

# BEJEWELLED™

THE MAGAZINE OF LUXURY

## MUSIC OF THE HEART

AND  
JEWELS  
FOR  
EVERY  
NOTE



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Turn up the volume and take these glimmering diamonds, celestial crystals, and edgy accoutrements out for a spin.

# Strike Up the Band



**DEAR FRIENDS**, what would life be without music? I remember my first concert in 1977 with friends, watching the band Boston take the stage at the Seattle Center Coliseum. A year later, during the summer I turned 16, the stereo in my car blared Van Halen's first album (it was 1978, after all!) as I celebrated my newly licensed independence. And on my first date with my wife, Fredda, we discovered a shared love of the Beatles, just one of the many notes struck that night that I knew would lead to a second date, and eventually to our 36-plus years together. This music has become the soundtrack to my life, and the memories of it will be with

me forever.

This year's *Bejeweled* magazine centers around love and music. In the same way that jewelry brings people together, with a meaning beyond its obvious beauty, music evokes similarly powerful emotions and a nostalgia that can't be quantified.

Both of these special gifts, music and jewelry, touch our hearts in a way that is everlasting. They connect us to the most important people and times of our lives, and we're excited to share both with you in the following pages.

The themes of this year's *Bejeweled* are the ones that define Goldfarb's philosophy: optimism, happiness, confidence, and appreciation. We've included pages of fashion-forward jewelry for day as well as glittering statement pieces to light up the night. In these pages, you'll also discover timepieces that are both sporty and elegant, fun gift items, and a few of Seattle's people and places we find truly inspiring.

All of us at Alvin Goldfarb Jeweler thank you and feel privileged to be part of your lives as you celebrate, surprise, propose, and mark both your memories

and your dreams for the future. We think of our clients as members of our extended family, and our commitment to you is to always provide the very best service, quality, and value. We hope to help you create unforgettable memories, just as your favorite songs have done.

We invite you to turn up your favorite track as you flip through the pages of this year's *Bejeweled*, and we hope to see you here soon at Alvin Goldfarb Jeweler.

Warm regards,

**STEVEN**

Steven B. Goldfarb

PS. Yes, I'm aware my photo appears frequently in this magazine. Post the # of times on our Facebook page or Instagram @ag\_jeweler or #alvingoldfarbjeweler. If you are correct, and one of the first 25, you will win a prize.

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JADE TRAU

# OPENING ACT

## MUSIC OF THE HEART

Of the many ways to express one's love, music has communicated feelings of tenderness, adoration, and devotion for as long as we've been able to hum a tune. Every crooning "I love you" and ardent ballad speaks to our deepest emotions. On a similar note, a striking piece of jewelry—given by a loved one or holding special memories—can recall a moment in time, a flutter of a heart. Above all, it is love and our genuine expression of it (whatever its form) that compose the beautiful music of the heart.

ASPECTACULAR  
WHITE GOLD  
COLLAR SET WITH  
DIAMONDS IS  
WONDERFULLY  
DRAMATIC.

  
**JAEGER-LECOULTRE**



# POLARIS MEMOVOX

## THE REBIRTH OF AN ICON

First introduced in 1968 as a diver's watch, the Polaris is brought back to life 50 years later in a contemporary version, equipped with the Manufacture Calibre 956, as part of the new Jaeger-LeCoultre Polaris collection designed, manufactured and assembled in-house.

# Black and Gold

Just like the little black dress, a black-and-gold jewelry combo is a fashion-forward classic that never goes out of style. Textures such as shimmering quartz and diamonds, smooth jade, and matte carbon fiber add both interest and depth.

CLOCKWISE FROM TOP LEFT: JORGE ADLER 18K YELLOW GOLD AND DRUZY QUARTZ EARRINGS WITH WHITE SAPPHIRES AND DIAMONDS. FURRER JACOT 18K ROSE GOLD AND CARBON FIBER RING WITH .04-CARAT DIAMOND. JORGE ADLER 18K YELLOW GOLD AND BLACK SPINEL DOUBLE CHAIN NECKLACE. BLACK DIAMOND BRIOLETTES NECKLACE WITH WHITE GOLD CLASP. ROBERTO COIN SAUVAGE PRIVÉ 18K ROSE GOLD RING WITH BLACK JADE AND DIAMONDS.





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## Bands of Gold

Make an impression with a glittering stack of diamonds and gold. The key to stacking is remembering that more is more. Feel free to mix metals, band thicknesses, and stones for extra intrigue. Growing your collection is a beautiful way to mark milestones, with new bands added for important moments such as birthdays, anniversaries, and holidays.

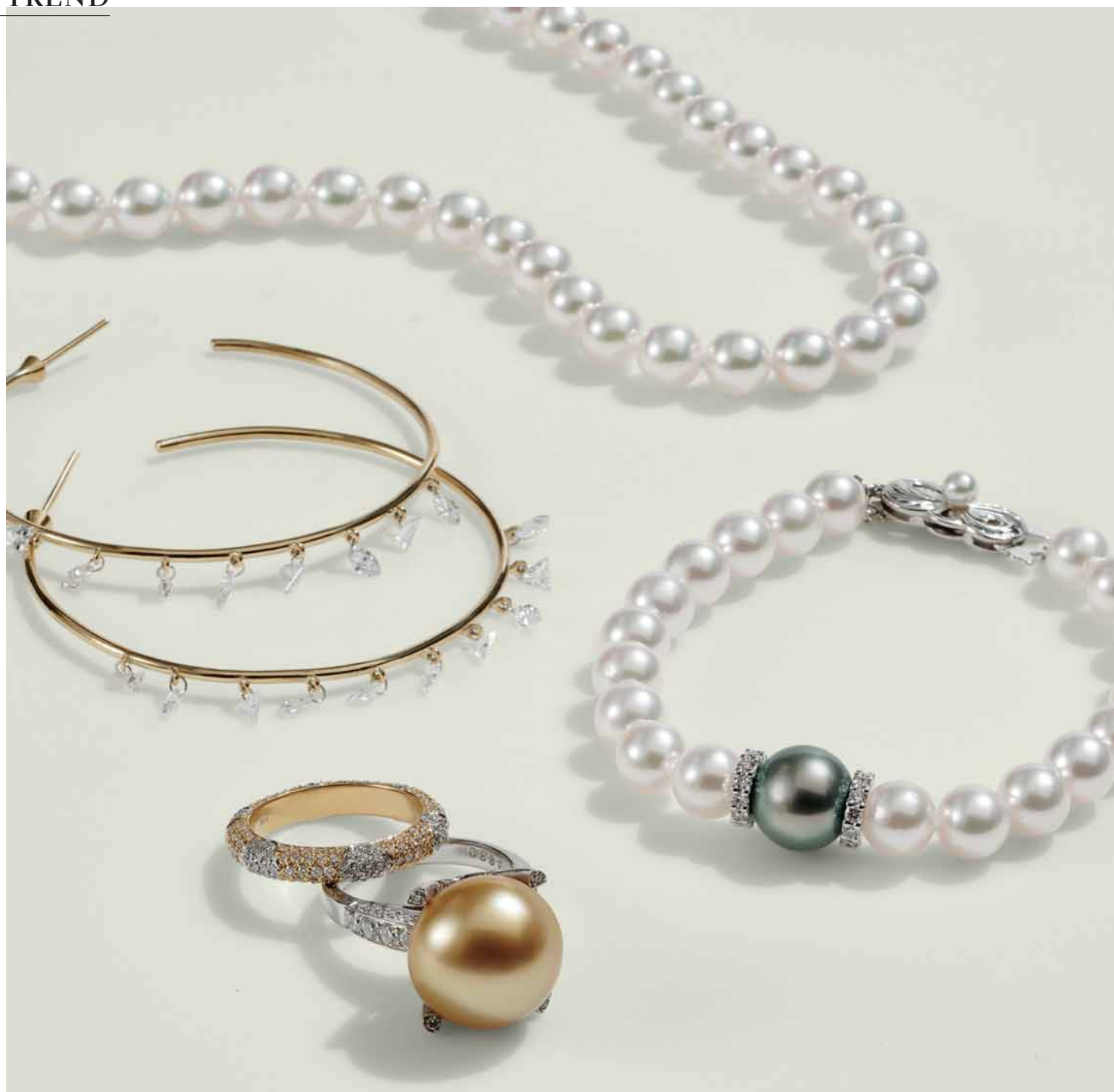
TOP TO BOTTOM: KISMET 18K YELLOW GOLD DIAMOND BAND. MICHAEL B PETITE CROWN DIAMOND BAND. 18K ROSE GOLD ETERNITY BAND. KISMET 18K YELLOW GOLD DIAMOND BAND. MICHAEL B. RITANI TROIS 18K YELLOW GOLD DIAMOND ENGAGEMENT RING. FRENCH-SET 18K YELLOW GOLD DIAMOND BAND. TWO KISMET 18K YELLOW GOLD DIAMOND BANDS.

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# Diamonds and Pearls

Timeless pearls shake off their prim and proper reputation when they're combined with edgy gold and diamond designs. For a contemporary take on the trend, pair brilliant white pearls with their colored counterparts.

TOP TO BOTTOM: MIKIMOTO 7 TO 7.5 MM PEARL STRAND. AERODIAMONDS 18K YELLOW GOLD DIAMOND HOOP EARRINGS. MIKIMOTO WHITE PEARL AND BLACK SOUTH SEA PEARL AND DIAMOND BRACELET. MICHAEL B YELLOW AND WHITE PAVÉ DIAMOND BAND. GOLDEN SOUTH SEA PEARL AND PAVÉ DIAMOND RING.



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ALVIN GOLDFARB  
— JEWELER —

BELLEVUE

# The Bangles

Like the popular ring stack, a barrage of bracelets is a fabulous arm party that you can collect over time. Look for a compilation of styles, including bangles, cuffs, and stretch styles, then charm and chime your way through the day.

