'youngest' wineries in Barolo area, having started their production in 2012, Alberto(33 y.o.) and Caterina(26 y.o.) Burzi, can count on an incredible heritage left by their grandparents: four crus, located in La Morra, one of the most renowned area of Langhe, in which the Burzi siblings are producing this beautiful, traditional Barolo. This wine is the blend of the 4 family vineyards, whose age goes between 25 and 65 years old. It shows a very elegant, precise and pleasant bouquet typical of the memorable 2016 vintage in Langhe region, with notes of wild rose, violets, red berries and an herbal character of Mediterranean Scrub, gentle notes of tobacco and a touch of blood orange. Palate is quite gentle for being a young Barolo, with a marked freshness but a very polished, creamy tannin: a Rock and Roll structure in a modern key, like this iconic song by Rock duo, The White Stripes. Ever since I have visited them in La Morra in 2020, I was sure that Alberto and Caterina are destined for greatness, representing an example of modern techniques combined to tradition and respect for their beautiful land. **100% Nebbiolo. 1bt in Shipment. Drink Through 2021-2030. Open 3h before. Price range \$48**



**Massimago Marchesa Mariabella Ripasso della Valpolicella 2018** Song: **Don't Know Why** by **Norah Jones**

Massimago is the beautiful story of a young girl, Camilla, who in 2003 decides to start a winery by herself, in the family estate in the heart of Valpolicella. A millennial who brought a new exciting touch of innovation and class to Amarone, a strong young woman, conscious of her abilities and extremely passionate for her beloved Valpolicella: Camilla's keywords are excellence, creativity, respect for nature and innovation. Now the winery is a point of reference for the amazing wines and Camilla has been celebrated as the rising star of Amarone in a beautiful article by Forbes and by other newspapers. Ripasso, made by macerating the pomace (grape skins and solids) of the Amarone with the Valpolicella Classico, represents for sure one of the best values in the market of Italian wines, with a more approachable drinkability than his elder brother but a surprising intensity of aromas. Beautiful bouquet of ripe cherries, cassis, prunes, red flowers with a spicy touch of cloves and an herbal side of Mediterranean scrub. Palate is 'jazzy', delicate, agreeable, smooth, supported by a beautiful freshness and a mineral side that create a compulsive drinkability. **70% Corvina, 15% Corvinone, 15% Rondinella. 1 bt in shipment. Drink Through 2021-2023. Open 2h before. \$28**

**Cantina del Giusto Vino Nobile Cru Baradiero 2017** Song: **Don't Look Back in Anger** by **The Oasis**. Niccolò Mariani, born in 1984, inherited the leadership of winery from his grandfather Piero, carrying the tradition of wine making within the family, producing a traditional Vino Nobile in Montepulciano. Niccolò, like many other wine makers of his generation, instead of starting a revolution, has brought some slight, yet significant changes both in the vineyard and in the cellar, in order to improve the wines without changing the philosophy of wine making of his grandfather Piero. This wine, result of an accurate selection of grapes, is an example of traditional Vino Nobile in a modern and contemporary key: intensity, warmth and generosity, combined with grace and cleanliness of compounds. Spiced cherries, ripe raspberry, plum jam, milk chocolate and floral notes of violets, tea, for an intriguing and rich bouquet: palate is warm, generous in alcohol but well balanced with a good freshness and a polished, fine grained tannin for a pleasant, long lasting finish. Like his grandfather Piero, an 87 years old good-humored farmer, told me when I visited the winery earlier this year, *"If you don't like this wine, you don't appreciate anything else in the world!"*. A true classic Vino Nobile, like this timeless ballad by The Oasis. **85% Sangiovese, 10% Canaiolo Nero, 5% Mammolo. 2 bts in shipment. Drink Through 2021-2023. Open 2h before. \$26**

