



## MADE WITH FAIR TRADE VANILLA

Lulu Sturdy visited her uncle in Uganda and ended up inheriting a farm – and gaining a community. She turned the Ndali farm into a Fair Trade vanilla social venture and hired a lot of local farmers. Lulu believes in the same thing that we do: paying farmers a fair liveable wage. And that's how our cookie dough got even better. To learn more about Lulu's story, go to benjerry.com.



It's what's inside that counts.