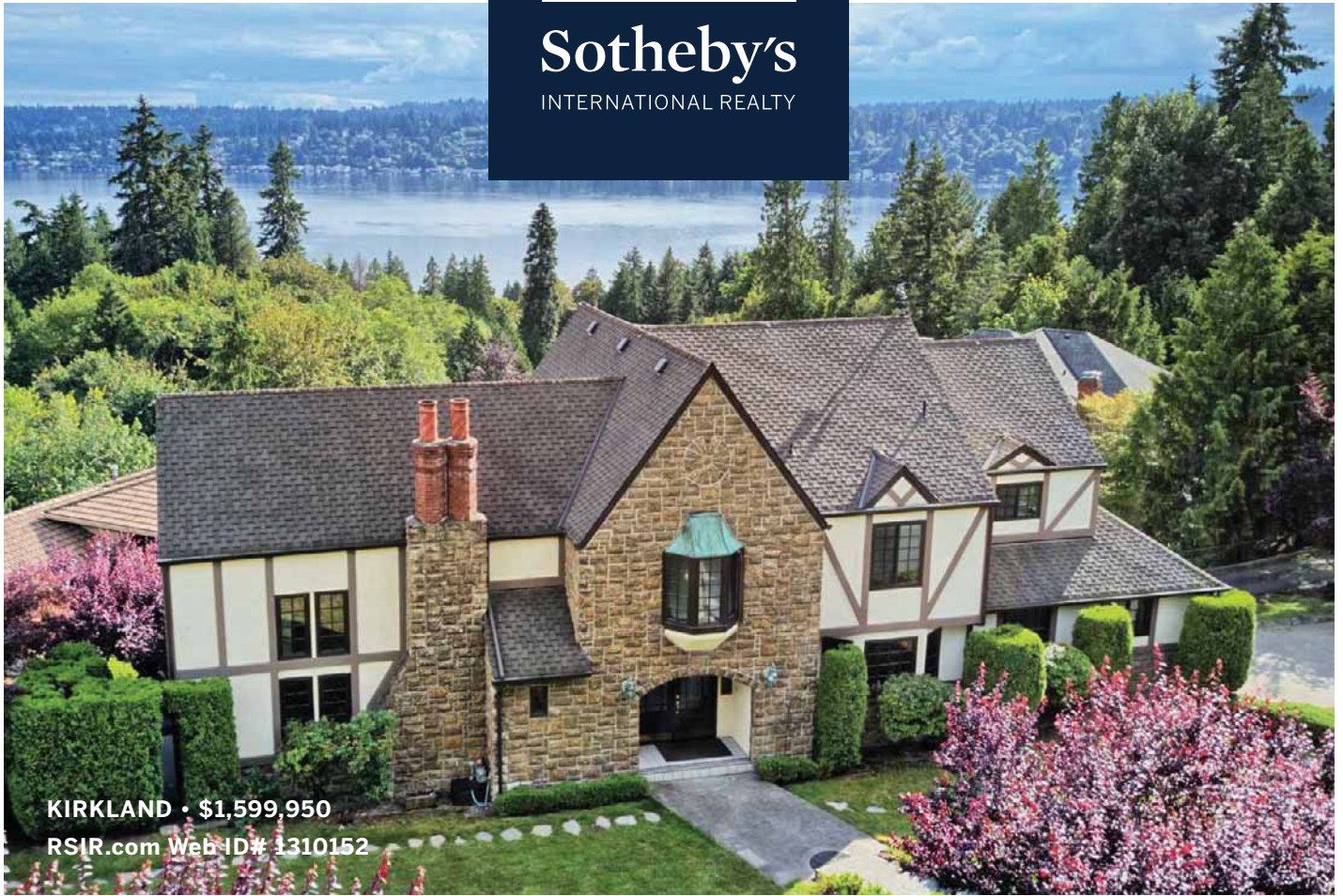
TOP TO BOTTOM: 18K WHITE GOLD STRETCH DIAMOND BANGLE BRACELET. ROBERTO COIN SYMPHONY WHITE GOLD AND PAVÉ DIAMOND BANGLE. 18K YELLOW GOLD MILGRAIN OVAL DIAMOND BRACELET. KWIAT JASMINE 18K WHITE GOLD AND DIAMOND CUFF BRACELET. ROBERTO COIN SYMPHONY 18K YELLOW GOLD BANGLE BRACELET FROM THE POIS MOI COLLECTION.



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# Ruby Tuesday

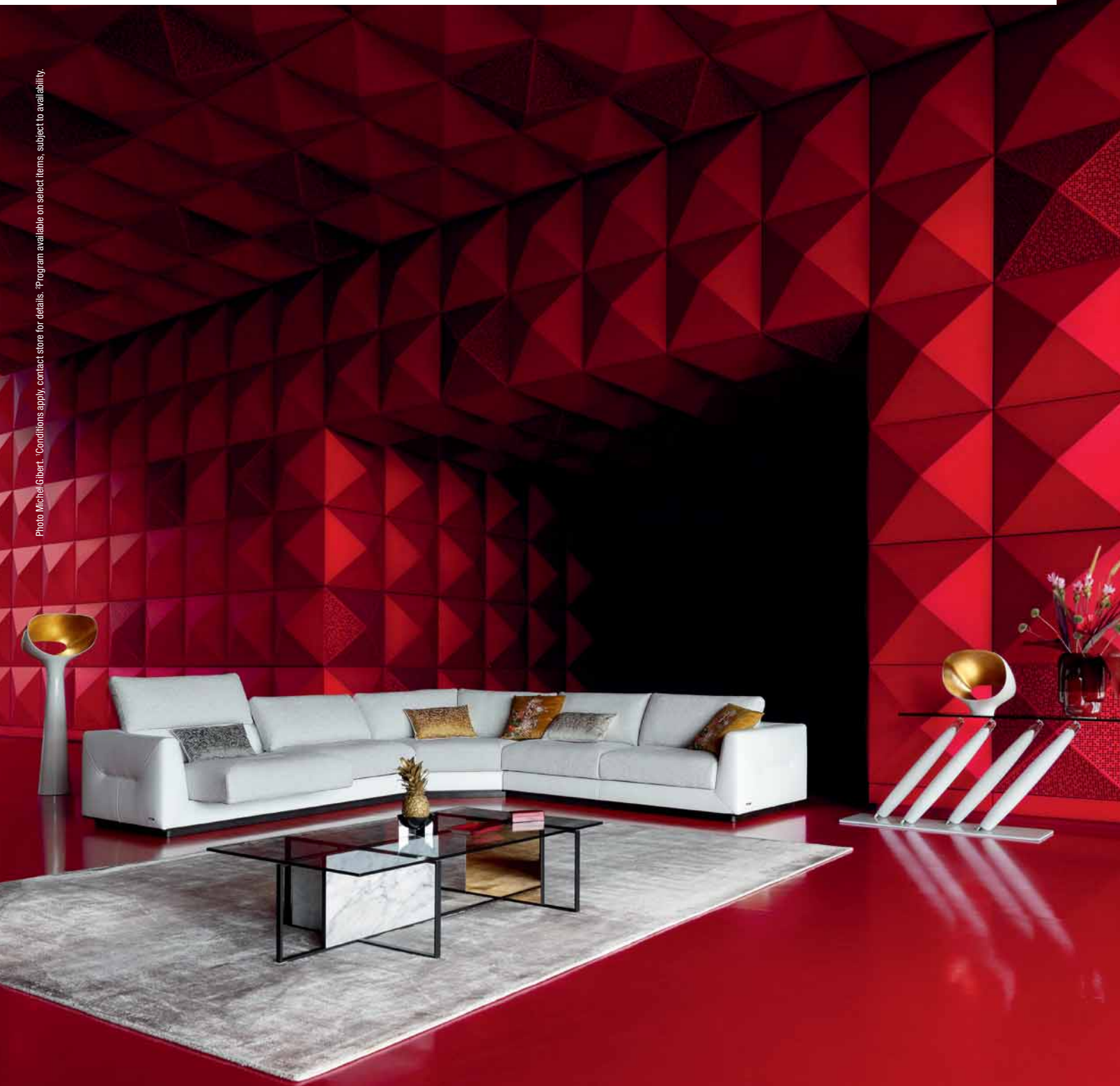
According to an ancient belief, wearing a ruby close to the skin promotes long life, health, and happiness—and even today it is believed to possess these magic powers, including the extraordinary ability of giving peace.

LEFT TO RIGHT: 14K WHITE GOLD MULTISHAPE RUBY BY-THE-YARD NECKLACE. 18K WHITE GOLD BRACELET WITH RUBY CENTER AND PAVÉ DIAMOND BORDER. ONE-OF-A-KIND CABOCHON RUBY AND DIAMOND RING. 18K WHITE GOLD PRINCESS-CUT DOUBLE-ROW RUBY BAND WITH DIAMOND BORDER. 18K WHITE GOLD RUBY AND DIAMOND BAND.

French Art de Vivre

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PARIS

Photo Michel Gibert - Conditions apply, contact store for details. \*Program available on select items, subject to availability.



**Alchimie.** Corner composition upholstered in fabric and leather, design Roberto Tapinassi & Maurizio Manzoni.

**Trame.** Cocktail table, design Alexandre Dubreuil.

**Ariane.** Console, design Studio Roche Bobois.

**Manufactured in Europe.**

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# A Girl's Best Friend

This season's diamonds take shape in geometric cuts and bold styles that surprise. The bolo necklace can be worn in multiple ways, while diamond hoop stunners sparkle from the inside out.

TOP TO BOTTOM: 18K WHITE GOLD BOLO NECKLACE WITH SQUARE- AND ROUND-CUT PAVÉ DIAMONDS. 18K WHITE GOLD INSIDE-OUT DIAMOND HOOP EARRINGS. 18K WHITE GOLD RING WITH 8.01-CARAT DIAMOND AND PAVÉ DIAMONDS. 14K WHITE GOLD DIAMOND LINE BRACELET.



# G-SHOCK

## MR-G

— BLACK METAL THEME —

### KUROZONAE



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# Let's Hear It for the Boys

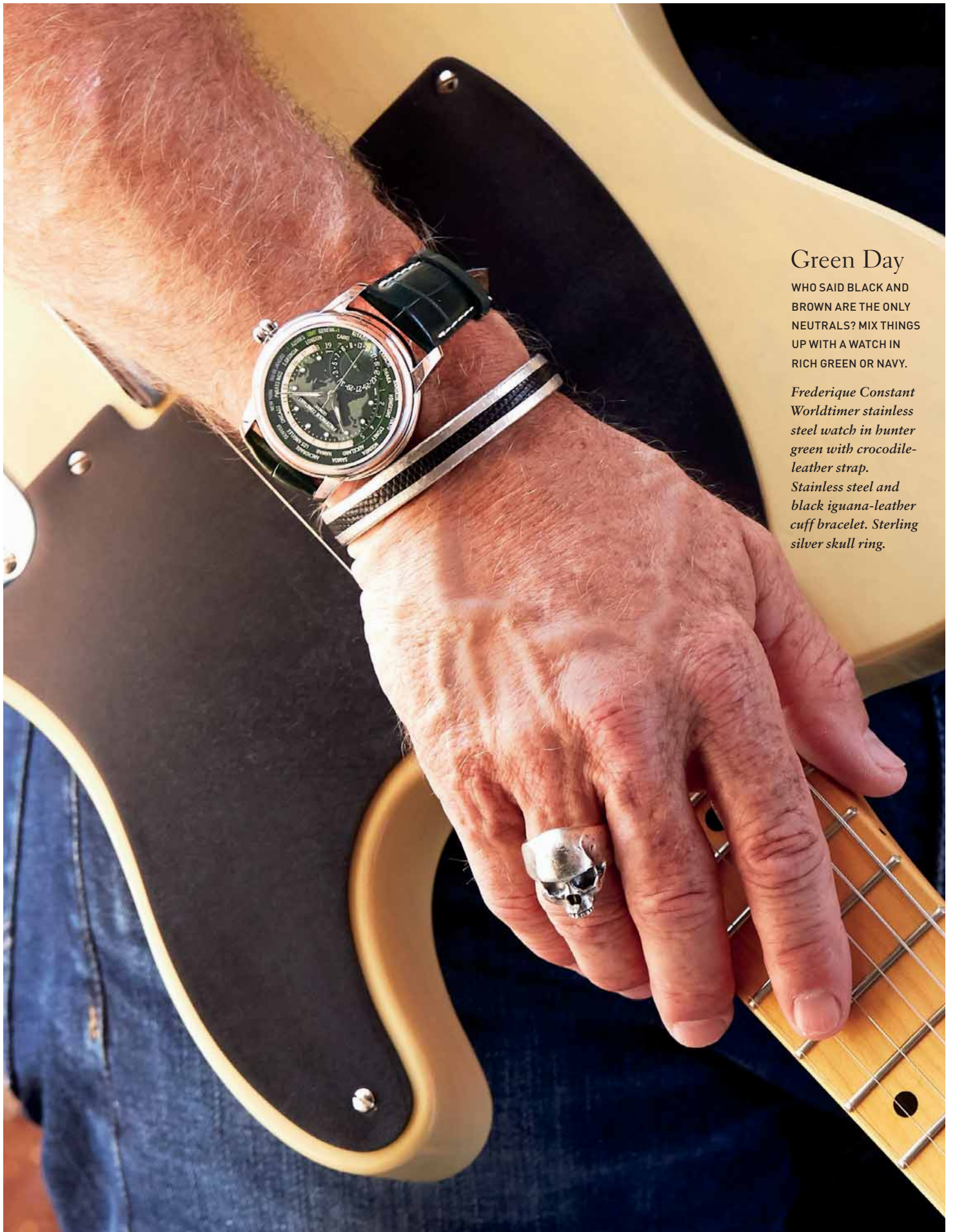
HEAVY METALS SUCH AS STAINLESS STEEL AND STERLING SILVER MIX WITH LUXE LEATHERS IN MENSWEAR LOOKS THAT REALLY ROCK.