**Podere Colle Primo Collorosso Igt 2019** Song: **Everlong** by **Foo Fighters**. Mattia Cianchi, born in 1992, started to make wine as a hobby while working at his family business in the gold and luxury goods industry: driven by an innate passion for Sangiovese, Mattia decided to produce his own wine from the 65 years old vineyard located very close from his family farm in Arezzo, Tuscany. The very limited production, 1600 bts equally divided into 2 labels, is an attentive selection of the best grapes coming from the charming 'Nuvole' vineyard, in which time has stopped, with a hundred ornamental Ducks and Geese supporting Mattia, managing the grass naturally, tilling the soil and giving a fully organic nurture for the vines and creating a beautiful ecosystem, in which no chemicals are used, as nature can take care of itself. The result is this fragrant Sangiovese: crunchy red fruits such as red cherry and berries, violet with an elegant touch of leather and a nice herbal touch of freshly cut grass. Palate is fresh and juicy, vibrant and 'dangerously' enjoyable with a polished tannin, a refreshing savoriness and aftertaste of red fruits. The epitome of a perfect summer red. **100% Sangiovese. 2 bts in shipment. Drink Through 2021-2022. Open 1h before. \$ 28**

**Montemercurio Tedicciolo Igt 2017 Song: Porcelain by Moby.** It is no secret that Montemercurio is one of my favorite wineries and that Marco Anselmi and I, shared desk in classroom for many years in primary and secondary school. Montemercurio is the charming story of a generational change, with the grandson Marco, who at only 20 years old, after the passing of his guide-role, the grandfather Damo, decided to take the leadership of the family estate in 2007, transforming the farm into a legitimate Vino Nobile winery, an ambitious project for such a young person. I remember the struggle at the beginning, it wasn't easy for a youngster to find his place in the wine industry, but Marco managed to quickly build a great reputation for the brand with great quality and consistency throughout the years. Tedicciolo is an extrovert wine, with notes of maraschino cherry, raspberry, red flowers, sweet chocolate and a slightly herbaceous touch for a joyful overall sensation of pleasantness and lightheartedness that we all need in these particular times. The palate is also vibrant and extremely enjoyable, with a long, fruity, finish. One of the best values you can find in Tuscany at the moment! **80% Sangiovese, 15% Merlot, 5% Local Varieties. 2bt in Shipment. Drink through 2021-2022. Open 1h before. \$ 18**

**Gabriele Mazzeschi Il Commendatore Syrah Igt 2018 Song: Irony by Alanis Morissette.** Believe it or not, there is an area in Tuscany, around Cortona, in which Sangiovese is only a supporting actor and the leading star is Syrah, ancient and glorious grape that has found a perfect climatic condition in the area. A grape of French origin, dominating in a wine region within the heart of Tuscany, quite ironic, isn't it? Gabriele Mazzeschi, born in 1987, produces wines in his family estate in Castiglion Fiorentino since 2010, combining his academical studies in Agronomy and the experience of his family. Named 'Il Commendatore' in honor of Gabriele's great grandfather Mr Michele Giusti, who was awarded with the honorific distinction of 'Commander of Italian Republic', the wine shows an elegant bouquet with intense notes of ripe blackberry, black currant and a marked black pepper aroma typical of Syrah, combined with pleasant nuances of eucalyptus. Warm and vibrant in the palate, wine is well sustained by a pleasant freshness, with a lingering finish with succulent red fruit and peppery notes in the aftertaste. A great value and a wine that proofs how Syrah has found some perfect conditions in the Tuscan soil. **100% Syrah. 1bt in Shipment. Drink Through 2021-2024. Open 1h before. \$ 28**

**Vigna Lenuzza Schioppettino di Prepotto 2017 Song: Hey Ya by Outkast.** Friuli, located in the North-East side of the country, close to the border with Slovenia, is one of the most fascinating wine regions of Italy, worldwide famous for its mineral and crispy whites: but it is an ancient red grape that is gaining more, deserved, popularity within the last few years, Schioppettino. Daniele Lenuzza, the 27 years old passionate wine maker of the family estate, offers a beautiful version of this wine: a vivacious, spirited, spicy and expressive red. With the help of his father Gianpaolo and the wife Tanika, Daniele's goal is to combine finesse, balance and personality in Lenuzza wines, by using all principles of Organic farming and respect for terroir. Bouquet is clean and precise, with notes of crunchy red fruits, sour cherry, red rose, cinnamon and cardamom, with a neat spiciness of green pepper typical of Schioppettino. Palate is vivacious, fresh and balanced, with a sapidity that is marked in all wines in the region and an intriguing aftertaste of red fruits and spices. A very interesting wine with a surprising drinkability, extremely enjoyable like this song by the Outkast from the 2000s: another unique gem in the incredible scenario of Italian wines! **100% Schioppettino. 1bt in Shipment. Drink Through 2021-2024. Open 2h before. \$30**