

Cookies

What are the cookies?

Cookies are tiny text files stored on your computer when you visit certain web pages. EVA (UK) Ltd (“We”) use cookies to keep track of what you have in your basket, to remember you when you return to our site, and to generally collect information about your browsing and shopping behaviour. Please note that cookies can’t harm your computer. We don’t store personally identifiable information such as credit card details in cookies we create, but we do use encrypted information gathered from them to help improve your experience of the site. For example, they help us to identify and resolve errors, or to determine relevant related products to show you when you’re browsing.

We use a number of different cookies on our site. If you do not know what cookies are, or how to control or delete them, then we recommend you visit <http://www.aboutcookies.org> for detailed guidance.

Cookie Policy

We use two types of cookies on the site:

First Party Cookies

First party cookies are used on the site to gather information about your use of onsite content and to enable us to customize your user experience. Cookies help us log you back into the site as a returning customer and also help us to remember your browsing history and product and information preferences. We use cookies to enable you to add products to your shopping basket. We also use cookies to collect information about your computer’s IP address, operating system and browser type. This information helps us to provide you with the most up-to-date browsing experience possible. Lastly, we use first party cookies to help us balance our servers. This allows us to deliver quick page load times for our customers.

Our first party cookies contain no personally identifiable information. All personally identifiable Information on browsing, preference and purchase history is stored in our secure web site data base. This information is collected for our internal purposes only and shall not be disclosed to any other organization except as required by law.

Third Party Cookies

Third party cookies are cookies that pass on information on browsing and purchase activity to third party service providers. All third party data gathered by our third party cookies is statistical information and does not personally identify any individuals.

We will also intermittently use third party cookies to gather behavioural, browsing and demographic data. This information is used by third party partners to deliver marketing and advertising activities. This information is aggregated and contains no personally identifiable information.

The following tables describe the cookies we use on this site and what we use them for. Currently we operate an ‘implied consent’ policy which means that we assume you are happy with this usage. If you are not happy, then you should either not use this site, or you should delete our cookies having visited the site, or you should browse the site using your browser’s anonymous usage setting (called “Incognito” in Chrome, “InPrivate” for Internet Explorer, “Private Browsing” in Firefox and Safari etc.)

Blocking Cookies

If you do not agree you can choose to not receive a cookie file by enabling your web browser to refuse cookies or to prompt you before you accept a cookie.

Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our site. Please note that if you refuse to accept certain cookies, some of the functions on the our site such as adding a product to a basket may not work.

By agreeing to these terms and conditions you are accepting the use of first and third party cookies on and by the our website.

Want to know more about cookies?

<http://www.ico.gov.uk/>

<http://www.allaboutcookies.org>

Session Cookies

We use a session cookie to remember your log-in for you and what you've put in the shopping basket. These we deem strictly necessary to the working of the website. If these are disabled then various functionality on the site will be broken.

More information on session cookies and what they are used for at <http://www.allaboutcookies.org/cookies/session-cookies-used-for.html>

Persistent Cookies for Site Analytics and Performance

Google AdSense – this cookie is used by Google to report to us how the adverts shown on Econsultancy.com are performing. User data is all anonymous.

You can find out more generally about Google and its policies and principles as regards advertising at <http://www.google.com/policies/privacy/ads/>

Google Analytics – we use this to understand how the site is being used in order to improve the user experience. User data is all anonymous.

You can find out more about Google's position on privacy as regards its analytics service at <http://www.google.co.uk/intl/en/analytics/privacyoverview.html>

You can read more about how to opt out Google Analytics at <http://tools.google.com/dlpage/gaoptout>

Who's on live chat & visitor interaction solutions for web sites to help us give customers a quicker service.

You can find out more about Google's position on privacy as regards its analytics service at <http://www.whoson.com/privacy.aspx>