## Let It Shine

POPS OF COLOR—LAPIS BLUE AND ROYAL RED—TAKE CENTER STAGE.

*Sterling silver double-link bracelet. Tudor Black Bay GMT stainless steel watch with blue and burgundy bezel on stainless steel bracelet. Sterling silver and lapis ring.*





## Green Day

WHO SAID BLACK AND BROWN ARE THE ONLY NEUTRALS? MIX THINGS UP WITH A WATCH IN RICH GREEN OR NAVY.

*Frederique Constant Worldtimer stainless steel watch in hunter green with crocodile-leather strap. Stainless steel and black iguana-leather cuff bracelet. Sterling silver skull ring.*



## Back in Black

A TIMELESS BLACK AND SILVER PALETTE READS AS BOTH CLASSIC AND CASUAL.

*Breitling Navitimer 01 stainless steel watch with crocodile-leather strap. Gold, stainless steel, and black leather men's bracelet. Stainless steel ring with black onyx inlay.*



john varvatos

JEWELRY

# Me and Mrs. Jones

PARTNERS IN BOTH BUSINESS AND LIFE, THE OWNERS OF REALOGICS SOTHEBY'S INTERNATIONAL REALTY ARE WORK AND PLAY INSPIRATIONS.



**DEAN AND STACY JONES HAVE** changed the game in Pacific Northwest real estate. Together they owned a flourishing property development company, receiving the national Development Firm of the Year award from Pillars of Industry in 2001 before they moved on to found Realogics Sotheby's International Realty in 2010. Since then, the couple has grown the company to 225 real estate brokers in five branch offices, and their numerous accolades include being named among the fastest-growing private companies by the *Puget Sound Business Journal* in 2016. Below, we talk to the dynamic duo about finding balance and success both in their burgeoning business and in their remarkable life together.

**What do you do to find balance in your lives?**

*Stacy:* Dean enjoys cooking for the family as a little break in his day, while I can often be found running

on Mercer Island to clear my head as well as get exercise. And we sneak in small breaks with family and friends on a regular basis rather than attempting extensive vacations. They can be as simple as Friday-night movies at home or an impromptu afternoon of boating. Our careers often give us the opportunity to be together and to enjoy the journey along the way.

**What are the rewards and challenges of working with your spouse?**

*Dean:* We often joke that we're not sure we could be successfully married if we didn't work together, because our careers require so much of each of us all the time. However, the fact we can navigate all this together helps us understand, support, and encourage each other. The best part of our working relationship is that we do a lot of travel within the global real estate network—and we always find the time to be a couple on these trips, sharing the pursuit of representing ourselves and our brand together.

**How do you define success for yourselves?**

*Stacy:* It's the company we keep, for sure. Not just the family and friends whom we are blessed to know, but also our business community, the people with whom we spend so much time. More than financial rewards, it is the difference we can make in the lives of those we care about.

**How do you deal with bumps in the road?**

*Dean:* We really are supportive of each other and on the same page. Once when Stacy and I were snorkeling, I didn't notice my wedding band had fallen off until it was too late. Panicked, I sent an SOS to Steven Goldfarb so I could remedy the situation right away. We worked to find a style that was close to the original. As soon as it was on my finger, I sent a photo to Stacy. It is amazing how meaningful our rings are to both of us. They tell each other, and the world, that we are together forever.

**Speaking of your wedding, is there any music from that day that holds a special place in your heart?**

*Stacy:* We got married to "Do You Realize?" by the Flaming Lips. Love that song! ■

STEVEN, FREDDA, STACY, AND DEAN FIND TIME TO ENJOY AN EVENING OF MUSIC TOGETHER.



PHOTOGRAPH OF DEAN AND STACY BY CARLY BISH



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HÖLSTEIN 1904

# Play It Forward

ESTEEMED PRODUCER KENNY ALHADEFF BRINGS *COME FROM AWAY*, HIS INSPIRING MUSICAL, BACK TO SEATTLE FOR A PERFORMANCE STEEPED IN HUMANITY.

**AS A TONY AWARD WINNER AND** a seventh-generation Seattleite, Kenny Alhadeff is accustomed to the concept of legacy. The producer and founding partner of Junkyard Dog Productions, Alhadeff has brought stories to the stage that speak to the marks people make on history while staking his own claim to history in the world of theater.

His most recent project, the Tony-nominated musical *Come from Away*, tells the true story of the small town of Gander, Newfoundland, which in the wake of September 11, 2001, welcomed 38 grounded planes—and thousands of stranded people from all over the world. In the aftermath of the tragedy, locals opened their homes to the passengers, feeding and clothing them at a time full of uncertainty. “It was done with no regard to country of origin or what religion they were or

the politics they ascribed to,” says Alhadeff. “It was just human beings acting kindly toward human beings.”

The show premiered in 2015 in Seattle. It is currently on Broadway in New York and London’s West End. It returned to Washington for an encore run this fall at the Fifth Avenue Theatre, where it was first workshopped. “The venue is a big deal to me because the musical was, in a sense, born here,” says Alhadeff. “And it’s also personal.” In 1978, the theater (first opened in 1926) was forced to close after falling into serious disrepair. Unable to see the icon destroyed, a group of 43 local businesses and community leaders—including Alhadeff’s father—raised the \$2.6 million needed for its restoration and reopening.

“We produce theater because we believe it can be a torch of light in the darkness in our world. We hope it entertains. We hope it brings joy. We hope that it can teach lessons of civility and humanity,” says Alhadeff. His intentions are not unlike the ones driving Alvin Goldfarb Jeweler, as the producer himself is quick to point out. His family has been doing business with the Goldfarb family for five generations—





TONY AWARD  
WINNING PRODUCER,  
KENNY ALHADEFF,  
ON STAGE IN  
SEATTLE'S 5TH  
AVENUE THEATRE.

“We produce theater because we believe it can be a torch of light in the darkness in our world. We hope it brings joy. We hope that it can teach lessons of civility and humanity.”

—Kenny Alhadeff



Alhadeff even has Goldfarb jewelry inherited from his father, whose own father passed it down to him.

“When I was a teenager, every holiday season I would dress up and go to the store, and Alvin would treat me as a special customer,” Alhadeff recalls. “I’d take my \$50 to buy gifts for my entire family, and he would spend over an hour with me, trying to find a little Cross pen or a bookmark, the same way he would spend time with people spending thousands and thousands of dollars. It was always a very special event. That kindness and professionalism stuck with me my whole life.”

Alhadeff has made it his mission to manifest the same level of compassion he’s experienced at Alvin Goldfarb. “Kindness is the great equalizer of the human condition,” he says. “People have different abilities, in both intelligence and opportunity, but we need to be empathetic and understanding of those who are different from us. We need to celebrate the common denominator of the human spirit.” ■

ALHADEFF’S PERSONAL JEWELRY COLLECTION IS FILLED WITH MEANINGFUL PIECES. ABOVE: CLOCKWISE FROM UPPER LEFT: ONE-OF-A-KIND FLIPPING RING TO COMMEMORATE KEN’S WINNING A TONY AWARD FOR THE BROADWAY MUSICAL *MEMPHIS*; KEN’S BAR MITZVAH WATCH FITTED WITH A CUSTOM BRACELET GIFTED FOR HIS GRADUATION FROM WSU BY HIS BELOVED GRANDFATHER JOE GOTTSSTEIN, THE FOUNDER OF LONGACRES RACETRACK; AN HEIRLOOM MONEY CLIP THAT HAS BEEN PASSED FROM GENERATION TO GENERATION BY THE ALHADEFF MEN; AN ANTIQUE SWAN PIN WHICH WORKED SIDE BY SIDE WITH KEN ALHADEFF TO OBTAIN AND WHICH HOLDS VERY SPECIAL MEANING TO HIS FAMILY; AND JOE GOTTSSTEIN’S BAR MITZVAH POCKET WATCH WHICH HE RECEIVED IN 1903. IT’S ENGRAVED! BELOW: ALHADEFF AND STEVEN GOLDFARB IN ALHADEFF’S OFFICE ABOVE THE 5TH AVENUE THEATER.







GURHAN



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# The Gift of Time

A FAMILY HEIRLOOM  
BECOMES TRULY TIMELESS  
WHEN PASSED DOWN FROM  
FATHER TO DAUGHTER.



CHARLIE ROBBINS AND  
DAUGHTER ALLISON

**WHEN IT CAME TIME TO PICK** a Christmas gift for his daughter last year, Charlie Robbins, a Seattle native and owner of the Sea to Ski property-management firm, knew just the thing. “I had received a new Rolex from my wife for our 25th wedding anniversary,” he recalls. “Afterward, I began to think it was time to pass along my old Rolex watch to my daughter, Allison.”

Allison Robbins had recently

moved back to Seattle from New York to further her teaching career, and the watch was an elegant surprise, steeped in both the brand’s legacy of quality and her own family story. “Whenever I wear it, I think about the history of my dad’s family and the connections we have to this area,” she says.

That’s just what Robbins had intended—to pass family memories, not just an accessory, on to Allison. “The legacy of generosity, love, and support I’ve received from my own parents has been immense,” he says. “The watch is a great symbol of our family’s love for one another, and hopefully represents the start of a tradition.”

The symbolism isn’t lost on Allison. “To me, the watch represents all the qualities I so admire in my dad: loyalty, generosity, and an unparalleled work ethic,” she says. “I have always been proud to have inherited my dad’s sense of dedication (as well as his uncanny ability to recite ’80s New Wave lyrics and John Hughes movie quotes). I hope to continue the tradition of this special gift, coupled with a strong commitment to family and one’s own ideals and beliefs.” ■





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---

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HANDS DOWN, ONE OF THE BEST PARTS OF MY JOB IS THAT MOMENT WHEN SOMEONE comes through our door looking for an engagement ring. I know not only will I have the privilege of helping them find the most important piece of jewelry they will ever give to another person, but I'll also be entrusted with that very special secret until they are ready to pop the question. We've kept that secret for countless people over the past four decades—and have even been honored to help plan some of the most creative, clever, and romantic proposals around. At Alvin Goldfarb Jeweler, we design and carry hundreds of the most unique and beautiful diamond rings and wedding bands for this very reason: Because you need a ring as stunning and extraordinary as the love of your life. —*Steven Goldfarb*



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...“I THEE WED”

*We wish Mollie and Jake, and all our special couples, much health,  
happiness, and joy ahead. Congratulations!*

—STEVEN GOLDFARB, PRESIDENT, ALVIN GOLDFARB JEWELER

WEDDINGS AND ENGAGEMENTS

# The White Album

Alvin Goldfarb Jeweler is proud to have been a part of the love stories of Pacific Northwest couples for more than 50 years. From engagement stones to wedding rings, and from something borrowed to something blue, our pieces have brought together the people we love.

HANNAH (SCHULTZ)  
AND PAUL MITCHELL  
COMMEMORATE  
THEIR ENGAGEMENT  
UNDER WATER

MELISSA (SPAIN)  
AND MATT SOLOMAN  
BOZICHV



DEYLAHUS PHOTOGRAPHY

ELYSSA (HANSEN) AND  
KYLE PATTERSON



BAILEY MICHELL PHOTOGRAPHY

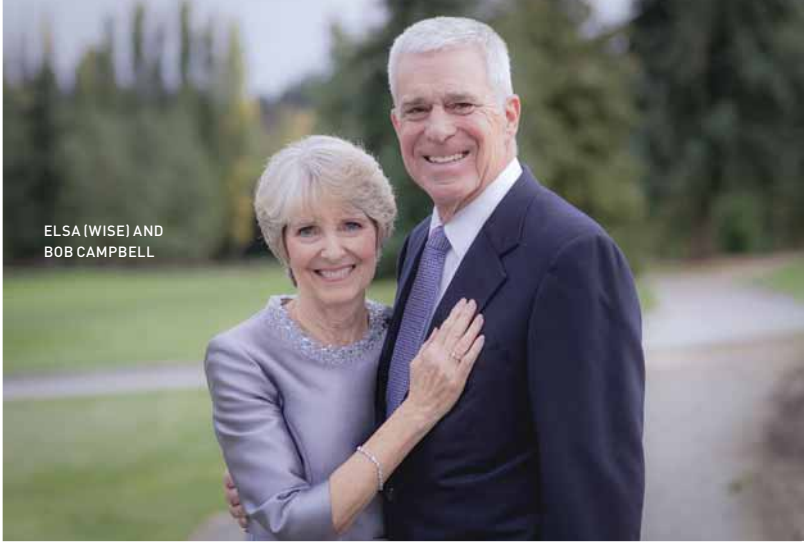
SARAH (SILBOVITZ) AND  
DOUGLAS KIKENDALL



JENNY JIMENEZ



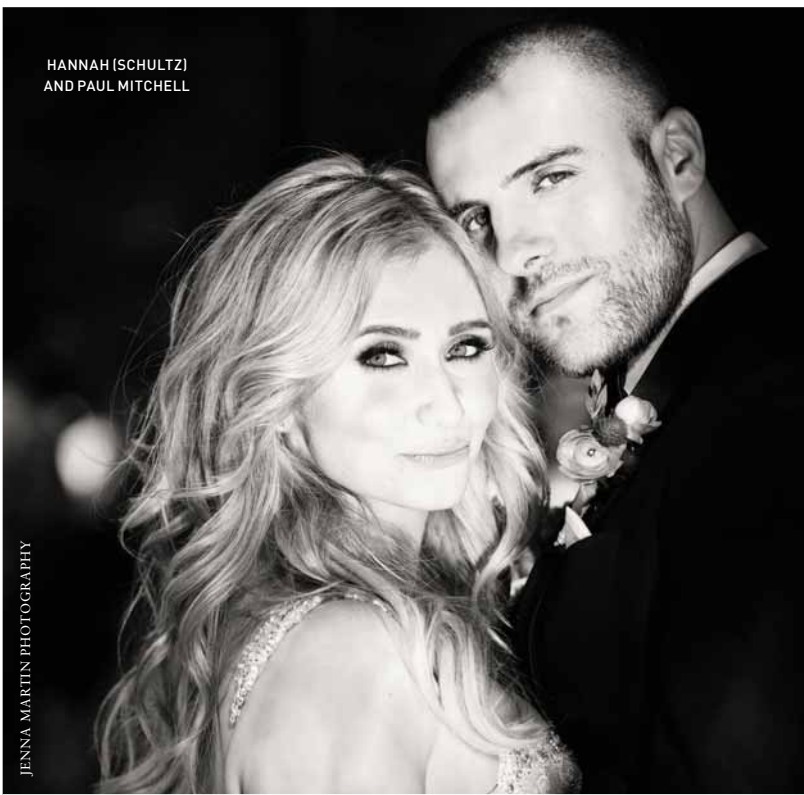
KIM GORSLINE  
AND ALEX WELLS



ELSA (WISE) AND  
BOB CAMPBELL



LAURA (GLENN)  
AND MARK PARRIS



HANNAH (SCHULTZ)  
AND PAUL MITCHELL



MOLLIE (JOHNSEN)  
AND JAKE SNORSKY

JENNA MARTIN PHOTOGRAPHY

CARINA SARKOWICZ PHOTOGRAPHY



SUNDARA (TIM S)  
AND RATANAK (JOHN) KAO



NICK LEUNG PHOTOGRAPH

# Engaged!



MAKENNA (MORGAN)  
AND ZAC HODGINS



CHRISTINA (SCHMUTZ)  
AND ANDREW GOLDEN

BLUE ROSE PHOTOGRAPHY

VICTORIA (KURK)  
AND SHAWN MCBRIDE



ALI WALKER



NATALIE (RODRIGUEZ)  
AND RICK BROWN

BLACKFIRE PHOTOGRAPHY

# Rock-Solid Advice

STEVEN GOLDFARB TACKLES YOUR MOST PERPLEXING JEWELRY QUESTIONS.

*I want to get my wife something special for a big birthday this year. Are diamonds still a girl's best friend?*

The saying “diamonds are a girl’s best friend” comes from the song made famous by Marilyn Monroe in the movie version of *Gentlemen Prefer Blonds*. For a new generation, it is Rhianna who encourages people to shine bright like “diamonds in the sky.” It’s true diamonds are the most popular gemstones for fine jewelry. Not only are they beautiful and eye-catching, but their clear color complements every outfit, color, and style. Diamonds are strong enough to take on the active lifestyle we live today.



**THIS PAGE:** RHIANNA SINGS THE VIRTUES OF JEWELRY IN HER SONG “DIAMONDS.” ADAM LEVINE IS A BIG FAN OF WATCHES AND ROLEX IN PARTICULAR. HE SPORTS A DIFFERENT MODEL EACH WEEK ON *THE VOICE*. THE NEW 43MM TUDOR BLACK BAY GMT IS AN INSTANT CLASSIC. **OPPOSITE PAGE:** A 1980S ENGAGEMENT RING BEAUTIFULLY REMADE FOR TODAY. JADE TRAU REINVENTS A SIGNATURE DIAMOND PENDANT. CLASSIC DIAMOND STUD EARRINGS AND GORGEOUS ASSCHER-CUT DIAMONDS WILL ALWAYS BE IN STYLE.



*My husband and I are celebrating our 30th wedding anniversary. He’s a watch guy, and I would love to get him something different but also classic enough to last a long time—like us!*

Different watches suit different uses and moods. He needs something dressy to wear with a suit or for an important meeting just as much as he needs a rugged timepiece to wear when he’s spending the weekend boating or on vacation. Get him something handsome and different from his other watches, and he’ll find the right time and place to wear it. He’ll always remember the anniversary, too, every time he looks at his wrist.



*I have lots of older jewelry I can no longer wear (single earrings, broken chains, dated designs, gifts from old boyfriends). What can I do with it?*

You can turn something old into something new. Think of musicians: they often sample songs from the past, adding their own touches to make them new

“Just as in music, the best way to figure out which jewelry will have staying power is to look at what has never gone out of style.”  
—Steven Goldfarb



*Can you give me an example of a signature piece of jewelry?*

Classic pieces look great on everyone. Other items are unique and convey the spirit of the individual wearer. A family crest ring, a colorful necklace, shoulder-duster earrings, or a braided strand bracelet can help showcase your personal style. Musical artists often successfully experiment with remaking classic songs (think of Rod Stewart, who released several albums of classic 1940s and '50s covers a few years ago), so try a twist on an old classic every few years. ■

again. Run-DMZ did it in the '80s with Aerosmith's "Walk This Way," and Jake Owen did it more recently with John Mellencamp's "Jack and Diane." Making new pieces out of old ones

is something we do regularly, and it is a great way to preserve the sentiment you attach to your jewelry while keeping it current. We also accept items as trade if they no longer match a client's desires. Jewelry is best when it's worn, not stored in a drawer.

*I like to stay up-to-date with my jewelry, but I also want to collect pieces that will stand the test of time. What are a few trends you think will have long-term staying power?*

Just as in music, the best way to figure out which jewelry will have staying power is to look at what has never gone out of style. Diamond stud earrings are a must-have (we set ours in three prongs in platinum or white gold, and we can reset yours), as are classic pendants, pearl strands, bangle bracelets, beautiful blue sapphires, vibrant green emeralds, and red rubies. Once you have your basic jewelry wardrobe, just add one or two signature pieces to make it your own.





# Swiss Made

FURRER JACOT BLENDS HISTORY WITH MODERNISM IN ITS STORIED LINE OF EXPERTLY CRAFTED JEWELRY.

**FOUNDED ON THE PRINCIPLES** of quality craftsmanship and unique design, Furrer Jacot has been a leader in the jewelry business since 1858. Each piece that leaves the historic house, based in Schaffhausen, Switzerland, is handmade to order by artisans under the house's timeless mandate for its manufacturing: "One ring at a time." As a result, every piece displays both the house's incredible attention to detail and a level of individual quality grounded in Old World artistry.

Also key among Furrer Jacot's values is the creation of an environment that supports its craftspeople and cultivates their talents. Lucas Ruppli is among those who

have thrived in the firm's unique setting: in 1984, he began his goldsmith apprenticeship at Furrer Jacot and currently holds the firm's master of design position, drawing inspiration—and garnering awards—for his works from nature, architecture, and even current events while overseeing much of the training for the workshop's team of craftspeople.

Furrer Jacot's collections range from classic to cutting-edge, including the influential line of carbon-fiber rings that it launched in 2012 as an alternative (or an addition) to traditional metals such as gold and platinum. Its engraving services straddle a similar span, from simple declarations to text

hand-engraved in the giver's own script. As another ultra-innovative option, clients can have their partner's fingerprint laser-engraved inside a ring as a way to keep a distinctive mark of their loved one forever close.

The heritage brand brings its 160 years of artistry to each piece, a fitting gift for a future of eternal love. Every ring also comes with a lifetime warranty that covers periodic care and service—even after it has been passed down through generations. It is this sort of dedication to excellence and individual care that elevates Furrer Jacot among its fellow jewelers and drives its future of inventiveness, workmanship, and mastery. ■





**OPPOSITE PAGE:**  
LUCAS RUPPLI  
HAND SKETCHING  
A NEW DESIGN FOR  
FURRER JACOT.  
**THIS PAGE:** FURRER  
JACOT RINGS ARE  
AVAILABLE IN  
A WIDE RANGE  
FROM DIAMOND  
RINGS, GOLD AND  
PLATINUM AS WELL  
AS CONTEMPORARY  
DESIGNS MADE WITH  
THOUSANDS OF  
WOVEN "THREADS"  
OF CARBON FIBER.



# Forever Young

A HOMETOWN GIRL TURNS REAL-LIFE MUSE FOR ONE OF COUNTRY MUSIC'S HOTTEST STARS.



SPENCER FINDLAY

ALL COUPLES IN SEARCH OF THE perfect ring at Alvin Goldfarb Jeweler are special. But when those lovebirds are also longtime friends, as with Taylor Mills and country music's latest chart topper, Brett Young, it becomes a true family celebration. "We've

known Taylor since she was a little girl, and it's been a joy to watch her become such a beautiful, confident, accomplished young woman", says Fredda Goldfarb, who, along with Steven, has been friends with Taylor's parents for years. "She and Brett are such a wonderful couple!"

Taylor met Brett through mutual friends while they were both living in California. After dreams of a career in baseball ended in injury, Brett decided to pursue his other dream: music. The son of a minister and a self-taught guitarist, Brett had played and sung at church, but he realized a move to Nashville had to be the first step in launching his career. Taylor remained Brett's muse, with most of the artist's first album inspired by her, including his number-one hits "Like I Loved You," "Mercy," and "In Case You Didn't Know," which went triple platinum, selling over a million copies.

Realizing musician and muse belong with each other, Brett proposed. When the time came for his ring, the couple came to Goldfarb Jewelers with a special request. Brett had broken his knuckle blocking a punt while playing football, so he tasked the jewelers with creating a custom ring with a hinge that would allow him to open and close the band around his finger. The ring is not only handsome and practical but also filled with memories and meaning. Like a couple in one of his own songs, he and Taylor are destined for a lifetime of beautiful music and shared memories. ■



SHY BLAKEMAN



CLOCKWISE FROM UPPER LEFT: THE COUPLE AT THEIR ENGAGEMENT PARTY. BRETT YOUNG, ACADEMY OF COUNTRY MUSIC'S NEW MALE VOCALIST OF THE YEAR 2018. THE HINGED RING THAT GOLDFARB JEWELERS DESIGNED TO ACCOMMODATE BRETT'S INJURED FINGER. BRETT, TAYLOR, FREDDA, AND STEVEN CELEBRATING THE ENGAGEMENT.

PERO  
*diamonds*





ON HER: GURHAN DRUZY QUARTZ EARRINGS. ONE-OF-A-KIND BLACK DIAMOND NECKLACE. 18K ROSE GOLD AND BLACK JADE RING; 18K YELLOW GOLD AND DIAMOND BRACELET; BLACK AND GREEN JADE AND DIAMOND BRACELET, ALL FROM THE SAUVAGE PRIVÉ COLLECTION BY ROBERTO COIN. ON HIM: BREITLING NAVITIMER STAINLESS STEEL WATCH.





# DATE NIGHT

COZY UP WITH THE SEASON'S MOST DAZZLING JEWELRY FOR A NIGHT TO REMEMBER  
AT SEATTLE'S ICONIC TRIPLE DOOR THEATER.


PHOTOGRAPHS ELIZABETH RUDGE STYLING AMANDA ZURITA HAIR/MAKEUP KAIJA MISTRAL



THIS PAGE: PANERAI PAM  
662 RADIOMIR STAINLESS  
STEEL THREE-DAY  
WATCH WITH BROWN  
LEATHER STRAP. JOHN  
VARVATOS BRASS RING.

OPPOSITE PAGE, ON HIM:  
ORIS STAINLESS STEEL  
WATCH. ALOR STAINLESS  
STEEL AND BLACK  
LEATHER BRACELET.  
JOHN VARVATOS  
STAINLESS STEEL RAVEN  
PENDANT. ON HER:  
ROBERTO COIN 18K  
YELLOW GOLD HOOP  
EARRINGS. LAYERED  
BLACK SPINEL  
NECKLACE. RIGHT HAND:  
18K WHITE GOLD ROUND  
DIAMOND BAND. LEFT  
HAND AND WRIST: TWO  
18K YELLOW GOLD  
DIAMOND RINGS FROM  
THE POIS MOI COLLECTION;  
18K YELLOW GOLD  
GOLDEN GATE BRACELET;  
18K YELLOW GOLD  
VENETIAN DIAMOND  
BRACELET, ALL BY  
ROBERTO COIN.





ON HER: ROBERTO COIN  
OVAL ROSE GOLD HOOP  
EARRINGS. 18K ROSE  
GOLD DIAMONDS-BY-THE-  
YARD NECKLACE WITH  
MARQUISE-CUT PAVÉ  
DIAMONDS. LIVE LOVE  
LAUGH 18K ROSE GOLD  
NECKLACE. TWO 18K  
YELLOW GOLD AND  
DIAMOND RINGS FROM  
THE POIS MOI COLLECTION  
BY ROBERTO COIN.  
FREDERIQUE CONSTANT  
WATCH. ON HIM: BREITLING  
NAVITIMER 8 STAINLESS  
STEEL WATCH. JOHN  
VARVATOS BEADED  
BRACELET.







THIS PAGE, ON HIM: ALOR BLACK STAINLESS STEEL BRACELET. JOHN VARVATOS STERLING SILVER AND DIAMOND RING. ON HER: 18K WHITE GOLD EXTRA-LARGE DIAMOND INSIDE-OUT HOOP EARRINGS. AERODIAMONDS DIAMOND HEART PENDANT. 18K WHITE GOLD NECKLACE WITH ROUND-CUT DIAMONDS. RIGHT HAND: RITANI DIAMOND ETERNITY BAND. PLATINUM EMERALD-CUT DIAMOND ETERNITY BAND. LEFT HAND AND WRIST: 4-CARAT EMERALD-CUT DIAMOND RING WITH PAVÉ DIAMONDS. ROBERTO COIN SYMPHONY PAVÉ DIAMOND BANGLE BRACELET. PLATINUM DIAMOND TENNIS BRACELET.

OPPOSITE PAGE: ALOR BLACK STEEL AND DIAMOND EARRINGS. ROBERTO COIN DIAMONDS-BY-THE-YARD NECKLACE WITH SEVEN DIAMONDS. RIGHT HAND AND WRIST: DIAMOND RING FROM THE SAUVAGE PRIVÉ COLLECTION BY ROBERTO COIN. 18K WHITE GOLD THREE-STRAND BRACELET WITH BLACK AND WHITE DIAMONDS. ALOR YELLOW GOLD AND STAINLESS STEEL CUFF BRACELET WITH DIAMONDS. LEFT HAND: TWO-ROW DIAMOND ETERNITY BAND. ROBERTO COIN SMOKY QUARTZ COCKTAIL RING.

CREDITS: WARDROBE PROVIDED BY BABY & COMPANY. MODELS: LAUREN ALEXANDER OF SMG MODELS AND GABRIEL EVERETT OF OPTION MODEL & MEDIA.

# ROCKS

INFORMATION  
ON THIS  
JEWELRY  
APPEARS ON  
PAGE 66.





PHOTOGRAPHER  
TEREZA  
JANAKOVA

STYLING  
EMILIE MASLOW

HAIR/MAKEUP  
SHANNON  
RASHEED

+ROLL

surround+sound



**THIS PAGE:** LARGE WHITE GOLD AND DIAMOND HOOP EARRINGS. RIGHT HAND AND WRIST: SYMPHONY WHITE GOLD BANGLE; AVANT-GARDE SAUVAGE PRIVÉ WHITE GOLD HINGE BRACELET; POIS MOI PAVÉ WHITE GOLD DIAMOND BRACELET; SAUVAGE PRIVÉ WHITE GOLD AND PAVÉ DIAMOND RING; ALL FROM ROBERTO COIN. LEFT HAND: EAST-WEST THREE-ROW EMERALD-CUT DIAMOND STRETCH RING.

**OPPOSITE PAGE:** ONE-OF-A-KIND WHITE GOLD LINE NECKLACE WITH EMERALD-CUT DIAMONDS. EXTRA-LARGE ROBERTO COIN PRINCESS FLOWER PENDANT. LEFT HAND AND WRIST: WIDE WHITE GOLD AND PAVÉ DIAMOND CUFF BRACELET FROM THE POIS MOI COLLECTION BY ROBERTO COIN. EXTRA-LARGE ROBERTO COIN PRINCESS FLOWER DIAMOND RING. RIGHT HAND AND WRIST: BOLO WHITE GOLD AND DIAMOND BRACELET. WHITE GOLD AND DIAMOND ETERNITY BAND.





**THIS PAGE:** STAINLESS STEEL AND WHITE DIAMOND COLLAR NECKLACE. WHITE GOLD AND DIAMOND STICK NECKLACE. RIGHT HAND AND WRIST: HINGED CUFF BRACELET IN WHITE GOLD FROM THE SAUVAGE PRIVÉ COLLECTION BY ROBERTO COIN. WIDE WHITE GOLD DOUBLE-CROSS DIAMOND RING. LEFT HAND: EAST-WEST OVAL DIAMOND RING. PLATINUM EMERALD-CUT DIAMOND ETERNITY BAND. EAST-WEST THREE-ROW EMERALD-CUT DIAMOND STRETCH RING. STAINLESS STEEL RING WITH BLACK PVD AND DIAMONDS.

**OPPOSITE PAGE:** RIGHT HAND AND WRIST: FREDERIQUE CONSTANT DIAMOND BEZEL WATCH ON BLACK LEATHER STRAP. WIDE BLACK PVD AND 18K WHITE GOLD DIAMOND SPLIT RING. THREE ETERNITY BANDS WITH EMERALD-, ROUND-, AND CUSHION-CUT DIAMONDS. LEFT HAND AND WRIST: ETERNITY BANGLE BRACELET WITH ROUND DIAMONDS. BAMBOO WHITE GOLD AND DIAMOND BANGLE BRACELET. EMERALD-CUT DIAMOND STRETCH BRACELET. WIDE PAVÉ DIAMOND RING FROM THE SAUVAGE PRIVÉ COLLECTION BY ROBERTO COIN.

**PAGE 62:** WHITE GOLD EMERALD-CUT DIAMOND LINE NECKLACE. RIGHT HAND AND WRIST: WHITE GOLD AND DIAMOND BANGLE BRACELET STACK; WHITE GOLD PAVÉ DIAMOND RING; WHITE GOLD RING, ALL FROM THE POIS MOI COLLECTION BY ROBERTO COIN. EAST-WEST PLATINUM BAND WITH EMERALD-CUT DIAMONDS. LEFT HAND AND WRIST: ROLEX YACHT-MASTER STAINLESS STEEL AND PLATINUM WATCH. WHITE GOLD EMERALD-CUT DIAMOND ETERNITY BAND. WHITE GOLD PAVÉ DIAMOND RING FROM THE AVANT-GARDE SAUVAGE PRIVÉ COLLECTION BY ROBERTO COIN.

**PAGE 63:** WHITE GOLD PAVÉ DIAMOND EARRINGS AND PAVÉ DIAMOND COLLAR. RIGHT HAND AND WRIST: WHITE GOLD PAVÉ DIAMOND CUFF BRACELET. TWO WHITE GOLD AND PAVÉ DIAMOND STACKED RINGS. LEFT HAND AND WRIST: TWO WHITE GOLD HINGED CUFF BRACELETS. TWO EXTRA-LARGE WHITE GOLD PAVÉ DIAMOND STACKED RINGS. ALL FROM THE SAUVAGE PRIVÉ COLLECTION BY ROBERTO COIN.





peace out



**THIS PAGE:**  
ONE-OF-A-KIND EMERALD-CUT DIAMOND HOOP EARRINGS. STACK OF STAINLESS STEEL AND BLACK PVD BRACELETS WITH DIAMONDS. WHITE GOLD 'BAMBOO' DIAMOND CUFF. ROBERTO COIN PRIMAVERA WHITE GOLD BRACELET. STAINLESS STEEL AND BLACK PVD RINGS WITH DIAMONDS. EAST-WEST EMERALD-CUT DIAMOND ETERNITY BAND.

**OPPOSITE PAGE:**  
STAINLESS STEEL AND GOLD CIRCLE NECKLACE. ONE-OF-A-KIND DIAMONDS-BY-THE-YARD NECKLACE WITH EMERALD-CUT DIAMONDS. RIGHT HAND AND WRIST: ONE- AND FOUR-ROW DIAMOND BANGLE BRACELETS AND PAVÉ DIAMOND RING; ALL FROM THE POIS MOI COLLECTION BY ROBERTO COIN. EAST-WEST PLATINUM RING WITH EMERALD-CUT DIAMONDS. LEFT HAND AND WRIST: ROLEX STAINLESS STEEL, MOTHER OF PEARL, AND DIAMOND BEZEL WATCH. OVAL DIAMOND ETERNITY BAND. DIAMOND RING FROM THE SAUVAGE PRIVÉ COLLECTION BY ROBERTO COIN.

**CREDITS:**  
WARDROBE PROVIDED BY LA REE BOUTIQUE, BELLEVUE AND VALENTINA & VALENTIA, SEATTLE  
PHOTOGRAPHER: TEREZA JANAKOVA  
STYLIST: EMILIE MASLOW FOR ART DEPARTMENT  
STYLIST ASSISTANT: ERIN LARSON  
HAIR AND MAKEUP: SHANNON RASHEED FOR CÉLESTINE  
MODEL: MILAN DIXON, PHOTOGENICS



# MIX-A-LOT

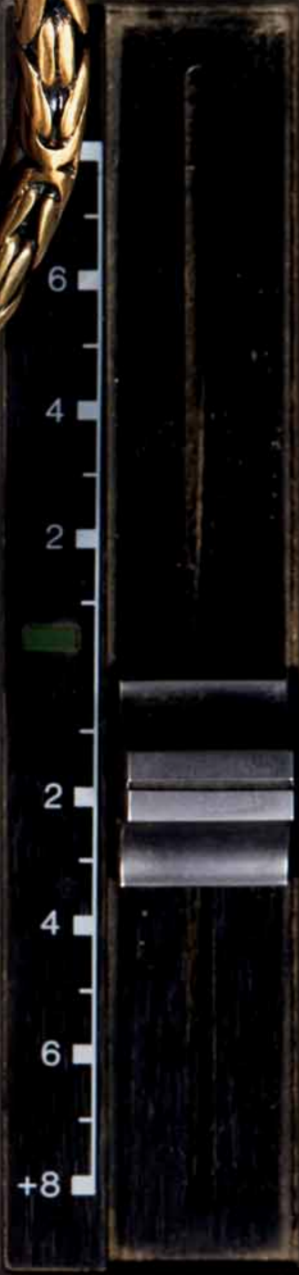
TURN UP THE VOLUME  
AND TAKE THESE  
GLIMMERING DIAMONDS,  
CELESTIAL CRYSTALS,  
AND EDGY ACCOUTERMENTS  
OUT FOR A SPIN.



# SOLO ACT

GEAR UP WITH COOL  
ACCESSORIES  
FEATURING HAND-  
CRAFTED DETAILS.

*Sterling silver  
and brass guitar  
pick necklace and  
braided brass cuff  
bracelet; both by  
John Varvatos.*



pitch adj.

**Technics** QUARTZ  
Direct Drive Turntable System SL-1200MK2



## GOLD RECORD

STATEMENT NECKLACES  
DON'T HAVE TO BE HUGE  
TO MAKE A BIG  
IMPACT—CHOOSE  
INTRIGUING CHAINS AND  
PLAYFUL PENDANTS TO  
PAIR WITH STYLISH  
THREADER EARRINGS.

*Betty 18K yellow  
gold link necklace.  
Fringe 18K yellow  
gold diamond  
hoop earrings.*



## IN THE SKY WITH DIAMONDS

A DIAMOND STRAND YOU  
CAN WEAR MANY WAYS  
IS A TRUE CHART  
TOPPER, ESPECIALLY  
WHEN PAIRED WITH  
STUNNING EARRINGS  
REMINISCENT OF A  
STARRY NIGHT SKY.

*18K white gold and  
diamond shoestring  
necklace. White  
sapphire, black  
onyx, druzy quartz,  
and diamond drop  
earrings in 18K rose  
and white gold.*



ALVIN GOLDFARB  
— JEWELER —



KYLEE

MARK

TIFFANY

STEVEN

ANN

BRANDI

“You ROCK!  
We are honored to help  
you celebrate!”

*Your friends at Alvin Goldfarb Jeweler*



RAZA

SHELLY

SARA

LYDIA

JERRY

ELLIE

# Play Us a Tune

At Alvin Goldfarb Jeweler, each of our expert team members brings a unique story and a lifetime of memories to inspire their role, along with a love of aesthetics, passion for their work, and great enthusiasm for serving customers. To complement this edition's theme, we asked this talented team to share their musical memories and tell us which jewelry pieces are currently making them sing.



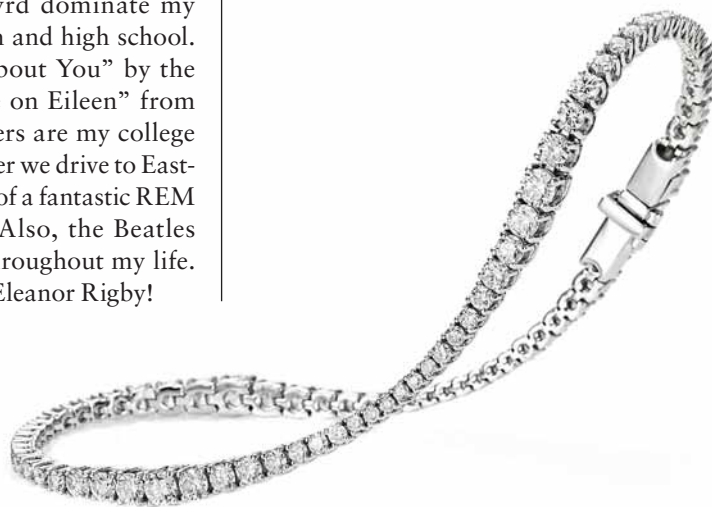
## Steven

### Tell us about music and memories.

We all know how well music can ignite memories. Think of how we all learned our ABCs by singing, and, of course, the *Schoolhouse Rock!* songs from childhood. Both new and old songs are the soundtrack of our lives. Seals and Crofts and the Doors make me think of Lake Chelan when I was a kid. Boston (my first concert), Led Zeppe-lin, and Lynyrd Skynyrd dominate my memories of junior high and high school. "That's What I Like about You" by the Romantics and "Come on Eileen" from Dexys Midnight Runners are my college experience. And whenever we drive to Eastern Washington, I think of a fantastic REM concert at the Gorge. Also, the Beatles catalogue has played throughout my life. Even our dog's name is Eleanor Rigby!

### What jewelry is special to you?

While I love classic jewelry, I also like people to have something different than everyone else. For example, we created a new tennis bracelet with graduated diamonds. It looks traditional, classic, and elegant, and it's also unique.





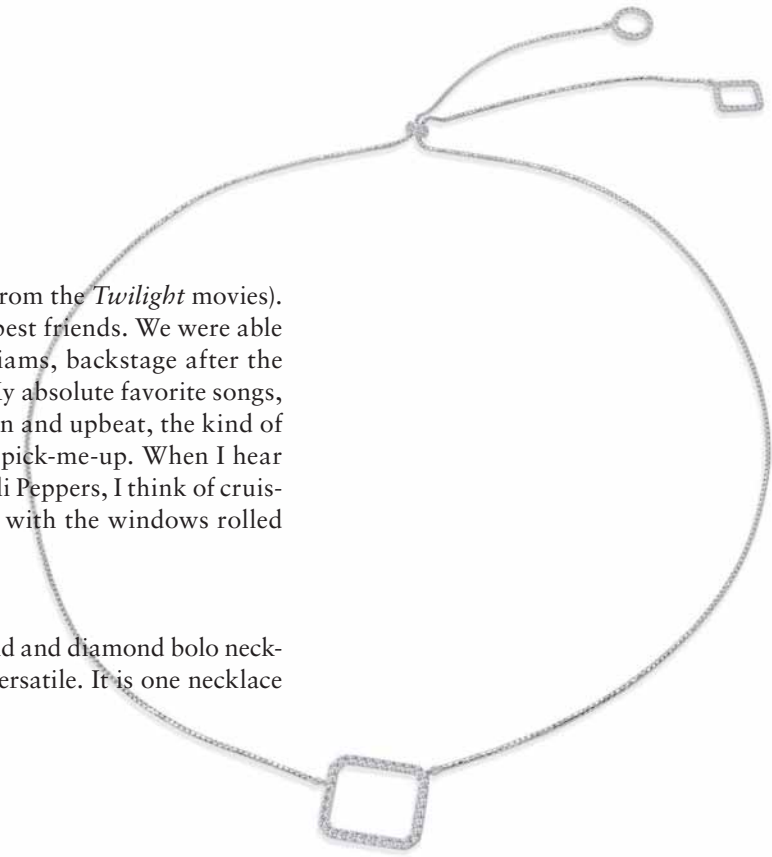
## Lydia

### Tell us about music and memories.

My first concert was Paramore (yes, from the *Twilight* movies). I was 16, and I went with two of my best friends. We were able to meet the lead singer, Hayley Williams, backstage after the show, and I've loved her ever since. My absolute favorite songs, though, are oldies—songs that are fun and upbeat, the kind of music you listen to when you need a pick-me-up. When I hear “Californication” by the Red Hot Chili Peppers, I think of cruising in my first car after high school, with the windows rolled down and music blasting.

### What jewelry is special to you?

My current favorite piece is a white gold and diamond bolo necklace because it's so streamlined and versatile. It is one necklace that can be worn three different ways.



## Brandi

### Tell us about music and memories.

I enjoy all kinds of music from different eras. I discovered music from the '60s and '70s when visiting my grandfather in California. I was 11 years old, it was midnight, and I couldn't sleep, so I opened his armoire and found it stacked with records and a record player attached to a phonograph. I flipped the switch, and Bob Marley's “Three Little Birds” came on, set at full volume! Gramps let me get away with it. The next day he and I spent hours talking about music and his stories about each record.

### What jewelry is special to you?

One of my favorite pieces of jewelry is our seven-row diamond band, which makes an elegant statement but isn't too flashy. When you wear it, it feels like a part of you.



## Raza

### Tell us about music and memories.

I listen to lots of styles of music, everything from pop to rap to country. I also enjoy current music from India. It provides an escape into the beautiful scenes of a Bollywood movie. For the past year, the most-played song on my iTunes has been “Chained to the Rhythm” by Katy Perry, featuring Skip Marley. I love that it is happy pop music with a meaningful message. And when I hear “I'll Name the Dogs” by Blake Shelton, I think about how nice it would be to have my fiancé here in Seattle, and the life we'll have together in the near future.

### What jewelry is special to you?

We have a stunning pair of earrings with interlocking hoops of diamonds. These beautiful pieces look great on everyone's ears.



## MEET THE EXPERTS



### Ann

#### Tell us about music and memories.

While I listen to all kinds of music, my favorite is played during the holidays. I truly love when Christmas music starts; it can never be too early for me, and I continue listening well into the New Year. No one believes me, but my first “real” concert was Carrie Underwood, just six years ago (Christmas pageants at church don’t count). And while I love both Christmas and country music, the song that brings up the warmest of memories is “You Are My Sunshine.” I would sing it to my children when they were babies. It kept all of us calm.

#### What jewelry is special to you?

My favorite piece of jewelry in the store is our spectacular strand of South Sea pearls.



### Tiffany

#### Tell us about music and memories.

While my favorite styles of music are rock, pop, and alternative, I am definitely influenced by the music chosen by my 16-year-old daughter and seven-year-old son. It’s a good thing, as I listen to music I never would have found for myself. I also have great memories of boating and lying in the sun on Lake Washington with friends listening to the Police and Blondie in the ’80s. “Rapture” is my song of choice—and the only one I can sing at karaoke.

#### What jewelry is special to you?

Our giant inside-out hoop earrings are really wow!



### Jerry

#### Tell us about music and memories.

The first concert that I ever attended was back in 1967, when I heard Martha and the Vandellas at the Fillmore Auditorium in San Francisco. At the time, I really enjoyed R&B, soul, and early rock (think Elvis). Now I tend to listen to jazz, but I still have all-time favorites like “California Dreamin’” by the Mamas & the Papas. This song brings up great memories of hanging out at the beach and eating great Mexican food with my family in Southern California.

#### What jewelry is special to you?

I love the combination of 18K yellow gold and stainless steel in the Rolex Submariner. Rolex uses the highest grade of steel and gives it a mirrorlike finish, which plays well with gold.







## Shelly

### Tell us about music and memories.

My favorite Spotify list right now is “Are and Be,” which is a mix of many different genres. That’s always been my style. I don’t know that I have a favorite song, but my go-to song to evoke memories, give me strength, and put me in a great mood will always be Janet Jackson’s “Control.” Sting’s “Fragile” reminds me of 9/11 and the impact of that day on our lives. My first concert was Sammy Hagar touring *Three Lock Box*. Yes, I did sneak out and go to that concert . . . sorry, Mom!

### What jewelry is special to you?

I am loving our new jewelry collection designed by Jade Trau. It is edgy and fun but still has its roots in beautiful classic designs. The necklace is amazing alone or as a layering piece.



## Mark

### Tell us about music and memories.

Music is very personal, and for me, a good song can be found in any genre. I tend to lean toward rock and pop, though. Songs such as “Start Me Up” by the Rolling Stones, “You Shook Me All Night Long” by AC/DC, “Revolution” by the Beatles, and “Behind Blue Eyes” by the Who are a few I turn up to 11 when they come on the radio in my car. My very first concert was David Cassidy in 1971, and I saw him again in 1972. I was eight, and I loved *The Partridge Family* (I still do!).

### What jewelry is special to you?

The Sauvage Privé collection from Roberto Coin is my favorite right now. It’s a beautifully bold new look, and I’m thrilled that we’re one of only a very few stores in the U.S. to carry the collection.



## Sara

### Tell us about music and memories.

I was 17 when I went to see Molly Hatchet at the Peoria Civic Center Arena in Illinois. Those guys from the South could rock, and I say that as a Midwestern girl. My husband, Craig, knows I’m a huge fan of U2, so, for my birthday, he planned a wonderful two days in the Bay Area around a U2 concert. From the show to breakfast on the beach in Santa Cruz, our time together was magical. I’ll think of it every time I hear my favorite song, “I Will Follow.”

### What jewelry is special to you?

My favorite diamond shape is, and always will be, an emerald cut. My parents recently gave me my mom’s three-stone emerald-cut diamond ring to wear. It makes us all happy to be able to share its memories and meaning.



## Kylee

### Tell us about music and memories.

I rely on music to help me sleep. I have a specific playlist I created with songs from my favorite albums over the years—a wide range of genres, such as classic rock from the Eagles, musical tracks from *Moulin Rouge*, classical symphonies by Tchaikovsky, ’90s country, and current pop. One of my favorite songs is “Take It Easy” by the Eagles. It has calming and uplifting lyrics that never fail to put me in a better mood and always bring back memories of watching the band live with my family.

### What jewelry is special to you?

The Princess Flower collection from Roberto Coin is my go-to right now. I love anything floral or with white gold and diamonds. They’re clean and elegant pieces you can wear anywhere, anytime.





# PEACE & LOVE



*Some concepts just never get old.*

PEACETAGS™ REFLECT WORDS OF PEACE FROM OVER 21 NOTABLE PEOPLE.  
MORE THAN A FASHION ACCESSORY, THESE PENDANTS SUPPORT MANY  
VETERAN'S AND PEACE-SEEKING NON-PROFIT ORGANIZATIONS.

I WANT TO TELL YOU ABOUT A SPECIAL PENDANT EXCLUSIVE TO OUR STORE. PeaceTags™, created by my wife, Fredda, have been spreading words of peace since 2007. These sterling silver necklaces feature quotes from notables such as John Lennon, Eleanor Roosevelt, Martin Luther King Jr. and many others. We have heard countless stories of how uplifting they are and what great gifts they make. They've been called "the modern peace sign." We are proud to donate all profit to veteran's and peacemaking charities, including the Fisher House VA Puget Sound, USO Northwest SeaTac Center, and Paralyzed Veterans of America. PeaceTags™ are a great way to reflect inspiring words into the world! —*Steven Goldfarb*



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# FURRER JACOT

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the Holidays  
with  
Goldfarbs!*

Amore Magnete Bracelets  
are stylish, affordable, & fun!

Italian sterling silver bracelets  
finished in gold, rose, silver & black.  
At \$95 each, they're the perfect  
gift! (or gift for yourself.)





# THESE ARE A FEW OF OUR FAVORITE THINGS

Dazzle your guests with the best fresh oysters, dollops of caviar, and champagne-filled flutes. We're here to make your event easy on you, while making it memorable for everyone. Come find inspiration at our seven neighborhood locations, including Kirkland and Sammamish, and let Metropolitan Market wish you the *very* best, with *our* very best. Cheers!



metropolitanmarket.®



For Alvin Goldfarb Jeweler, community is at the heart of our business. Every person who comes through our doors adds to our story, and we hope to return the favor by contributing to the lives of others—and the story of our community—through volunteering our time and services. Here we look back at some of the charitable events and gatherings in which we participated over the past year.



## Building the Future

Alvin Goldfarb Jeweler is proud to support the Eastside's most exciting new project, the Tateuchi Center for the Performing Arts. The venue will showcase a full range of performance genres with cutting-edge digital-engagement technologies. The goal is to remove the barriers of language, age, culture, and demographics from patrons' interactions with, and enjoyment of, live performing arts.

1 Renderings of the new performing arts center are in works with a location secured and funding underway 2 Tateuchi Center CEO Ray Cullom, Campaign Chair Cathi Hatch, Fredda and Steven Goldfarb at the preview center inside the Bellevue Hyatt Wintergarden



RARE CARRE CUT  
DIAMONDS FREELY  
SWAY BELOW VINTAGE  
OLD EUROPEAN  
DIAMONDS IN THIS  
GORGEOUS PAIR OF  
EARRINGS

# DIAMONDS ARE FOREVER.

~~~~~  
*Diamonds are not only  
April's birthstone, but a  
classic way to add  
show-stopping sparkle  
to a special occasion.  
And your life!*  
~~~~~



EVERY DETAIL  
SPARKLES IN THESE  
ONE-OF-A-KIND RINGS



THIS SPECTACULAR  
18K GOLD BRACELET  
FEATURES A  
STUNNING MÉLANGE  
OF MULTI SHAPED  
DIAMONDS

~~~~~  
JAMES BOND KNEW “DIAMONDS ARE FOREVER,” BUT WHAT DOES THAT REALLY MEAN? Simply explained, the word “diamonds” comes from the Greek for “unbreakable.” Although diamonds certainly need their share of TLC to keep them forever sparkling, this most classic of gemstones has come to universally symbolize strength, commitment and everlasting love. Diamonds also have the honor of being the birthstone for the rainy month of April, and I personally cannot think of a better gemstone to mark the arrival of springtime in the Northwest. I’m not suggesting you literally shower your loved ones with diamonds (though we’re happy to help make that happen!), but I am a believer in the theory that there is never a bad time to treat yourself (or someone else) to something scintillating. Whether you’re craving diamonds, precious metals or other glittering gemstones, April can provide the excuse you’ve been waiting for. —*Steven Goldfarb*  
~~~~~



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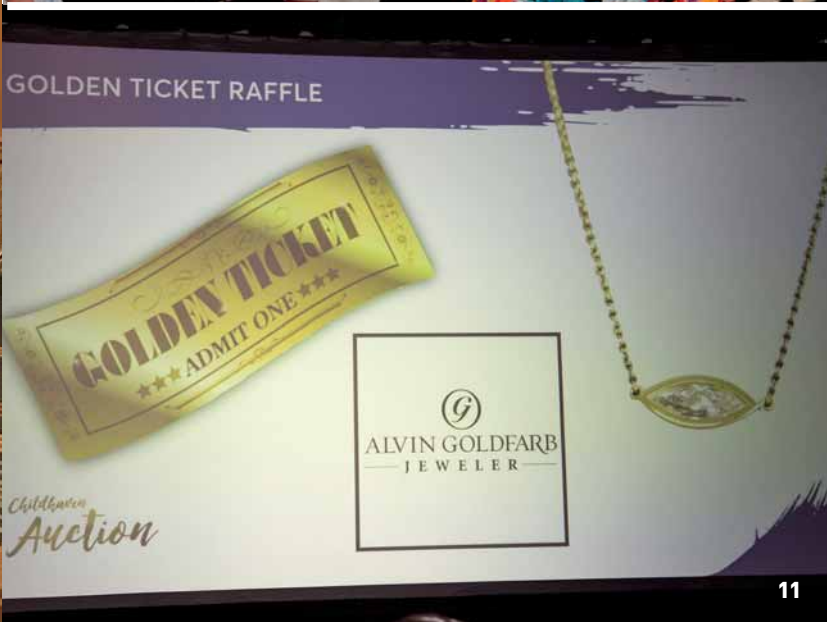




### Puttin on the Glitz

**1** The College Success Foundation's Empowering Youth luncheon was held in February. **2** The BAWSE (Brilliantly Awesome Women Support Each Other) organization's Class for Confidence annual event, held in January, supports homeless women. **3** The Randall Morris Celebrity Poker Tournament and Casino Night in February benefited Mary's Place homeless shelter and the Burned Children Recovery Foundation. **4-6** The annual Evening of Hope gala and charity auction, put on each February, supports the important work of Mary's Place, a nonprofit shelter that helps homeless women, children, and families reclaim their lives.





## With a Little Help from My Friends

**7** Seattle Children's Hospital Global Health Guild auction, in March, funds a fellowship for pediatric emergency care in Africa. **8** Steven Goldfarb and Stacy Lill with the winner of the Grapes on the Green wine event and auction in August benefiting the Benaroya Research Institute at Virginia Mason, which is dedicated to discovering causes and cures to eliminate autoimmune and immune system diseases. **9** Serious bidding is underway at Grapes on the Green during Goldfarb's Bubbles for Baubles Raffle. **10** Steven and Fredda with Seattle Police Chief Carmen Best and husband Larry at the inaugural Seattle Police Foundation Blue Tie Ball. **11-12** The 17th Annual Childhaven Auction benefits trauma treatment programs for kids and their families.



## Come Together

**1** Fredda Goldfarb and Renee at the Mary's Place Spring Benefit luncheon in April, whose theme was "Dream Big."  
**2** The spring luncheon's Golden Ticket Raffle. **3** Hole in one at the USO Northwest Golf Classic, held in May at the Golf Club at Newcastle. **4-7** The First Tee of Greater Seattle's Ladies on the Links event in May, impacting young people's lives through the game of golf by reinforcing values like integrity, respect and perseverance through educational programs.



## Stand by Me

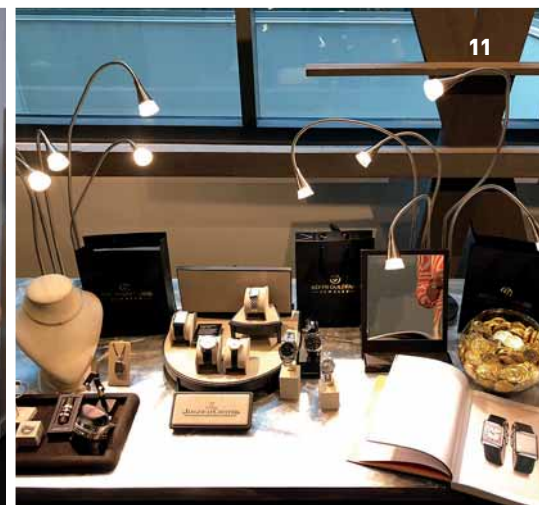
**8** Lenny Wilkens with this year's Community Service Award recipient, Seattle Seahawk Cliff Avril at the Lenny Wilkens Foundation's annual event in August benefitting the Odessa Brown Children's Clinic at Seattle Children's Hospital. **9** Left to right: Event emcees Kenny Mayne, Kevin Calabro, and Jordan Babineaux with Wilkens at the evening's festivities. **10-11** Alvin Goldfarb Jeweler and Frederique Constant teamed up this August at the Seattle Polo Party to aid the MORELove Project, a nonprofit connecting those in greatest need with community support.

## AGJ SPECIAL EVENTS

Alvin Goldfarb Jeweler hosts a variety of events showcasing amazing brands and jewels throughout the year for clients, collectors, and friends.



**1** Thierry Prissert, North American president of Breitling, with Gregg and Katie at the Breitling Collector's Dinner in November of last year. **2** Cami displays her Breitling enthusiasm at the Breitling Collector's Dinner. **3** Hands in at the Breitling Collector's Dinner. **4** Appreciating the new Basel Timepieces from Rolex at the 2018 Basel Preview event in May. **5** Our amazing team with retired astronaut Mark Kelly in June celebrating the "launch" of the Breitling Navitimer 08. **6** Steven Goldfarb and astronaut Mark Kelly.



**7** Peter, North American president of Roberto Coin Jewelry, with Fredda Goldfarb and guests at the Golf by Day, Gems by Night event in July. **8** Peter Webster and Steven Goldfarb with team members for Golf by Day, Gems by Night. **9** Our beautiful guests at Golf by Day Gems by night, enjoying jewelry by Roberto Coin. **10-11** Kentucky Derby day at the W Hotel for Seattle Polo in May. **12-14** Last year's *Bejeweled* magazine launch party, which always brings wonderful friends and spectacular jewels together in one place.

# Who Let the Dogs Out?

ALVIN GOLDFARB JEWELER'S FAVORITE CUSTOMERS SOMETIMES HAVE TWO LEGS AND SOMETIMES HAVE FOUR. HERE WE SHARE SNAPS OF OUR FAVORITES.



LUNA



ARCHI AND TWYLA ROSE



IRINA AND KOSMO



ELLA AND GRACIE



HARLEY



ELEANOR RIGBY GOLDFARB AND SPIKE WITH HUMANS STEVEN AND JANICE



POPPY AND ROSIE



MAX AND NAVI



PEPPER



LAURA-ELLEN AND SCOUT



LULI



SHIRU AND MOCHI



PLAYA AND NONA



CHOMPSKY



JESSIE

# With Gratitude

WE'VE RECEIVED MANY KIND WORDS AND SENTIMENTAL STORIES FROM OUR EXTENDED FAMILY. BUT THE PLEASURE HAS BEEN ALL OURS. WE ARE GRATEFUL TO YOU.



“Thanks, Sara, for such great service for so many years. It feels so good to have such trust in you and the whole team. Alvin would be so proud.”  
—*Jon C.*

“Jerry, I wanted to thank you again for working with me to find the perfect Rolex watch. All of you are fantastic in going above and beyond to ensure my happiness with my purchases, and you treat me like royalty. It is always enjoyable to visit your store and see all the beautiful jewelry,

but the true shining stars are your one-of-a-kind people.”  
—*Karren M.*

“Steven, thank you so much for replacing my sapphire rings with even more gorgeous ones. They are much more substantial and fancy, fancy (a good thing!). I look forward to wearing them often.” —*Barbara D.*

“Ann, we always appreciate all your team does to makes us feel important and special.”  
—*Karen and Marc N.*

“I continue to be impressed, after all these years, with the overall exceptional level of service and personal touch. It is so rare in today's business environment. Keep up the good work, and thanks again.”  
—*Greg W.*

“Mr. Goldfarb, we want to send a personal letter to you based on the flawless customer experience we've received and to let you know what an asset you have in your people. Interactions occur every day, but experiences are truly unique. Thank you for empowering everyone you work with to offer this experience.”  
—*Carl and Nicole O.*

“Sara, my fiancée absolutely loved the Rolex, and thank you for wrapping it so nicely.”  
—*Jenny M.*

“Steven, she loved it, as you and I knew she would. A beautiful night in the falling snow made it magical. The Band-Aid trick to make the ring fit until we could get in for proper sizing worked to perfection! Thank you so much again for your help and wisdom.” —*Adam R.*



"We are loving our watches. Thank you so much for being different from the other store, and not one bit pushy, demanding, or condescending. Instead you made our anniversary special."  
—William F.

"Jerry, this is my first big watch purchase, as I just became an attending physician this year after completing my residency. I am still giddy over the watch, as it means a lot to me, especially after all these years of hard work. Thank you for all your help. I plan on building a lasting relationship!"  
—Jimmy M.

"Brandi, my experience has been an absolute pleasure, and you were all very professional and quick to respond."  
—Jenny V.

"It's an honor and a great joy to work with you and your incredible team. Looking forward to another fantastic year!" —Doug S.

"I am thrilled with my new earrings. Taking a nod from you, Fredda, I am wearing them every day. Bill surprised me with them at a restaurant in NYC, and I burst out in happy tears. I love them, and I love my husband, too." —Vicki H.

"Shelly, I want to say a big thank-you for helping to orchestrate my engagement ring redesign, despite the ring coming from elsewhere. I'm getting tons of compliments thanks to you."  
—Stephanie S.

"You are amazing. Your customer service is first class. If you or your company should ever require a referral, please have them call me!"  
—Perry S.

"Sara, buying jewelry is never a necessity. The jewelry I've gotten through you is wonderful, but I have to tell you that you are a big part of the purchase, too. It is enjoyable to visit with you and to get your honest opinion on what works and what doesn't. I never feel that I am being sold something, but rather that I am talking to a friend who cares about what makes sense for me." —Kim S.

"Lydia, I just want to say that I really appreciate the handwritten note, and I love the watch! Thanks again for all the help." —Patrick C.

"Jerry, I just want to thank you again for making my earring purchase just the way I wanted it to be. I love them and could not be happier. You were wonder-

"It is always enjoyable to visit your store and see all the beautiful jewelry, but the true shining stars are your one-of-a-kind people."

—Karren M.

ful, and I appreciated the fabulous customer service from start to finish. See you again soon." —Greta P.

"Brandi, thank you for your help in repairing my watch. Your team is first class and a pleasure to work with. I am happy to tell people my first choice when shopping for jewelry and watches is Alvin Goldfarb Jeweler."  
—John X.

"Steven, I'm so glad that I followed your advice and bought the steel and gold model. It looks fantastic and, more importantly, the wife likes it. Next time I'm near, I'll pop in and get a Rolex for her."  
—Paul O.

"Shelly, I truly appreciate you and how you've treated me. Thank you for always including me at your events and welcoming me. I am grateful to have such an amazing relationship with you and your team." —Don R.

"Steven, you were knowledgeable on all aspects of diamond jewelry and ensured that the piece exceeded our expectations. I can say that I am pleased with the purchase, and I can also say that Lorelei has not taken the earrings off. A new first!" —Phil H.

"Steven and Tiffany, I want to reach out to thank you for the earrings you both helped prepare for me. I gifted them to my wife for our anniversary, and she loves them. They are perfect for her, and I couldn't imagine a better gift. I really appreciate the extra effort and time you spent to get them to me on such short notice."  
—Joel W.

"Thank you for helping Joan and I on our 40th anniversary. You and I talked about being part of each other's lives for so many years. We never even considered another store for the jewelry."  
—Phil H.

"The ring turned out better than I could ever have imagined. Sue will be so surprised. Thanks again for everything. You have been so easy to work with." —Tom L.

"I picked up my new bracelet yesterday, and it is so beautiful! I am thrilled with how it came out, and I will treasure it for years to come. Thank you so much for your excellent help with all my new jewelry."  
—Sara M.

"You and your staff are the very best. Thank you a million times over." —Peggy S.

“If there’s anything that you want  
If there’s anything I can do  
Just call on me and I’ll send it along  
With love, from me to you.”

—*The Beatles*, 1963



# From Us to You

Alvin Goldfarb Jeweler can deliver anything you can imagine. Just call on us, and we'll send it along, with love, from all of us to you. ■



The Breitling Jet Squad  
Jacques Bothelin  
Christophe Deketelaere  
Paco Wallaert



AIR

LAND

NAVITIMER 8

SEA



**BREITLING**  
1884

#SQUADONAMMISSION



ALVIN GOLDFARB  
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# #BORN TODARE

BLACK BAY  
**BRONZE**



# TUDOR